KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JANUARY, 1960 "Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11, 12. VOL. III NO. 1

Help Make Minds Over for New World

New Sermon

1 A splendid new sermon on "Prayers That God Hears" will help you start the twenty-second *Watchtower* campaign with enthusiasm. It is a field-tested sermon that has strong appeal and has brought good results in many parts of the country. By means of it one circuit servant placed the offer with nine householders in one day, and his wife had equal success. Another said: "The sermon on prayer holds the attention of the householders and gets excellent results." Practice the sermon until you are thoroughly familiar with it.

2 Deliver the sermon at every door with earnestness, and make the subscription offer with enthusiasm, knowing that what you are presenting will help people make their minds over for the new world. It means peace, happiness and hope for them. You know from personal experience that *The Watchtower* is invaluable for this mental and spiritual transformation. (Eph. 4:23; Rom. 12:2) Even if a new subscriber reads only an occasional article throughout the year, the truth's transforming force can still operate on him.

3 Do not forget to study with new subscribers. Try starting a study on the first call by using a study booklet. Explain that it is a reprint of a *Watchtower* article. Call back on all subscribers. On each successive call point out interesting articles and statements in the new issues, that they may have a keener desire to read *The Watchtower* and to study regularly. Excellent progress is shown nearly every month in the home Bible study activity.

4 As we share in this *Watchtower* campaign, let us pray that Jehovah will bless our endeavors to find and feed his sheep. Consistent with our prayer, let us be sure we are prepared to present the message effectively.

Subscription Quotas

1 The quota each publisher will want to aim for is two subscriptions. Pioneers will strive for twenty, while special pioneers will seek thirty. No doubt, many will exceed these quotas. Each congregation may find it helpful to make up a neat chart that shows the local progress in the campaign. However, it should not be left up during Sunday's meetings.

2 The offer will be a subscription for *The Watchtower* for one dollar with a gift of three booklets, or an offer of subscriptions for both *The Watchtower* and *Awake!* for two dollars with a gift of six booklets. Congregation publishers will turn in 90c for every new subscription.

3 With the same splendid effort as in the *Awake!* campaign, we can expect the best *Watchtower* campaign yet. It was an all-time high for new *Awake!* subscriptions in October. Special pioneers averaged ten subscriptions, regular pioneers 6.1, vacation pioneers 4.6 and congregation publishers .6—173,547 new subscriptions and 3,687,660 individual copies in one month.

OFFER FOR JANUARY

"Watchtower" subscription for one year and three booklets, for $1.

THEME FOR JANUARY

Making the Mind Over for the New World.—Eph. 4:23.

4 Give everyone you meet the opportunity to let *The Watchtower* transform his mind for the new world. Offer it regularly from house to house, also to those with whom you conduct Bible studies and others. If a person speaks a foreign tongue better than English, encourage him to subscribe in that language. Have on hand copies in the various languages spoken in your territory. Yes, take advantage of every opportunity to offer the *Watchtower* subscription.

New Service Aid

1 The Society is happy to announce the release of the booklet *Preaching and Teaching in Peace and Unity.* How appropriate it is in view of our new yeartext! How fitting, too, in view of the emphasis that the Scriptures place on our both preaching and teaching!

2 When we understand the position and responsibilities of our brothers and when we have in mind the general organizational pattern that is followed in carrying out the work that Jehovah God has given us to do, we can work in peace and unity. This is part of making our minds over for the new world. The booklet offers practical suggestions that unify us and that help us to find joy in the ministry as we see the results of well-organized activity.

3 While the booklet contains the same basic instructions as *Preaching Together in Unity,* it has been brought up to date. It also helps each minister to appreciate that all the activities of his life are part of his ministry, and that he must individually maintain proper balance in time devoted to these responsibilities. It points out that there are many times to share in the field ministry, not only weekends, and each one should work out a balanced schedule that fits his circumstances.

4 Early in January the Society will ship these booklets to the congregations on consignment, and congregation servants should see that each baptized person receives his copy. The name and address of the individual minister should be printed in the space provided, and the congregation servant will sign the booklet when it is issued. These booklets are not to be stocked by congregations, but they may be ordered for newly baptized publishers as needed following your original consignment. Arrangements will be made to study this new booklet in the service meeting.

*** Make minds over for the New World with "healthful teaching." ***

Your Service Meetings

FIRST MEETING IN JANUARY

Theme: Making the Mind Over for the New World.

5 min: Welcome, text, comments.

10 min: Talk on theme for the month, "Making the Mind Over for the New World." (See "Watchtower," January 1, 1960, p. 32.)

15 min: Question-and-answer coverage of the articles "New Sermon" and "Subscription Quotas" on front page.

22 min: New sermon.

(2 min.) Chairman. "Watchtower" campaign to be biggest ever. Let people know that magazine offers mature guidance in Bible study, puts emphasis on doing God's will and is answer to Bible students' prayer. New sermon will teach people the importance of right prayer to Jehovah. All should learn and use it effectively. Entire congregation to discuss it.

(12 min.) Chairman discusses with audience. (Put sermon on blackboard or on sign before audience so all can see.) First requisite is introduction that will sharply draw attention to subject and gain interest. Following one is field-tested and found most practical: "My name is ——. My purpose in calling is to discuss briefly the importance of prayer. Most people respect prayer and pray for peace, health, prosperity and many other things. Have you ever wondered, though, why some prayers are apparently heard and answered and others are not? [Let them reply.] God is not partial, for he invites all men to *pray to him. But the Bible shows* that a favorable response from God depends on our own attitude and the manner in which we offer prayers. The psalmist puts it this way . . ."

Theme: Prayers That God Hears
God does listen to prayers of men Ps. 145: 18
Unrighteous not heard, unless wrong course stopped Isa. 1: 15-17
For what should we properly pray? Jesus emphasized the Kingdom Matt. 6: 9, 10
Kingdom brings answer to proper hopes and prayers Rev. 21: 3, 4

Conclusion should focus attention on importance of understanding and doing God's will so our prayers will be answered. We could conclude by saying: "From our discussion we have learned that the Bible makes it clear that it is proper for us to pray to God, but some prayers are not answered because those praying are not in harmony with God's will. Our prayers for peace, good health, prosperity and such matters of importance to us find their answer through the kingdom that Jesus taught us to pray for. I've gained much knowledge on the important Bible subjects of prayer *and the Kingdom from reading 'The* Watchtower.' [Bring out magazine.] In this issue on page . . ."

Other introductions and conclusions can be used to give different slants on subject of prayer. Be versatile, use ear-catching expressions that will awaken interest in "Watchtower."

(6 min.) Publisher who is good teacher and well prepared demonstrates use of sermon on "Prayers That God Hears."

(2 min.) United use of sermon will drive home need of prayer. Practice use of it at home and at service centers, then make use of it in field service. "Watchtower" campaign will be best yet if we are well prepared by studying articles in magazine before presenting them and can attract interest through interesting sermon.

8 min: Concluding comments. (Include remarks on the slogan based on Titus 2: 1, at the bottom of page 1.)

SECOND MEETING IN JANUARY

5 min: Welcome, text, comments.

10 min: *New World News and* Announcements.

15 min: "Presenting the Good News" —demonstrate introductions.

20 min: Talk on new yeartext and article "New Service Aid" on front page. (See "Watchtower" of December 15, 1959.)

10 min: Concluding comments, including encouraging counsel to aid *new ones started in December to* continue to preach.

THIRD MEETING IN JANUARY

3 min: Welcoming comments.

15 min: Question-and-answer coverage of "Make Good Use of the 'Yearbook,' Calendar and Bound Volumes" and demonstration of what article discusses.

12 min: Reports from Literature and Accounts servants regarding their visit with the congregation servant. Each will highlight changes publishers should know about new account system.

22 min: Overcoming Objections to Place the "Watchtower" Subscription.

CHAIRMAN (3 min.) To place the "Watchtower" subscription, not only *must we have the sermon well in* mind, but also how to overcome objections. Common objections encountered are (1) "I'm busy." (2) "I have my own church magazines." (3) "I have enough magazines." How would you overcome them? Let's look in on a family in the community Sunday morning about the time you call, to see what is in their mind and how objections may be met and overcome.

(3 min.) Husband and wife are seated reading, husband a news magazine and wife a church journal. Husband comments on difficult state of world affairs and need for remedy. Wife rejoins that her magazine has no bad news except that church contributions are lagging. Expresses wish church journal would have more articles explaining Bible. Noticing an announcement of "Husband Night" Tuesday, she encourages him to accompany her. He reluctantly agrees, admitting he does need a little religion. Daughter enters with Sunday paper, giving father news section, while keeping comic strip for herself. Father suggests she spend more time improving her mind. She replies, "I'm too busy with school and work." Mother asks if that means she is too busy to attend movies that evening. Daughter admits, "I'm not that busy."

(13 min.) Chairman points out this is typical of many families in territory. They are disturbed about world news, disappointed at lack of spiritual food in church papers, and not as busy as they would like others to think. What this family needs is "The Watchtower." But, how would they respond to our 3- to 8-minute sermon?

Doorbell rings. Lady of house answers. Briefly pantomime listening to publisher's sermon. When "Watchtower" is presented she says: "I have my own church magazines." Chairman reminds audience that this is only an excuse, as shown by her discussion with husband earlier. Receives suggestions from audience on how they would meet objection. In conclusion of part, publisher demonstrates how to overcome objection and obtain subscription.

Housewife resumes seat, bell rings again, husband answers. His objection: "I have enough magazines." After audience suggestions, publisher demonstrates how to answer objection and obtains subscription.

Husband resumes seat, bell rings again, daughter answers, objecting, "I'm too busy even to read the paper." Audience offers suggestions, and, in conclusion, publisher overcomes objection and subscription is obtained.

CHAIRMAN (3 min.) Conductor *sums up, emphasizing that objections* can be steppingstones to placements if publishers realize they are often merely excuses and many times can be overcome quickly and tactfully. Encourage publishers to (1) note interest found, (2) make return calls and start studies, (3) direct interested ones to organization, and (4) aid new ones to become praisers of Jehovah.

(Note: In February provision will be made on a service meeting to make return call and start study with this family used in demonstration; in March, to direct the family to organization, and in April, to start them in the field work. Use same group of publishers for each if possible. Publishers starting and now conducting studies should have same goal.)

8 min: Concluding comments.

FOURTH MEETING IN JANUARY

5 min: Welcome, text, comments.

15 min: "Congregation Organization." Cover material with questions and answers.

10 min: Round-table discussion of article "Be a Teacher—Directing New Ones to the Organization."

22 min: "Directing New Ones to the Organization by Discussions After Home Bible Studies." To be handled by school servant. Some parts can be covered with talk, or pantomime, while others can be demonstrated in full or in part.

Part I: Demonstration showing two brief scenes designed to acquaint person of good will with organization and stimulate desire to associate with *it. Each one should deal with a dif*ferent meeting. (See "Qualified to Be Ministers", Study 55.)

Part II: Series of brief demonstrations showing what can be done week by week to prepare new one for service: (1) Tell personal house-to-house experience or use one from "Yearbook" and show Scriptural reason for doing work this way. Help good-will person to see the urgent need of sharing message with others. (2) Explain moral standards of New World society. (3) Tell about arrangements to train new ones in ministry. (4) Help good-will person to learn current sermon from "Kingdom Ministry." At end of last one in series, make definite arrangements to take person along in field service.

8 min: Concluding comments. (Include remarks on the slogan based on Col. 1: 10, at the bottom of page 4.)

FIFTH MEETING IN JANUARY

Congregations having a fifth service meeting will arrange their own program.

CONGREGATION ORGANIZATION

Counting Time Spent Preaching

[1] Millions of hours are regularly spent by over four fifths of a million publishers throughout the world preaching the good news. In the United States alone the staggering total of 36,890,221 hours was spent in preaching during the 1959 service year! When figures get into the millions we are impressed, but the meaning behind them is better appreciated when we break them down to see how they apply to us individually. If we isolate an average congregation publisher's hours from this vast figure, they amount to 10.4 hours each month; for the regular pioneer, 93.1; and for the special pioneer, 142.4. Added together, what a mighty shout of praise to Jehovah!

[2] During the past five years we have seen the total hours devoted to preaching in the United States increase from 24,417,154 to 36,890,221. This means that the Master of the harvest is answering our plea for more workers in the harvest, and the more we preach and teach, the more persons we aid to know the way to life.

[3] What is included in this report of time devoted to the ministry? Time spent preaching the Kingdom message to the public and to persons who are not yet baptized. When witnessing from house to house, making back-calls or conducting home Bible studies, each minister counts the time from when he calls at the first house in the area where he plans to do his witnessing until he leaves his last call. It is true that some householders may not be at home, but even calling at these homes is part of carrying on the ministry "from house to house." Time devoted to witnessing publicly on the streets and incidental preaching is also reported.

[4] This does not mean that congregation publishers devote only 10.4 hours to their ministry each month, or that pioneers devote only 93.1, and so forth. By no means! Everything we do in life is governed by the fact that we are Christians. Studying God's Word, attending meetings, providing for one's family, one's daily conduct are all part of the life of a Christian—all part of the ministry. So, staggering as the report of 36,890,221 hours is, that is only a small part of the time devoted by Jehovah's witnesses to their ministry.

[5] Reporting the results of our activities in the actual field service is incidental; it is the service that honors Jehovah that is important. Yet we are all interested in the combined results, which reveal how Jehovah is blessing our efforts. The report encourages us, shows us where there is room for improvement, and enables the organization to supply us with equipment for the ministry. Therefore, it is good for all to appreciate the value of reporting. Keep a personal record of your activity on the weekly report slip and turn this in each week.

Announcements

◆ Under separate cover each congregation will receive two sets of the new and improved Instructions for Congregation Accounting and sufficient forms to put the system into operation January 1, 1960. One copy is for the accounts servant and the other is to be read by the literature and magazine-territory servants before being filed by the congregation servant. When the congregation servant meets with the accounts and literature servants early in January, they should thoroughly study the new system together.

◆ The outlines for the 1960 series of public talks are being sent to each congregation. When they are received, the congregation servant should assign the talks to those who are qualified public speakers. It may be that the committee will want to consider adding some who now qualify to the list of speakers, as outlined in paragraph 134 of *Preaching and Teaching in Peace and Unity*. The new series will begin on April 17.

◆ Starting March 6, circuit servants will give the public talk "What Does It Mean to Be a Christian?" Sometime in February, as directed by the Society, district servants will commence giving the talk "Finding Peace in This Troubled World."

◆ January is Alien Address Report month. Any who are not U.S. citizens should remember that the government requires them to fill out an address report card (Form I-53) this month. It may be obtained at any post office or immigration office, filled out and left with the clerk there.

◆ New publications available:
"Look! I Am Making All Things New"—Arabic, Finnish, Portuguese
When God Speaks Peace to All Nations—Finnish, Portuguese

◆ These items available again in U.S.A.:
Basis for Belief in a New World—Finnish
Healing of the Nations Has Drawn Near—Finnish

NOVEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	474	146.9	54.9	9.1	144.1
Pios.	6,574	92.3	32.9	5.8	97.0
Vac. Pios.	1,233	84.9	24.3	3.8	70.1
Pubs.	218,038	10.1	3.5	.7	11.3
TOTAL	226,319				

Public Meetings Held: 21,730

UNITED STATES QUOTA FOR 1960
243,364 Publishers

Be a Teacher

Directing New Ones to the Organization

[1] Doctrinal truths are taught at the home Bible study. How, then, can we teach good-will persons about God's organization and the public ministry performed by that organization? Mention the organization in prayer, thanking Jehovah for it and for the aids it provides. After closing prayer follow through with the suggestions in *Qualified to Be Ministers*, Study 55.

[2] Begin this teaching program with the very first study. No rule can be set as to how fast to proceed in directing them to the organization. Each person is different. Discern what their needs are; teach them progressively, laying a basis for each forward step you wish them to take.

[3] Where will the publisher find material for his week-by-week program? Use the Bible. Discuss material in such chapters as Matthew 25 and Ezekiel 9, bringing in the organization and the ministry. Sometimes use excerpts from Society publications. Abundant material is available: The *Yearbook*, *Jehovah's Witnesses in the Divine Purpose*, *"Make Sure of All Things,"* *Kingdom Ministry*, convention reports, news clippings, the ministry school schedule, experiences, and so forth. Teach good-will persons so that they see the need for and have a desire to attend meetings, have a share in the field ministry and make a dedication.

[4] Give new ones a knowledge of the meetings and the way the field ministry is performed. Explain the provision made for new ones to accompany someone who is experienced in the ministry. Before inviting anyone into the service, explain the Scriptural principles adhered to by the New World society regarding honesty, drunkenness and relations between the sexes, and that one must live by them before engaging in the field ministry. Explain the urgent need for others to hear the message. Help them little by little to learn the current sermon.

[5] After a person attends meetings and shares in the ministry, keep on teaching him. Teach him about the servants and their duties. Introduce some of the servants each week. Teach him how to obtain literature and use the various forms. Teach him gradually the modern-day history of the organization. Teach him how the organization meets its expenses the Scriptural way. Use discernment in applying these suggestions.

Presenting THE GOOD NEWS

Introducing the Subscription Offer

1 The subject of prayer will appeal to people of almost all religions and to many who have no church affiliations. In giving your introduction it is best to get to the point immediately so that the person will see that you have a definite purpose in your call. Focus his thoughts quickly on a certain theme connected with prayer.

2 To approach the sermon from the viewpoint of how our prayers can be answered you could begin by saying: "Good morning. I am Mr. ——, a minister making a brief call to discuss something that most people have respect for; that is, prayer. In a world of growing wickedness, crime and communism, many people are turning to prayer, yet it is evident that not all prayers are answered even though these might be offered in sincerity. How can one be sure his prayers will be answered? That it is proper to expect God to answer prayer is shown by the psalmist David in these words . . ." (Read Psalm 145:18.)

3 To emphasize prayer as a provision from God for our help, one could say: "Good morning. My name is ——. I am calling to encourage righteously disposed persons to exercise a privilege we all can have in common, whether Catholic, Protestant or Jew: that is, prayer. All of us should avail ourselves of it, since it is a way God has provided for us to get help from a divine source. The Bible tells us at Psalm 145:18 that we can pray with confidence if we pray in the right way . . ."

4 After giving the sermon you can sincerely recommend *The Watchtower* as a help to effective prayer, and a vital aid to gain information about the kingdom that Jesus taught us to pray for. A positive presentation will result in many new *Watchtower* subscriptions.

OFFER FOR FEBRUARY
"Watchtower" subscription for one year and three booklets, for $1.

THEME FOR FEBRUARY
Acquiring Mightiness for Turning the Battle.—Isa. 28:5, 6.

Make Good Use of the "Yearbook," Calendar and Bound Volumes

1 "Man must live"—that he must —however, "not on bread alone," said Jesus, at Matthew 4:4.

2 Each day the *Yearbook* provides a fresh Scriptural thought with which to begin the day. From early morning it channels our thinking in the right direction, which is nourishing, upbuilding, life-giving. Bring the whole family in on the discussions. Invite children to ask questions; encourage everyone to comment. Make sure the Scripture text is fully understood. Each day read one or two experiences from the *Yearbook*, perhaps locating the country on a map and commenting about the people and their way of life. Include the calendar in your discussions and have it prominently displayed in your home. Mention the theme texts. Comment on the various features of the illustration and their Scriptural significance. Parents should view these occasions as unique opportunities to teach the family. Make your *Yearbook* sessions with the family meaty, lively, interesting and spiritually educational.

3 Year by year more and more are appreciating the value of having bound volumes of the *Watchtower* and *Awake!* magazines. It would be well for each congregation to have these volumes in their Kingdom Hall library, as they are excellent to use for reference, research, preparing talks, and so forth. Additionally, families may make splendid use of their bound volume of last year's *Watchtower* magazines each day by referring to the article on which the *Yearbook* comments are based and tying the information into their discussion of the daily text.

4 Benefit fully from these provisions by making good use of the *Yearbook*, calendar and bound volumes day by day throughout the new year. All the above are now available on order from the Society.

NEW WORLD NEWS

Largest public meeting ever held by brothers in Colombia. 2,220 attend at Barranquilla during visit of Brother Knorr, in spite of the fact that no advertising was permitted.

Mexico: At four district assemblies a total of 8,677 attended, and 6,700 attended in Mexico City. Manzanillo, Colima, reported 39 publishers, although they lost homes and all possessions in earthquake and cyclone; none hurt physically. Mexico City assembly sent 57 cartons of clothes, and financial aid, to these brothers.

Ethiopian government forced missionaries to leave Asmara, Eritrea, on October 30. Local brothers determined to carry on.

Solomon Islands: Entire villages want to be Jehovah's witnesses. Average of 27 hours for congregation publishers shows zeal; 83 reporting service.

Sarawak: Two missionaries forced to leave on October 31; officials would not extend visas. Statement from Chief Secretary advised: "Government is not at present prepared to admit missionaries from organisations not already established."

Family of ten moved from Palembang, Sumatra, to the Moluccas Islands in Indonesia to open up new territory. Two pioneers starting work in Sangir Islands obtained 158 subscriptions in two weeks.

"THE WATCHTOWER" and "AWAKE!"

Order extra distributor's copies now.

January 15
- The Great God Who Is "Doing Wondrous Things."
- Happy Family of the Wonder-working God.
- This Is a Time of Judgment.
- 'Neither Will Pain Be Any More.'

January 22
- Thirsting After Righteousness.
- Exercising Dominion over the Animals.
- Helping the Handicapped.

February 1
- How Happy the Mild-tempered and Peaceable!
- Mildness and Self-Control Yield Peaceable Fruitage.
- The Apocrypha—of God or of Men?
- Why Do You Believe in the Trinity?
- "Death Will Be No More."

February 8
- The Fear of Ridicule.
- What Does It Mean to Be a Christian?
- The Amazing Port of New York.
- Groping for Spiritual Food.

★ **"Go on bearing fruit"—directing new ones to the organization.** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

FEBRUARY, 1960 "Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11,12. VOL. III NO. 2

Acquire Mightiness for Turning the Battle

1 It is only by spiritual activity that one can prove oneself to be a Christian soldier that is contending "for victory in the right contest of the faith." That is how to experience the fulfillment of Jehovah's promise that he will be "as mightiness to those turning away the battle from the gate." The promise is fulfilled toward those that are pushing the battle, not to those that are inactive. In view of this you will not let the generally bad weather of February stop your soldierly activities and cause you to become inactive. With Jehovah's mightiness, push on despite the weather. If you live in a cold section of the country, try alternating your house-to-house work with back-calls. They will give you a chance to warm up.—1 Tim. 6:12; Isa. 28:5, 6.

2 Although the *Watchtower* subscription offer is being stressed, any who want to present subscriptions for both magazines for two dollars, with a gift of six booklets, may do so. Many pioneers have had good results by making this offer.

3 Look for opportunities to present *The Watchtower*. People should have it. They need it. A pioneer that obtained 120 subscriptions during the last *Watchtower* campaign believes that the following things she did contributed to her success: (1) Regular participation in house-to-house work and all other Kingdom activities. (2) Calling back on all subscription promises. (3) Not neglecting expired subscriptions. (4) Encouraging people she studied with to subscribe. (5) Making the offer in telephone conversations, when writing letters, and in other incidental witnessing.

4 Often people that speak a foreign language are happy to get something in their own tongue. Offer them a subscription for *The Watchtower* in it. A circuit servant writes that he did this when a lady that spoke Croatian and who understood very little English was contacted at a door. "Knowing that *The Watchtower* is published monthly in Croatian," he says, "I offered her a subscription for it. She was excited to think she could get something to read in her own language and readily accepted the offer."

5 Since ministerial activity is essential for Jehovah to become "as a crown of decoration and as a garland of beauty" to a person, servants in the congregation will be alert to help publishers that fail to report. They will also see that new publishers that began since December are given special help. They can encourage sick publishers to be spiritually active by writing letters, using the telephone, if possible, and by witnessing to visitors. With April's increase in mind, the servants will want to remind the publishers to commence now to prepare persons they study with for service. Perhaps such ones will be able to begin publishing by April.

6 The new back-call sermon is not only easy to use but has proved an excellent means for starting Bible studies. Make definite arrangements for back-calls and then use it with enthusiasm. Booklets are offered with the subscription, and the starting of home Bible studies is not difficult when you use *"This Good News of the Kingdom"* or *"Look! I Am Making All Things New."*

7 February is a short month, but one that we should fill with theocratic activity. Prove by such activity that you are a Christian soldier that acquires strength from Jehovah for spiritual warfare.

Looking Forward to April

1 Are you looking forward to April? Every congregation and Kingdom publisher should be—not only with anticipation, but also by planning and making advance preparations. What is to be special about April?

2 First, there is the special public talk, "Universal Disarmament by the Kingdom of Heaven," on April 3. This talk will appear in the April 15 issue of *The Watchtower*, and each congregation will receive an advance issue for use by the speaker only. Handbills for the talk should be ordered at once.

OFFER FOR FEBRUARY

"Watchtower" subscription for one year and three booklets, for $1.

THEME FOR FEBRUARY

Acquiring Mightiness for Turning the Battle.—Isa. 28:5, 6.

3 Second, there is the special weekend of activity centering on the Memorial celebration. Speakers should be assigned now and prepare well. Saturday, April 9, will be a big day of service with magazines, culminating with the *Watchtower* study that would normally be held on April 10. Sunday will be a day of service, and a special effort will be made to visit people of good will and bring them to the Memorial with us. Since the Memorial comes on a Sunday, we ought to have the greatest attendances ever.

4 *Memorial Invitations* will be printed by the Society. They will be handbill size on special white paper. All subscribers in your territory and all persons of good will should receive an invitation delivered in person or by mail. These invitations will not be distributed on the streets as handbills are. Use the Handbill Order (S-16) to order your invitations. Under "Subject" write "Memorial Invitation" and then give the hour, the address of your hall and the quantity you will

(*Continued on page 3, col. 1*)

★ "I will say to Jehovah: 'You are my refuge and my stronghold.'" ★

Your Service Meetings

FIRST MEETING IN FEBRUARY

Theme: Acquiring Mightiness for Turning the Battle.

5 min: Welcome, text, comments.

10 min: Talk on theme for the month, "Acquiring Mightiness for Turning the Battle." (See "Watchtower," March 1, 1959, pp. 148, 149, and February 1, 1960, p. 87.)

12 min: Question-and-answer discussion of main article "Acquire Mightiness for Turning the Battle."

25 min: Demonstrate and analyze back-call sermon. One week in advance remind publishers to have "Good News" booklet and Bible with them.

(3 min.) Purpose of back-call sermon is to start studies. New sermon gives scripture and page in booklet where it is found so portion of back-call discussion can be conducted right out of the booklet. You may want to use only the Bible for the first scripture or two, or you may start right away with the booklet. Pick out points in paragraph dealing with scripture, and show how questions direct attention to these points. Read or refer to points in booklet and have householder follow. (It is not always necessary to read whole paragraph, but it would be good to read paragraph 45.) Let householder read Bible texts quoted in paragraph in his own Bible or from yours. It is an excellent way to start studies. Any who have held back from using former back-call sermons need only try using this one to find the ease and pleasure of it. Mark points for discussion in margin of study copy of booklet.

Urge all to follow in their own booklets and Bibles as sermon is demonstrated and to make note of good points. After sermon, publishers will be asked to analyze it.

(15 min.) Demonstration of sermon. (Chairman may have sermon outline on platform.)

Theme: The Answer to the Lord's Prayer

Suggested introduction: "Since my last visit I have been very eager to return and talk with you further on prayer. Previously we considered the value and need of prayers and learned what prayers God hears. Now I would like to share with you the assurance that God will hear these prayers, and show what the answer to our prayers will bring. May I step in so we can consider this? [If not invited in, continue at door.] In my study of the Word of God, I have learned that in prayer it is our privilege to thank God for the many blessings of each day, for all of the kindnesses that he grants us, and to petition him for additional blessings according to his will. You will recall we discussed Jesus' instructions for prayer, and the booklet I left considers that very point."

Taught to pray for Kingdom
gn par. 9 (Matt. 6: 9, 10)
Kingdom will destroy wicked rule
gn par. 40 (Rev. 16: 14-16)
Peace, security will result
gn par. 42 (Mic. 4: 3, 4 and/or Isa. 11: 6-9)
Blessings enjoyed forever under Kingdom gn par. 43 (Ps. 72: 1-5)
To receive benefits of Kingdom prayed for, must gain knowledge
gn par. 45 (Rom. 10: 17)

In conclusion, review the points learned, and make definite arrangements to return to further discuss points such as the value of the Bible, the true God, Jesus Christ, the reason why God permits suffering, and how we can gain life in his new world (some of which are referred to in paragraph 45).

(7 min.) Chairman will conduct analysis of sermon. Ask audience to comment on how the call was handled and why the things done were effective. Thoroughly analyze the introduction, the way in which the booklet was used, use of the Bible, concluding review, and the way interest was aroused and arrangements were made for the next call. Draw attention to application of the principles of teaching discussed in previous issues of "Kingdom Ministry."

Chairman urges all to use this simple but effective sermon to start studies.

8 min: Concluding comments. (Include comment on text [Ps. 91: 2] at bottom of page 1, and remarks on the article "238,879 Publish in December."

SECOND MEETING IN FEBRUARY

5 min: Welcome, text, comments.

15 min: "Presenting the Good News." Demonstrate portions of it.

15 min: Question-and-answer coverage of "Congregation Organization" and summary stressing key points of article.

15 min: Read January 15 pioneer letter and talk on material in it.

10 min: Concluding comments. (Include "Yearbook" experience from Labrador, on page 222.)

THIRD MEETING IN FEBRUARY

5 min: Welcome, text, comments.

8 min: New World News and Announcements.

17 min: "Be a Teacher in Public Speaking." Talk by school servant.

22 min: Back-Calls Result in Bible Studies.

CHAIRMAN (2 min.) Give up-to-date count on subscriptions placed. What are we doing for these people now? We are interested in lives. Need to lead sheep to flock of God. Recall demonstration last month on presenting subscription, various attitudes of family. Let us see what has been done for this family. (Use same group, if possible.)

(17 min.) Household scene. Wife reading "The Watchtower," husband newspaper, daughter busy with schoolwork. Wife comments on point in "Watchtower." Husband remarks on her interest in it, wonders why it has affected her so. Wife explains how much she is learning about Bible, hope for future. Daughter remarks Bible isn't that interesting to her. Husband is concerned with problems of today, making a living. He is glad wife enjoys it, maybe some day he will get to look into it.

Publisher calls. After introduction regarding his calling with more information on prayer, wife welcomes him in. Husband says, "Hello," and continues reading paper. As publisher starts sermon, he invites husband to note these things in his Bible too. Husband does not feel he is interested, but wife can go ahead. Publisher comments that husband is interested in family, good provider, may feel this keeps him so busy he has no time to concern self with Bible now. Publisher asks if he ever feels need for divine guidance in caring for family, when problems arise, etc. Husband acknowledges he does. Publisher proceeds tactfully to show that father is spiritual provider, needs to lead family in spiritual life, can give strength to family if he has knowledge of Bible, knows how to pray. We must know how to pray to be heard by God. Daughter's attention has been gained, publisher turns to her, asks what she would think necessary to be heard by God. Follows with question on to whom prayer should be addressed. Daughter asks: "Jesus?" Publisher asks her to come and see what Bible says, while mother and father follow in family Bible. Gives sermon, using "Good News" booklet, in entirety. Publisher is warm and friendly, keeps whole family involved in discussion. Definite arrangements made to continue following week.

Publisher gone, family comments on points learned. Father sees he does need to consider Bible. Daughter had no idea Bible was that interesting. Mother reflects they never learned that much in church.

Chairman (3 min.) Alert publisher has taken family another step to life. Husband's objection was standard excuse. By answering objection his interest was aroused. Now publisher has study started with whole family. Note "Yearbook," top of page 143. Neglect no one. Make return calls and start home Bible studies.

8 min: Concluding comments. (Include comments on district assembly announcement in "Watchtower," February 1, 1960.)

FOURTH MEETING IN FEBRUARY

5 min: Welcome, text, comments.'

10 min: Report from "Watchtower" study conductor on visit with congregation servant.

12 min: Talk, with a few comments from audience, on article "Looking Forward to April."

25 min: Question-and-answer coverage, together with clarifying and summarizing comments by chairman, of "Preaching and Teaching in Peace and Unity." Cover the introduction and first nine paragraphs. To be handled by congregation servant, who will encourage all to read the complete booklet as soon as possible. (Have in mind the art of teaching, applying its principles so that important points are discussed clearly and thoroughly. Paragraphs should be read in summary. All should study in advance. The Society will outline how much material to cover each month.)

8 min: Concluding comments. (Include comment on text [2 Cor. 13: 11] at bottom of page 4.)

DECEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	468	149.0	55.8	8.8	145.3
Pios.	6,555	93.9	32.9	5.5	100.8
Vac. Pios.	1,505	79.2	20.6	2.8	71.2
Pubs.	230,351	9.8	3.4	.7	12.0
TOTAL	238,879				

Public Meetings Held: 20,651

UNITED STATES QUOTA FOR 1960
243,364 Publishers

CONGREGATION ORGANIZATION

Encouraging More to Be Pioneers

[1] Like a wide door, the pioneer service stands open to all publishers. Some, after carefully adjusting their affairs, readily enter and daily delight in the blessings that come as the result. But encouragement is often needed for others to take the step across the threshold into the pioneer ministry. The overseer and his assistants have many opportunities to show how the pioneer service is within reach of many more publishers. Also, those already pioneering, by their example and encouragement, can do much to aid still others to join them in these special privileges, as can circuit and district servants.

[2] Continuing each month through May, the Society will be sending a special letter to each congregation, extending an invitation to as many publishers as can to become pioneers. These will be read and discussed in the service meeting by competent brothers. Perhaps the consideration of the letters will open up ways for some to pioneer or to see how they can plan for it. In reading and discussing these letters the attitude of the speaker toward pioneering will mean much. Is he convinced that more could be pioneers? Has he thought out practical ways to enhance the points made in the letter?

[3] The general attitude of the congregation toward the pioneer service is often a reflection of the attitude of the congregation servant and his assistants toward pioneering. If they recommend it enthusiastically, and consider it for themselves, if their personal affairs will allow for this, the congregation is inclined to adopt the same attitude. As for the servants and study conductors who find that they cannot be regular pioneers themselves, it is hoped that many can be vacation pioneers sometime during the course of a year. The best way to recommend the pioneer service is to enjoy it yourself.

[4] For those who enter the open door of pioneer service, there are even greater privileges to strive for. One in the pioneer service who is free to serve wherever he is needed can and should reach out for special pioneer service, missionary service, circuit servant work, or Bethel service. All should endeavor to improve the effectiveness of their ministry. The progressive overseer will encourage the pioneers associated to make advancement in this way. Taking an assignment to serve where the need is great may be the first step toward greater privileges in the New World society.

Acquire Mightiness *(Cont'd)*

need. No speaker's name will appear. You may order 250 for ten cents or 500 for fifteen cents, if you do not need a thousand. For a thousand or more the normal handbill rate applies. If you will order the invitations at the same time as you order handbills for the April 3 special public talk, it will save on shipping costs. Order as soon as possible.

[5] April will also be a special magazine month. Both the April 15 *Watchtower* and the April 22 *Awake!* will be special issues, easy to place and containing important information. To help us make April the best yet, congregation publishers will strive to meet a quota of one a day, or thirty for the month; pioneers, four a day, or a total of 120; special pioneers, six a day, or 180 for the month. Place your orders for additional magazines as soon as possible, as these should all be in by March 1. Begin planning how you can place your quota.

[6] And finally, April is to be a special month by reason of the 20-percent increase we will be striving for—265,488 publishers. Can we make it? With Jehovah's blessing we can if we start now talking service to those with whom we are studying, preparing them in line with the suggestions given in *The Watchtower*, September 1, 1958, page 541, paragraph 20. Yes, April has much for us to look forward to!

Announcements

◆ New publications available:
The Watchtower —Icelandic (Monthly, printed in Denmark)
From Paradise Lost to Paradise Regained —German, Spanish
Preaching and Teaching in Peace and Unity —English
God's Kingdom Rules—Is the World's End Near? —Albanian
"Look! I Am Making All Things New" —Ga, Twi
When God Speaks Peace to All Nations —Arabic

◆ These items out of stock in U.S.A.:
Diaglott Bible —English-Greek
You May Survive Armageddon into God's New World —Spanish
Healing of the Nations Has Drawn Near —Swedish

◆ Available again in U.S.A.:
American Standard Pocket Bible # 22 —English
Rotherham Bible —English
"Let God Be True" —English
Songs to Jehovah's Praise—French
Basis for Belief in a New World —Turkish, Urdu
Can You Live Forever in Happiness on Earth? —Cebu-Visayan, Ibanag
Will Religion Meet the World Crisis? —Ibanag

Be a Teacher in Public Speaking

[1] As a public speaker, do **more** than talk to your audience—*teach!* Do not be satisfied that they **have** heard; help them to understand. **It** is often insufficient simply to **state** an important point. Take time to explain it. So, too, with scriptures, more than reading may be needed. Explain them; make clear their relation to the subject; draw attention to the various phrases in the text that pinpoint the idea. Help your audience to see the subject just as clearly as you do.

[2] Your own attitude directly affects your ability as a public teacher. You must realize that it is more than just an assignment to give a talk. Study your subject until you see clearly why your audience needs to hear the material you plan to present. If you cannot find enough of a reason to make you sincerely enthusiastic about it, then speak to others about it.

[3] Prepare your talk with teaching in mind. Think out appropriate illustrations to clarify your arguments, to help your audience see the reasonableness of the truth in the light of their everyday experiences, to appreciate their need to apply the counsel given. Plan how you will develop your material and how you will tie it in with the theme so the talk will be coherent, the presentation logical, and the arguments easy to understand. Before you get up to speak, it would be well to state concisely to yourself the key points you want the audience to learn. If you can do it before your talk, and present the talk with those points in mind, many who hear you will also have them in mind when you finish.

[4] Employ a teaching style of delivery. An effective teacher must be interested in his students. You can show that interest by your enthusiasm, your warmth, your kindness, sincerity and conversational delivery. Speak from the heart, and you will reach the heart of your hearers. To drive home important arguments you may want to encourage the audience to look up certain scriptures with you, giving them time to do so. Just as a house-to-house teacher must not present his sermon so rapidly that the householder does not get full benefit from it, so a public speaker must regulate his pace of delivery according to the ability of the audience to grasp what is presented.

[5] To be a teacher in public speaking, think in terms of teaching and pray for Jehovah's guidance.

Presenting THE GOOD NEWS

With the "Watchtower" Subscription Offer

[1] The sermon on prayer should awaken real hope in the hearer, also faith that he can have his prayers answered. Do not break this train of thought upon completing your sermon, but use a good transition to show him that *The Watchtower* will give him the help needed to lead him right into the realization of these good things.

[2] With the use of the February 15 issue of *The Watchtower* you may say, after reading Revelation 21:3, 4: "These desirable conditions will be brought by the Kingdom we pray for. Note this comment here in *The Watchtower*. [Call attention to page 100, the last paragraph in the article, and comment.] You will want to read this article, as well as the one here on 'Safeguard Your Thinking Ability.' *The Watchtower* is published twice a month. For a contribution of one dollar you can have it come to you regularly for a year, until next March, getting the excellent help it offers to guide our lives in God's ways with the hope of living in such a righteous new world."

[3] Another transition, after commenting on Revelation 21:3, 4, might be: "God is also very kind in being conscious of even our personal or family problems. He wants us to pray and seek the counsel of his Word so that these problems may be solved in the right way. *The Watchtower* is published to help persons who desire to get this valuable counsel. Here on the third page of this issue a problem that nearly every community has is discussed and the sure remedy shown. [Comment on a point or two in the article.] *The Watchtower*, coming to your home twice a month, will enable you to approach daily problems and to get the help that prayer gives in solving them. A contribution of only one dollar will bring *The Watchtower* to you twice a month for an entire year."

[4] For a more general transition you could say: "The Kingdom that we pray for will bring this wonderful condition to earth. As the front cover shows, *The Watchtower* is wholly devoted to announcing Jehovah's kingdom. Like a person on a high tower you can see with understanding from God's Word present developments that are bringing us nearer to the Kingdom's blessing of all mankind."

OFFER FOR MARCH

"Watchtower" subscription for one year and three booklets, for $1.

THEME FOR MARCH

Furthering Reconciliation with Perfect Government.—2 Cor. 5:20.

238,879 Publish in December

[1] "Rejoice with me, because I have found my sheep that was lost," said the man of Jesus' illustration concerning the one lost sheep. The man was rewarded for his effort. A life was saved. So he called out to his neighbors and friends to rejoice with him. Jesus said there was even great rejoicing in heaven among the holy angels of God over the repentance of one sinner. With this thought in mind let us rejoice as we see the gratifying results shown in December's report.—Luke 15:4-7.

[2] In 1959, there were, on an average, 221,240 publishers in the United States that worked hard searching for sheeplike persons lost in the wilderness of the world. They combed the territories in the house-to-house work, made some 13,167,115 return calls and held approximately 200,000 weekly home Bible studies with persons of sheeplike qualities. Some were spiritually nursed, fed and brought to maturity. All of this was necessary to make December's report possible. What joy, then, is ours that during December 238,879 joined with us in praising Jehovah, making confession with their own lips for salvation! This represents, not one, but 17,639 more persons declaring themselves for Jehovah than last year's average. This is an 8-percent increase, truly a cause for rejoicing! Now let us watch over these. Help them to become regular in all features of the ministry.

NEW WORLD NEWS

Report on Brother Knorr's South American service tour:

863 assembled in Quito, Ecuador, with 49 baptized. In the first meeting of its kind, Brother Knorr spoke to 110 persons there who are serving where the need is great.

In Peru 1,614 attended assembly, 94 baptized, 36 at meeting of those serving where the need is great.

Santiago, Chile: 3,005 attended public meeting, 115 immersed. New peak of 2,006 publishers in November.

At three assemblies in Argentina total of 6,427 were present, 417 baptized. New peak of 6,577 publishers in November is only five short of 10-percent goal for service year.

Montevideo, Uruguay: 2,009 at Saturday public talk; 130 immersed. Unrest and curfews in Paraguay did not stop 267 from attending. Largest assembly, Rio de Janeiro, Brazil: 7,679 attended, 249 immersed. Last stop, at Caracas, Venezuela, with 2,565 at public meeting and 93 baptized. Publishers increasing in every land.

Many congregations in Germany building their own Kingdom Halls; 54 dedicated during past service year.

No appeal to be made of New Zealand Supreme Court ruling in favor of Jehovah's witnesses' right to meet in public war memorial halls. Circuit assembly held in Mt. Eden War Memorial Hall, with 571 at public talk.

"THE WATCHTOWER" and "AWAKE!"

Order extra distributor's copies now.

February 15

- Safeguard Your Thinking Ability.
- Seek Right Associations.
- A Society Without Crime.
- How Does God's Spirit Operate Today?
- The Cross in Worship.

February 22

- The Spirit of Our Times.
- How Does the U.N. Stand with God?
- Germany's Blue-Jean Generation.
- Do You Have Heart Trouble?
- French Riviera Dam Disaster.

March 1

- Be Swift to Hear, Slow About Speaking.
- Being Slow About Wrath.
- Government by God.
- What Is God's Way to Salvation?
- Nineveh—"The Bloody City."

March 8

- Freedom from Fear for All Mankind.
- The Need for Integrity.
- The Truth About Bible Wine.
- Fruitful Orchards.
- Missionaries Forced Out of Eritrea.

★ 'Continue to have unity of mind, to live peaceably.' ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MARCH, 1960 "Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11, 12. VOL. III NO. 3

Further Reconciliation with Perfect Government

Prepare for Memorial

[1] As ambassadors of Jehovah's perfect government, already established in heaven, we have the grand privilege of aiding others to become reconciled to God and to his perfect government and to receive its benefits.—2 Cor. 5:18-20.

[2] Having reached the halfway point in the subscription campaign, it is well to analyze how we are doing in using *The Watchtower* as an instrument of reconciliation. As a publisher, have you obtained at least one new subscription, ten as a pioneer, or fifteen as a special pioneer? The best way to obtain subscriptions is by sharing regularly each week in house-to-house work with the offer and by following up on all subscription promises. Do you? The sermon on prayer has proved to be very effective in this work, especially when publishers are able to draw the householder into the conversation. Exchange ideas with other publishers on how to do this effectively.

[3] Do not overlook incidental witnessing as a means of obtaining subscriptions. In 1959 a brother said: "I have always taken advantage of incidental witnessing. For a few years I took fifteen or twenty subscriptions each time we had our subscription campaign. Last year I obtained forty-three subscriptions and this year I took sixty-one." Yes, incidental witnessing can be fruitful.

[4] Since we are sincerely interested in aiding sheeplike ones to seek reconciliation with God's perfect government, we should call back on all new subscribers as soon as possible and endeavor to start home Bible studies. Try the practical suggestion for starting studies that was given in last month's *Kingdom Ministry;* it has proved very effective. Also, many are continuing to have excellent results in starting studies on the initial call, using one of the study booklets.

[5] Persons who are being reconciled to God with the help of our ministry should by all means attend the Memorial. Begin talking with them about it now, and then, commencing March 27, you can leave with them a printed invitation to attend. Let us make March 27 an outstanding day for service by following up an hour or two of house-to-house witnessing with as many calls as we can make on interested persons, including subscribers, to present them with a Memorial invitation. How these invitations should be distributed will be considered in the service meeting during the week of March 20. Because of the Memorial, this meeting, as well as service meetings for the weeks of March 27 and April 3 will be of special concern to all.

[6] Our interest in seeing people reconciled to God and his perfect government is reflected in our desire

(*Continued on page 3, col. 1*)

GET READY FOR APRIL

[1] What joy to a family to have guests over for a special dinner! Getting ready for such an occasion, however, often means a lot of hard work and thoughtful planning. But what family complains about the work involved at feast times? The work is considered a privilege and a pleasure—a mark of Christian hospitality. So our April's feast should be viewed for which we are getting ready. It, no doubt, will mean a lot of hard work, but the work will be an expression of our love and it will bring us much pleasure and great joy.

OFFER FOR MARCH

"Watchtower" subscription for one year and three booklets, for $1.

THEME FOR MARCH

Furthering Reconciliation with Perfect Government.—2 Cor. 5:20.

[2] There is so much to get ready for in April that special ways will be needed to keep everyone alert to all the activity. If possible, plan to be a vacation pioneer during April. Let us all keep our appreciation alive and ready for the occasion. Certainly we have the best food ever, the good news of God's established kingdom; truths that set men free, that give them direction, a purpose, and hope of life in the new world. Our food is the word of life! Why should we not want to invite all lovers of righteousness to our spiritual table? It is our privilege, our joy!—Isa. 55:1-3; Rev. 22:17.

[3] With the help of the special meetings outlined for us for the weeks of March 20 and 27, we should be well on our way in getting things ready for April's feast. No doubt, we have already begun to invite guests to the special talk "Universal Disarmament by the Kingdom of Heaven" scheduled for April 3, and to the Kingdom Hall for the Memorial, April 10. Study conductors will want to be alert, because they will have a big share in playing up the special activity. See that every means is used to inform good-will persons of these events, such as the mails, the telephone, personal contact, and so forth, so that all are invited.

[4] To make sure all things will be ready for April, schedule your activity. Saturday, April 2, invite newly interested ones to join you in the Magazine Day ministry. Sunday, April 3, let them see how you serve

(*Continued on page 4, col. 1*)

★ **Help others to "remember and turn back to Jehovah."** ★

Your Service Meetings

FIRST WEEK IN MARCH

Theme: Furthering Reconciliation with Perfect Government.

5 min: Welcome, text, comments.

10 min: Talk on theme for the month, "Furthering Reconciliation with Perfect Government." (See "Watchtower," April 15, 1959, pp. 228-243, and March 1, 1960, p. 158.)

15 min: Question-and-answer discussion of main article "Further Reconciliation with Perfect Government."

20 min: "Presenting the Good News." Talk and demonstration.

10 min: Concluding comments. (Include remarks on the slogan based on Ps. 22: 27, at the bottom of page 1.)

SECOND WEEK IN MARCH

5 min: Welcome, text, comments.

10 min: New World News and Announcements.

20 min: Question-and-answer discussion on paragraphs ten to seventeen in "Preaching and Teaching in Peace and Unity." Discuss the material thoroughly. Make brief comments on scriptures cited.

15 min: Read pioneer letter of February 15 and give talk on material in it.

10 min: Concluding comments. (Include remarks on the slogan based on Heb. 13: 15, at the bottom of page 4.)

THIRD WEEK IN MARCH

5 min: Welcome, text, comments.

13 min: "Be a Teacher of Your Children." School servant or another competent, mature brother will give as a talk.

12 min: Question-and-answer discussion of article "Get Ready for April."

22 min: Directing Interested Ones to the Organization.

CHAIRMAN (3 min.) Congregation has studies with many people. Must associate with organization for life. Cannot start too early to encourage association. Observe how it can be done.

SCENE I (5 min.) (Note: Use same publisher and family as in demonstration last month on starting study.) Bible study servant talking to publisher about Bible study. Publisher enthusiastic about it. Servant asks if they have been at Kingdom Hall yet. No, but publisher is sure they will be soon. Servant asks how they are being directed to organization. Publisher has talked to them about the organization after each study; has covered "Jehovah and Christ as Superior Authorities, Head of Organization" and "Constitution Is Bible" (from "Make Sure of All Things"). Servant commends, suggests family ready for contact with local organization. Never too soon to invite to meetings. Use "Yearbook" experience on page 191. Publisher asks how to go about inviting. Study 55 in "Qualified to Be Ministers" referred to by servant. He suggests public meeting first, making definite arrangements to bring to meeting. Publisher appreciates suggestions; will use.

SCENE II (3 min.) Family all prepared for study, are discussing Jehovah's witnesses before publisher arrives. They observe that doctrines certainly are based on Bible, impressed by Biblical organization. But do they have churches? What kind of services? Private or public? If there is anything they can attend, they conclude, publisher will inform them when they are eligible.

SCENE III (6 min.) Study concluded, publisher explains they have discussed various things about organization of Jehovah's witnesses recently; tonight will talk about congregation meetings, particularly Sunday Bible sermon. As Jesus and apostles gave Bible sermons, open to public (Matt. 5: 1, 2; Acts 17: 22), so do Jehovah's witnesses today. Christians commanded to meet together. (Heb. 10: 25) Accordingly, all congregations assemble in Kingdom Halls. Kingdom Hall described, way of conducting meetings, no collections, explained. Persons they know that attend are mentioned. Highlights of previous lectures related, importance of Sunday talk subject emphasized; invitation given them to attend. They agree to go; definite arrangements made to go together. Family given few handbills to invite friends.

SCENE IV (2 min.) After publisher leaves, family expresses gratitude for information, looking forward to talk.

CHAIRMAN (3 min.) Many with whom we study just like this—wondering about organization. Responsive students result from alive teachers. Progressively teach them about organization. Give information each week, using material from sources this publisher did, also "Watchtower" articles, etc. Start now, if you are not doing so, even if study new. Direct them to Jehovah's organization as quickly as possible.

8 min: Concluding comments. (Include "Yearbook" experiences regarding children on pages 257 and 227.)

WEEK OF MARCH 20

5 min: Welcome, text, comments.

10 min: Report from school servant on visit with congregation servant.

15 min: Question-and-answer discussion on "Congregation Organization."

20 min: Inviting Others to the Memorial and the Special Public Talk.

CHAIRMAN (4 min.) April activity brings interesting variety to our ministerial schedule. Special talk April 3 in all congregations. Memorial, Sunday evening, April 10. Encourage all to support both. Society suggests calling on all subscribers for "Watchtower" and "Awake!" as well as all other known persons of good will with Memorial handbill. Procedure to be followed in giving out subscribers' names as outlined in Congregation Organization is briefly discussed from a local standpoint. Preparation needed for efficient handling of these calls. See arrangements demonstrated.

SCENE I (5 min.) Study conductor, distributing names and addresses of subscribers at service center, enthusiastically tells publishers largest attendance ever expected at April 3 talk and Lord's evening meal, April 10. All publishers should attend and aid good-will persons to be there. Society has prepared attractive handbill to invite subscribers and other interested persons to Memorial. Each publisher to call on those from whom subscriptions obtained. One publisher has so many she feels she may not be able to call on all of them. Conductor arranges for others to assist. Asks publishers what they will say when delivering invitations. One volunteers: "Oh, I'll just say we are inviting them to attend the Memorial on April 10 and the special talk on April 3 and give them the handbills." Conductor agrees this is one method to use, but suggests they watch publisher who has prepared brief message to use when delivering invitations.

SCENE II (4 min.) After introducing himself to householder, publisher says: "We are making calls on all 'Watchtower' [or 'Awake!'] subscribers, personally inviting them to two important events soon to be held by Jehovah's witnesses. The first event is the talk being given world-wide, 'Universal Disarmament by the Kingdom of Heaven.' Disarmament will bring peace, as nations will learn war no more. As Isaiah 2: 4 says, . . . [reads from Bible]. We are sure you will want to attend and learn when and how this will come about. Whether you are able to attend or not we especially want to invite you to the most important event of the year for all Christians, the commemoration of the Memorial of Christ's death. This is the only celebration Christians are commanded to keep. Note Jesus' words at Luke 22: 19 . . . In obedience to Jesus' command, Jehovah's witnesses and others of good will will be meeting on April 10 for the celebration in 20,000 congregations world-wide. It will be held . . . [shows time and place on Memorial handbill]." Householder agrees she will try to come.

CHAIRMAN (5 min.) Discuss with group points made. Suggest they try to place the April 1 "Watchtower," which contains the article "The Anniversary That Must Be Kept by Christians," with all who do not subscribe. Then discuss briefly together the main points in this article so all will be prepared to answer questions they may be asked about the Memorial.

CHAIRMAN (2 min.) Make effective use of Memorial handbills by being prepared to call. Be sure all subscribers are invited and, where necessary, aided to attend. Our diligence and zeal will bring Jehovah's blessing and favor.

10 min: Concluding comments.

FIFTH WEEK IN MARCH

Congregations that have a fifth service meeting should use the first service meeting in the April "Kingdom Ministry." It will contain additional instructions.

JANUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	478	145.1	55.7	8.7	140.8
Pios.	6,515	92.0	33.5	5.5	98.5
Vac. Pios.	1,432	79.3	21.8	3.1	72.[illegible]
Pubs.	222,165	9.9	3.5	.7	11.[illegible]
TOTAL	230,590				

Public Meetings Held: 22,147

UNITED STATES QUOTA FOR 1960
243,364 Publishers

CONGREGATION ORGANIZATION

Inviting Good-Will Persons to Memorial and Special Lecture

1 This year we will keep the Lord's evening meal on April 10, after 6 p.m., Standard Time. All should be present—not only those who regularly attend our meetings, but all the interested ones in our territory. Also, we want to invite all to attend the special April 3 public talk. To aid us in reaching these the Society is printing a special invitation to the Memorial and a handbill for the special talk. All on whom back-calls are being made and with whom Bible studies are being conducted should receive both invitations. But we want to go farther than this. Call on the many subscribers for *The Watchtower* and *Awake!*

2 The congregation servant should arrange for the accounts servant, and several publishers as assistants, if necessary, to list on sheets of paper the names and addresses of all subscribers shown on the Subscription Record sheets (S-10) since January, 1959. Beside each subscriber's name should be shown the name of the publisher, since the Society would like for each publisher who obtained subscriptions to call back personally and deliver the invitations. The sheets might be cut into slips to be distributed to the publishers.

3 Where there are slips for publishers who have moved or if one publisher has more than he can care for, other publishers may assist with delivering the invitations. The slips should be ready for distribution by the fourth service meeting in March. On Sunday, March 27, after spending one or more hours in house-to-house work, distribution of the invitations will begin. All should be invited before the April 3 public talk. After this the Memorial invitation can still be used for a week. It should not be distributed as we do regular handbills. It should be given to those who are already interested and those we contact in the field service who show unusual interest. It should not be distributed on the streets. Some subscribers may not be reached personally, or some good-will persons might be contacted best by mail.

4 Sunday should be a very convenient day for all to attend the Memorial. Offer to assist those who may be lacking transportation. What a pleasure it will be to come to your place of meeting and see so many who have come obediently to observe the Lord's evening meal!

Further Reconciliation (*Cont'd*)

for a 20-percent increase in April. This increase, of course, should consist of persons that want to serve God and that understand what the ministry means. From the approximately 200,000 home Bible studies conducted nationwide, we should be able to find a sufficient number of persons to reach the quota for April of 265,488 publishers. If you think that a person with whom you are studying has made sufficient progress to appreciate the ministry, begin now to prepare him.

7 What greater joy could a dedicated Christian have than to take advantage of the opportunities open to him for furthering the reconciliation of persons of good will with God and his perfect government? It is a ministry that means salvation not only for those that listen but for us who share in the ministry.

Announcements

◆ A Memorial report card is being sent to each congregation with the March Statement. The congregation servant will please see that it is filled out and put in the mail promptly after the Memorial, Sunday, April 10.

◆ Congregations that attend a circuit assembly on April 3 will hear the regular circuit assembly public talk by the district servant. These congregations may schedule the special talk "Universal Disarmament by the Kingdom of Heaven" for April 17.

◆ So that all who assemble to hear the public talk "Universal Disarmament by the Kingdom of Heaven" benefit from the same material, the speakers should deliver it from manuscript, as it is found in "The Watchtower" of April 15, pages 232-246. This will require careful preparation so that it is presented in a natural manner.

◆ New publications available:

Bible #44 (small size) —Japanese
From Paradise Lost to Paradise Regained —Italian
You May Survive Armageddon into God's New World —Portuguese
"Look! I Am Making All Things New" —Chinese, Ewe, Ibo, Italian, Yoruba
The Joy of All the People —Urdu
"This Good News of the Kingdom" —Malagasy
When God Speaks Peace to All Nations —Italian

◆ These items out of stock in U.S.A.:

The Watchtower bound volume - 1959 —English
Awake! bound volume - 1959—English

◆ These items available again in U.S.A.:

British Bibles #AF3401; #A3801 —English
Bible #63 —Japanese
"Let God Be True" —Twi
"Make Sure of All Things"—English
"This Means Everlasting Life" —Chinese
Can You Live Forever in Happiness on Earth? —Spanish
The Joy of All the People —Cebu-Visayan, Gujarati
"This Good News of the Kingdom" —Gujarati

Be a Teacher of Your Children

1 Upon parents Jehovah has placed the obligation to be the teachers of their own children. Properly given, this training equips them to meet the problems of life, prepares them for a productive life in the service of God, and firmly plants their feet in the way of life.

2 A principal means of instruction is by word of mouth. When teaching facts, endeavor to show children the reason why they are so. If you forget, they will usually ask. Their favorite question, it seems, and a good one, is, *Why?* When teaching principles that govern conduct, be sure the child knows what the words mean, can explain the idea in his own words and can give examples of the application of the principle. For example, a child may be taught not to steal, but this means little to one who as yet has no sense of property rights and who is fascinated by everything he sees. Explanation of the rule is needed. Parents who are good teachers know that it takes more than one lesson to teach important matters; they inculcate truths; that is, they employ frequent repetition. It is important, too, to aim your instruction, not only at the mind of the child, but also at the heart. Help him both to know and to love what is right.

3 As a teacher, train your children in good study habits. With this in mind, it is very important to have regular times set aside to study together. Encourage them to comment in the meetings, but do not make this the only goal of study; seek understanding. Help them to acquire the good habit of meditating on truths learned in order to deepen heart appreciation.

4 Children learn many things more readily by example than they do by precept, though both are important. It is by your example as parents that your children learn proper habits of meeting attendance, field service, good conduct, respect, proper language, and so forth. Verbal instruction is seldom enough; it must be backed up by consistent parental example if it is to take hold. Additionally, children must be helped to avoid bad associations outside the home.

5 Discipline is also part of teaching children, but it must be administered consistently, fairly and out of love if they are to learn the right lesson from it. It should be remembered that, just as punishment discourages wrong conduct, so commendation encourages good behavior. Yes, love moves parents to be patient teachers of their children.

Presenting THE GOOD NEWS

Using Subscription Expiration Slips

[1] *Watchtower* and *Awake!* subscribers should be called on regularly, though sometimes this is not done. So when expiration slips are received, the congregation servant should see that they are immediately distributed and that calls are promptly made.

[2] On approaching the subscriber it is not good to mention at first that his subscription has expired and that you wish to have him renew it. Approach him in a friendly way as on a back-call, as one you feel is interested in the truth. You might say: "Good morning. I am a representative of the *Watchtower* [or *Awake!*] magazine. [At this point you may be invited inside.] We are interested in all persons who are concerned about conditions today and especially those who believe in God's Word. In reading *The Watchtower* [or *Awake!*] no doubt you have increased your faith and hope in the Kingdom we have all prayed for. Speaking of prayer, . . ." Then give the sermon on prayer. On conclusion of the sermon have scriptures or points selected in an article in the current magazine to show them. Then in a positive manner present the subscription. You could say, in a confident way: "I know you have enjoyed having this magazine in the past and would like to have it continue. I have a notice that your subscription has expired. The renewal is only one dollar for a full year. I'll be happy to renew your subscription for you at this time."

[3] If the person enjoyed the magazine, it is often good to offer the subscriptions for both magazines. If he says he has not read the magazine, you may express regret that he missed many good things, then show him something good from a current issue as above described and suggest he take the magazine again in order to get the real benefits he missed by not reading it before.

[4] Sometimes another member of the household answers your call. If the original subscriber is not at home, explain why you called; go ahead in a similar way and offer the subscription. Often the person will subscribe either for himself or for the other member of the family.

OFFER FOR APRIL

"Watchtower" subscription for one year and three booklets, for $1.

THEME FOR APRIL

Guarding Freedom for Doing God's Complete Will.—Rom. 12:2.

Get Ready for April (*Cont'd*)

Jehovah from house to house. Make this a full day of praise. In the afternoon or evening have good-will persons accompany you to the Kingdom Hall to hear the special lecture. After the discourse, the April 15 issue of *The Watchtower* should be released for distribution.

[5] During the week of April 3, the service meeting will be specially designed to prepare us for the weekend's ministry. Saturday, April 9, will be a special Magazine Day. Contact points for witnessing should be arranged at convenient times and definite arrangements should be made to aid new ones out in this activity. The articles in the special issues are designed to help all persons to see that God's kingdom is the only hope of the world. The weekly *Watchtower* study should also be arranged for Saturday afternoon or evening. All this may seem like a lot of work. It is. But it is wholesome work, the work of Christian hospitality.—1 Pet. 4:9; Heb. 13:15, 16.

[6] Sunday, April 10, is a very significant day in the lives of Christians everywhere, the day we commemorate the death of our Lord Jesus Christ. Every publisher will want to spend some time in the field ministry that day. Then after 6 p.m. all will meet together, with persons of good will, to keep the feast as Jesus commanded. Many will meet with us for the first time. Be sure to welcome them. They are our guests. The rest of the month we will devote ourselves diligently to the *Watchtower* campaign, distributing our special quotas of the magazines, and giving further aid to new publishers.

NEW WORLD NEWS

121,032 new subscriptions were obtained in the U.S.A. during January—the best ever! Last January 105,721 were reported.

At the first stop of his service tour of the South Pacific and Asia Brother Henschel served an assembly in Honolulu. 1,803 were at the public meeting and 41 were baptized.

Germany: 77,103 books placed in December; over 20,000 more than during any like book campaign there. "Paradise" book was featured. 1,434 reported as vacation pioneers.

Costa Rica: Flag salute case lost. Supreme Court upheld ruling of lower court.

Solomon Islands: 117 publishers in December—a 350-percent increase! Congregation on Malaita now reports 100 publishers.

Circuit assembly held in Fiji despite unsettled conditions there. 347 attended first showing of new film in the islands. Fine witness was given in Navua, the whole territory being covered once on Saturday and again on Sunday. Christian love shown by brothers of various races toward one another evoked many comments.

Taiwan: 1,965 reported service during December, for a 17-percent increase. 10,214 persons attended 16 showings of Society's film.

"THE WATCHTOWER" and "AWAKE!"

Order extra distributor's copies now.

March 15

- Wholeheartedness Toward New World Interests.
- Working Whole-souled.
- Life in a Righteous New World.
- God's Penmen—Who Were They?

March 22

- Are We Living at the World's End?
- Hong Kong's Housing Headache.
- How Wood Pulp Becomes Your Writing Paper.
- Respect Their Property.

April 1

- The Master's Manner of Teaching.
- Religious Attitudes When the Master Preached.
- When Will Oppression End?
- Anniversary That Must Be Kept by Christians.

April 8

- Put Your Heart into Your Work.
- What Is Your Future in the Space Age?
- Nature's Travelers.
- The Mystery of Sleep.
- Trinidad's Steel-Pan Bands.

Can you "make public declaration" as a pioneer?

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

APRIL, 1960 "Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11, 12. VOL. III NO. 4

Use Freedom to Do God's Will in April

Intensive Program of Joyous Theocratic Activity

[1] What a program of theocratic activity we have for April! What joy will be ours as we all have a full share in the activity that we love the most—assembling together and witnessing to the name and kingdom of our God! On April 3 it will be our privilege to share in the world-wide proclamation of "Universal Disarmament by the Kingdom of Heaven" by supporting the public talk. On April 10 there will no doubt be more people gathered than ever before to commemorate the Memorial of the death of the Lord Jesus. April holds further joys for us as we aid many new ones to share in the service and as we offer to everyone in our territory special issues of *The Watchtower* and *Awake!* Jehovah has taught us what his will is, by means of his Word he has freed us to do it, and during April we are going to put forth a special effort to show the depth of our appreciation for the service he has entrusted to us.

My dear Brothers Guarding Freedom:

Jehovah has given all of us freedom to preach. No matter where we as his ordained ministers are during April, we will have the following words of Paul in mind: "Be transformed by making your mind over, that you may prove to yourselves the good and acceptable and complete will of God." (Rom. 12: 2) To ourselves we have proved what the will of God is and are doing it, and now thousands more are weekly making their minds over. Thousands did so in 1959, and we can expect many others to do so. In cold December of 1959, 862,721 ministers preached the good news. Amazing! Only 9,016 short of last year's peak of Kingdom publishers. And these ministers conducted 648,486 home Bible studies. Hence, what an opportunity is now ours to help many of these home students to get started in preaching the good news everywhere in April!

By Jehovah's undeserved kindness Jehovah's witnesses will, in April, help as many as they can to see just what the "complete will of God" is as respects preaching. But to reach our goal of twenty-percent increase, it will mean having 964,178 praisers of Jehovah out in the field world-wide. What an army of witnesses these would be to guard freedom for doing God's complete will! We pray that Jehovah, our God, will instruct us in his ways and lead us all in his paths of uprightness, to accomplish such an ingathering. (Ps. 27: 11) Jehovah bless you as together we "seek peace and pursue it."

N. H. Knorr

Public Meeting, April 3

[2] It will be a pleasure to invite everyone with whom we come in contact to the timely public talk "Universal Disarmament by the Kingdom of Heaven." Disarmament is a topic that is constantly in the news; people talk about it; they desperately want an answer to the situation. We know they will get the answer in the public talk. When inviting them to come, be enthusiastic and confident. Stimulate curiosity so they will want to hear the talk. You might ask questions such as these: Will the nations succeed in bringing about disarmament, or is nuclear war unavoidable? Is it possible to disarm and yet maintain security? What can be done to guarantee co-operation among the races and peace among the nations? Will our homes forever be endangered by the threat of war? Do you know that total disarmament has already begun among those who have faith in God's kingdom? There is no question about it: Those who attend the public talk will be impressed that the answer lies with God's kingdom, and they will see with their own eyes evidence of the fact that there are people who are at peace right now. It is thrilling to consider the impact that the advertising and delivery of this talk world-wide will have. It is our privilege by full participation in this activity thus to share in advocating God's will. Use the handbills for the talk freely, and with them extend a warm personal invitation to be present, or, better yet, to attend with you.

OFFER FOR APRIL

"Watchtower" subscription for one year and three booklets, for $1.

THEME FOR APRIL

Guarding Freedom for Doing God's Complete Will.—Rom. 12:2.

Memorial Activity

[3] Sunday evening, April 10, each congregation will meet to celebrate the Memorial, and we hope that everyone who attended the public talk the previous week and many more who recognize that this commemoration is God's will will be present. Last year 1,283,603 attended world-wide, but during the past year over 126 million hours were spent in preaching the good news, many more have come to appreciate what the Memorial means, and they will want to assemble with us. It is our privilege to help them.

[4] To stimulate appreciation for this important event we will work hard to call on all in our territory who have shown interest in the good news, leave with them a printed Memorial invitation, and, if possible, read them Luke 22: 19, as suggested in the March *Kingdom Ministry*. For those with whom you conduct a home Bible study, why not use one study period to read and discuss with them the article "The Anniversary That Must Be Kept by Christians," in the April 1 *Watchtower?* Those who truly are sheeplike will recognize in this the voice of the Right Shepherd and will be moved to respond. When they come,

(*Continued on page 3, col. 1*)

★ **"Consider one another"—Assist all to attend Memorial.** ★

Your Service Meetings

WEEK OF MARCH 27

Theme: Guarding Freedom for Doing God's Complete Will.

5 min: Welcome, text, comments.

10 min: Talk on "Guarding Freedom for Doing God's Complete Will." (See "Watchtower," May 1, 1959, pp. 261-274, and April 1, 1960, p. 222.)

15 min: Question-and-answer discussion of paragraphs 1-5 of main article, "Use Freedom to Do God's Will in April." No introductory talk needed; concentrate on material in "Kingdom Ministry." Work in two or three brief demonstrations of suggestions in paragraph 2; also demonstrate first suggestion in paragraph 4.

7 min: Talk on "Zealous Service at Memorial Time," developing points in paragraph 6 of main article, "Use Freedom to Do God's Will in April."

15 min: Questions and answers on "Increasing the Number of Publishers," and "Magazine Distribution," covering paragraphs 7-11 of main article.

8 min: Concluding comments. (Read and discuss letter from Brother Knorr, on first page of "Kingdom Ministry.")

WEEK OF APRIL 3

5 min: Welcome, text, comments.

12 min: Use of April 15 "Watchtower."

In brief introductory talk, point out why it is important to give this issue wide distribution. Mention the many opportunities there are to place the magazine, emphasizing those other than regular house-to-house magazine work. In connection with using the magazines with the sermon, point out choice excerpts from the April 15 issue that could be used at the end of the sermon. Have it demonstrated briefly. Discuss how two magazines may be offered when the subscription is not accepted. Demonstrate this. If any publishers have already had good experiences in distributing the issue, call on them to relate them. (These should be planned in advance.)

25 min: Offering Magazines from House to House.

CHAIRMAN (12 min.) Our own enthusiastic activity, coupled with the fine magazines we have for distribution, can easily make April an all-time peak month for magazine distribution. Review opportunities to share in house-to-house magazine distribution. Urge all to participate at times that are convenient to them. Let us all have a part in magazine distribution some each week during April.

Below are a number of suggestions for effective magazine distribution. Discuss each with the congregation, asking publishers **why** the point is important and **how** to apply it.

1. Have friendly smile, friendly tone of voice, perhaps friendly comment: "I am glad to find you at home."
2. Be enthusiastic about magazines you are offering.
3. Use good articulation and unhurried delivery.
4. Speak on only one theme at a door, such as family security, world peace, the moral crisis, etc., and tie it in with the magazine.
5. Usually highlight just one article. It should match your theme and be especially appropriate for householder. Open to it.
6. Briefly show value of subject to householder. For Magazine Day do not usually discuss at length contents of article; briefly stimulate interest in subject and then offer magazines.
7. Feature only one magazine, offering other as companion.
8. If you have not done so earlier, at the moment you actually offer the magazines hand them to the householder, though not in overbearing way.
9. Prepare the way for return visit.
10. Have friendly, positive conclusion when magazines are refused.

DEMONSTRATION (10 min.) Have several magazine presentations, including suggestions for "Watchtower" under "Presenting the Good News." After each one call on publishers to point out from list above two or three suggestions that were applied particularly well, but no negative counsel. However, at the end, if chairman observes that certain suggestions have not been emphasized, draw attention to them and demonstrate the points.

CHAIRMAN (3 min.) Before going in service, practice your presentation. Go over it aloud, either by yourself or with someone else. This preparation will increase your effectiveness.

10 min: Talk on theme "Welcome the Stranger." Point out the importance of the Memorial. Discuss what can be done in the next few days to aid new ones to attend. Ask audience for suggestions on how to make new ones welcome when they come Sunday.

8 min: Concluding comments. (Include comments on slogan, based on Hebrews 10:24, 25, on page 1.)

WEEK OF APRIL 10

5 min: Welcome, text, comments.

10 min: New World News and Announcements.

12 min: Using the April 22 "Awake!"

Brief talk on value of April 22 "Awake!" Stress reason why we want to get it into the hands of everyone in our territory. Demonstrate suggestions on "Awake!" presentations found under "Presenting the Good News"; use others as time permits. Chairman may call for publishers to point out good features of magazine presentations, highlighting the suggestions given on the previous service meeting.

25 min: Demonstration: Starting New Publishers.

CHAIRMAN (2 min.) April is month for 20-percent increase. Most persons studied with need to be shown importance of ministry to them before starting. Proper preparation and encouragement necessary. Family who started attending meetings last month now to be helped in service.

SCENE I (9 min.) After study, publisher explains he wants to discuss with them preaching work of Jehovah's witnesses. Father states they have wondered about it. Publisher explains Bible lectures not only method of preaching. Early Christians went to homes of people. (Acts 20:20) Jesus revealed importance of finding and feeding the sheep, at Matthew 24:14 and John 21:15-17. This is done by all who love truth learned. Truth moves them to want to tell others; find joy in ministry. Family can experience this joy by telling what they know to others. (Rev. 22:17) Family invited to go with him Saturday or Sunday. Wife expresses desire to go Saturday; husband and daughter say, "Maybe later; not now." Publisher will look forward to their going later. He makes definite arrangements to take wife in magazine work. Publisher illustrates simple 30- to 60-second presentation to be used; leaves copy to learn.

CHAIRMAN (1 min.) Publisher has taken wife in service. Let's look in on next study and see what publisher does to help father and daughter at conclusion of study.

SCENE II (10 min.) In response to publisher's inquiry as to whether wife had opportunity to tell husband and daughter good experiences enjoyed, husband remarks it is all they have heard since. Wife expresses appreciation for field service, hopes sweet woman who took magazines will read them. Publisher explains return call will be made by them; encourages husband and daughter to share same joy, showing again responsibility and privilege of sharing what they know. (All look up scriptures together.) To be real Christians we must follow Christ, share in ministry. (1 Pet. 2:21) Family wants salvation; Romans 10:8-10 tells how it is gained. An experienced minister will go with each one, they can listen to him at a few doors until ready to give presentation. With wife's encouragement, father and daughter agree to go Saturday. Publisher has written out magazine presentation in "Kingdom Ministry," shows family how easy it is to use. All agree to learn it; definite arrangements made to go out Saturday.

After publisher goes, family tries presentation on one another.

CHAIRMAN (3 min.) For good-will persons to find life, sharing in ministry essential. Do not think they cannot or will not go out. Years of study not necessary. Use these suggestions and help ones you study with to share in the ministry starting in April.

8 min: Concluding comments. (Include local experiences had in getting new ones into the service. These should be planned in advance. If more are needed, see "Yearbook," pp. 115, 150.)

WEEK OF APRIL 17

5 min: Welcome, text, comments.

12 min: Report from study conductors on meeting with congregation servant.

15 min: Reading of pioneer letter and talk on pioneering, using material in letter.

18 min: Talk and demonstration on the article "Be a Teacher of New Ones," by school servant or another capable brother.

10 min: Concluding comments. (Include experiences had in placing magazines during April. These should be selected in advance.)

WEEK OF APRIL 24

5 min: Welcome, text, comments.

20 min: Question-and-answer discussion of booklet "Preaching and Teaching in Peace and Unity," covering paragraphs 18-23.

15 min: Talk on "The Joy of Serving Jehovah." Build warm appreciation for the privilege that is ours as Jehovah's witnesses to preach and teach, to aid our brothers in theocratic activity and to train new ones in the ministry.

12 min: Our Magazine Activity. A report from the magazine-territory servant on results thus far of magazine activity during April, commending publishers for good work done. Outline magazine service that can yet be done this month. Have several demonstrations of effective 30- to 60-second presentations of magazines that could be used in your territory.

8 min: Concluding comments. (Include remarks on the slogan based on Titus 2:14, at the bottom of page 4.)

Use Freedom to Do God's Will (*Cont'd*)

be sure to welcome them, introduce them to others—yes, make them feel at home.

5 Since no other meeting will be held before or after the Memorial on Sunday evening, the *Watchtower* study may be scheduled for the day before—Saturday afternoon or evening. It may be held at the Kingdom Hall or at the service centers if this is more convenient.

6 When we call to mind the intensive service activity of the Lord Jesus during the days that preceded Nisan 14, A.D. 33, and the work he carried on during the days following his resurrection (as outlined on page 287 in the book "*Equipped for Every Good Work*"), it moves us to copy his zealous example. During Memorial week endeavor to reach a personal quota of five hours of service. One and all, let us make the entire month of April the outstanding one in our service year. Each congregation will no doubt make every weekend in April an occasion of intensified service, but there are seven days each week in which we can praise Jehovah, and the congregation should also make arrangements for meetings for field service at other times that are convenient to the publishers.

Increasing the Number of Publishers

7 April's activity should be a stimulus to many new ones to start in the service. Our 20-percent goal is 265,488 publishers, and surely there are many with whom we are studying that will be included in that number if we invite them. The article "An Invitation to Preach," in the April 15 *Watchtower*, should be a great aid. First, read it yourself; then, where appropriate, discuss it with those with whom you are studying. If they are ready for service, make definite arrangements for them to go with you. If you have endeavored to help them to see their responsibility to serve Jehovah, a definite invitation is often all that is needed for them to start.

8 There are many others in our midst who appreciate the assistance of mature ones in the service. They are already publishers, but home circumstances may make it difficult for them to go with the group. Call on them, find out when they can go, invite them to work with you. From the first of the month servants will be alert to help those who need assistance; the rest of us can be too. Keep in mind the principle: "Let each one keep seeking, not his own advantage, but that of the other person." (1 Cor. 10:24) With all of us encouraging one another, what a grand month of service April will prove to be!

Magazine Distribution

9 Another outstanding feature of April's activity will be magazine distribution. When you receive the special issues of *The Watchtower* and *Awake!* read them right away. You will be delighted with their contents. These magazines contain information that you will want to get into every home in your territory. In the April 15 *Watchtower* is the important article "Universal Disarmament by the Kingdom of Heaven." Offer it all month until every one has been placed. The April 22 *Awake!* asks in bold letters across the front cover: "Is a righteous world possible?" This issue, made up almost entirely of Bible articles, is designed to help people see their need of the truth, what course to follow today, the hope of God's righteous new world, what the New World society is, and how they can associate with it. Both of these magazines will appeal to people of all walks of life, and they will be a blessing to all who want to do the will of God.

10 In order to get this information into the hands of everyone possible, we all have special magazine quotas for April: Congregation publishers, 30 each; pioneers, 120; special pioneers, 180. Can we do it? Yes! Start work the first day of the month, using the issues you have. After the public talk April 3 the special April 15 *Watchtower* will be released for use. Plan to be in service with the magazines each week during April. Have well-prepared presentations. Be enthusiastic. Offer them to everyone you meet all month. Mail copies to persons you feel would read them but who may not otherwise receive them. Arrangements can be made to meet for magazine distribution on weekdays, before book studies, and both morning and afternoon on Saturdays. What about special activity for those who have time free for Easter holidays? Most publishers will be able to meet with the group for some of these activities, some will be able to share in all, but all of us can have some share in the service, and that we want to do.

11 Remember, too, that April is the last month of the *Watchtower* subscription campaign. Publishers report that householders will really 'listen to this sermon on prayer.' Continue to use it, along with the subscription offer. Follow up on all subscription promises and expiration notices this month. Make it possible for others to have this life-giving information come to them regularly during the year to come. Guard your freedom to do God's complete will by helping others to learn it.

Be a Teacher of New Ones

1 Being a teacher of new ones in the field ministry involves four essentials. Let us examine them.

2 PREPARATION: Help the new one learn the current sermon, possibly teaching him one scripture each week after the study. Go over the sermon with him before you start out in the regular house-to-house field ministry. Explain how you are going to develop particular points. Prepare him with knowledge of the dividing work so he knows that both sheeplike and goatish persons will be found. (Matt. 25:31-46) Prayer before service can teach reliance on Jehovah.

3 BEING AN EXAMPLE: Show real enthusiasm yourself. Radiate zeal and love for the ministry. Be tactful. Try to avoid long discussions. Let simplicity help you teach; it will help the new one see that you are holding to a theme and help him grasp transitions. Let parents also set an example for their children, taking them regularly in the ministry, teaching them as methodically as they do adults.

4 CONSTRUCTIVE COUNSEL: Corrective teaching should not dampen the new one's enthusiasm or discourage him. When correction is needed, be patient, kind and encouraging. Never the "you-did-it-all-wrong" attitude! Rather, you demonstrate the correct way; then draw attention to the advantages in what you have done and encourage him to try it. Commend the new one on good points and progress made.

5 STEP-BY-STEP TEACHING: In house-to-house service rarely will it be necessary to stop and teach extensively. Rather than have extended discussions on the sidewalk, save some points for after the service. Most of the necessary instruction can be given while walking to the next house. Take a point at a time. Each call could yield many points for instruction, but do not try to teach all at once. Step-by-step teaching will not discourage the new one nor markedly slow down your house-to-house work. At one door you may ask the new one to pay attention to the introduction, as he will have opportunity to try it at the next house. Cover other points one by one. As the new one progresses, invite him to take a few houses alone. At the close of service arrange for a time to work together again. Continue to study with the new one if he has not yet studied the basic books. Use the four essentials—preparation, being an example, constructive counsel and step-by-step teaching—to become an effective teacher of new ones.

Presenting THE GOOD NEWS

[1] At a time when there is some talk of peace and much preparation for war, Jehovah's people have the most vital message of the day. It is contained in the April 15 *Watchtower*. Additionally, those who long for a righteous world will be grateful to receive the information in the April 22 *Awake!*

[2] After a brief, friendly introduction, quickly focus the householder's mind on the subject. Featuring *The Watchtower*, you might say: "Have you ever wondered whether the time will come when peace will be a reality? By reading this special article in *The Watchtower*, 'Universal Disarmament by the Kingdom of Heaven,' you will get the answer from God's Word. You may have this copy, along with its companion *Awake!*, for a contribution of 10c. These are your copies."

[3] Pointing to the scripture at the heading of the main article, you could say: "You have often heard this scripture quoted, 'Neither shall they learn war any more.' It is engraved on the wall of the United Nations building in New York city. How will this come to pass? You will be pleased to learn how it will be brought about by the kingdom of heaven, as explained in this article."

[4] Or one could say: "I am sure you will agree with me that upright people everywhere long for the day when the threat of war will be forever gone, because that will mean security for us and our loved ones. This special issue of *The Watchtower* treats the subject from the Bible viewpoint. [Open to the main article.]"

[5] When featuring the April 22 *Awake!* you might say: "We are all aware that the world faces a severe moral crisis. It endangers the safety and happiness of everyone. No doubt you have wondered what has caused it and what can be done about it. This special issue of *Awake!* gives satisfying answers to those questions."

[6] On the theme of happiness, you might say: "Who is there that does not want happiness? All of us do, but there are so many things that can take it from us. We often wonder what can be done about it. You and your whole family will enjoy this article 'Guidance to Happiness in Family Life.'"

[7] Using the theme of righteousness, you might say: "I am making a brief call to share important information with persons who love righteousness. There is much unrighteousness in the world, and it is distressing to honest persons. They ask [Show cover of *Awake!*], 'Is a righteous world possible?' [Turn to p. 20.] This magazine gives sound reasons for believing that such a world is possible and that we can enjoy its benefits."

[8] Whether an experienced publisher or just starting to preach the good news, you will find these suggestions effective and easy to use.

OFFER FOR MAY
"From Paradise Lost to Paradise Regained," for 75c.
THEME FOR MAY
Promoting Accurate Knowledge in Ministers—Col. 1:9, 10.

Announcements

◆ At the conclusion of the public talk on April 3 the chairman should release the April 15 issue of *The Watchtower*, which contains a copy of the talk. Invite all present to take 10 copies each for 30c, or 20 copies for 60c, to be distributed by them for 5c a copy. Arrangements should be made at the hall so everyone can get his supply quickly.

◆ Circuit servants may shorten their evening program on April 9 to 45 minutes, to be followed by the *Watchtower* study. No public talk will be given on Sunday or concluding discourse by the circuit servant.

◆ Congregation servants, please fill out the Memorial report card promptly and mail it to the Society April 10 right after the meeting. When you send in your April service report, do not forget to mark "We made it!" if you reached your 20-percent goal.

◆ Lay plans now for special Decoration Day magazine service in the cemeteries and from house to house on May 30. The May 22 *Awake!* will have an article especially designed for this, to be offered with the June 1 *Watchtower*. Order your extra supply of magazines now.

◆ Unassigned territory work has been scheduled for July through September. Under separate cover each congregation will receive a revised copy of *Unassigned Territory in the United States* and an application blank. Of the 1,013 counties listed, 691 were not worked last year and 317 not since 1955. Congregations and pioneers who can share in this work are encouraged to do so. Please submit applications by May 15.

◆ Room request and volunteer service forms for the district assemblies will be sent to the congregations about May 1. Spanish programs will be provided at the assemblies in Fort Worth, Boston and Los Angeles.

◆ New publications available:
"Let God Be True" —Papiamento
From Paradise Lost to Paradise Regained —Cinyanja, Korean, Portuguese
Qualified to Be Ministers—Swedish
"Look! I Am Making All Things New" —Greek

◆ These items out of stock in U.S.A.:
1960 calendar
Can You Live Forever in Happiness on Earth? —Arabic, Japanese
"This Good News of the Kingdom" —French, Romanian

◆ Available again in U.S.A.:
"Let God Be True" —French, Hungarian, Spanish, Twi

◆ The following are repeat announcements so you will know they are in stock:
"Let God Be True" —English
"Make Sure of All Things"—English
1960 Yearbook —English

FEBRUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	447	142.3	55.4	8.7	134.4
Pios.	6,365	89.4	33.0	5.5	94.0
Vac. Pios	924	82.7	24.0	3.4	76.1
Pubs.	216,506	9.0	3.4	.7	10.1
TOTAL	224,242				

Public Meetings Held: 20,101

UNITED STATES QUOTA FOR 1960
243,364 Publishers

NEW WORLD NEWS

◆ During visit of Brother Henschel to Fiji 328 attended assembly. Forty-four now serving where the need is great in Fiji and other islands under the branch.

◆ At New Zealand assembly during Brother Henschel's visit 60 were immersed. Weather was beautiful, and 2,570 attended public talk despite the fact that newspapers would print almost nothing about the assembly.

◆ Reports are now being received from two brothers who moved to French Guiana to open up the work there.

◆ The Kingdom message is now being preached in Nepal by an Indian brother who is working there.

◆ New branch office and Bethel home are under construction in Bombay, India.

◆ In Brazil at 17 district assemblies a total of 27,069 attended public meetings and 1,137 were baptized. There are 18,226 publishers in Brazil.

★ **Continue to be "zealous for good works."** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MAY, 1960 "Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11, 12. VOL. III NO. 5

Promote Accurate Knowledge in Ministers

[1] Accurate knowledge means light and life. Its Source is Jehovah. Its purpose is that you may "walk worthily of Jehovah to the end of fully pleasing him as you go on bearing fruit in every good work." Ours is not only to preach and teach Christianity, but also to live it and to teach others how "to observe all the things" Jesus commanded. Therefore, to promote accurate knowledge both in ourselves and others is our duty and privilege as ministers of God.—Col. 1:9, 10; Matt. 28:20.

Start New Studies

[2] Because of the splendid and effective work of ministering accomplished in April, we have much to do in May. No doubt millions have read the special issues of the magazines with great interest. We must not neglect these, but follow up each placement with the thought that here may be one of Jehovah's sheep. By showing them key points in the magazines they already have, we may be able to arouse further interest and start studies with many of them. Let us help them to acquire accurate knowledge.—Prov. 18:15.

[3] Thousands of new ones also assembled with us for the Memorial and the special public talk. By their presence they have manifested an interest that should by all means be followed up. A study should be arranged with them in the *Paradise* book, if possible. Teach these new ones how to receive Jehovah's sayings and observe them.

[4] Tens of thousands of persons have become new subscribers for *The Watchtower* in recent months. Every one of these should be called on with a view to starting a study. On your initial call stress the joys of learning the truth. Do not underestimate the power of friendliness. It may not be possible to start a study on the first call, but it may be after several friendly calls. Work toward that end.

A New Sermon

[5] We have a new sermon with which to promote accurate knowledge this month. Its theme: "God's Purpose for Man." A slight change in presentation is suggested therewith. The *Paradise* book may be brought out and placed in the householder's hand early in the sermon instead of holding it until the end. Brothers who have been assigned to try the new sermon and new method of presenting the *Paradise* book report excellent results. Give the new method a try. It has worked for others; it may work for you. If, however, after having tried the new method you feel that you would prefer to offer the literature after the sermon instead of during it, you may do so.

OFFER FOR MAY
"From Paradise Lost to Paradise Regained" and one booklet, for 75c.

THEME FOR MAY
Promoting Accurate Knowledge in Ministers.—Col. 1:9, 10.

[6] When using the new sermon, remember to apply the essentials of good teaching. As ministers, we should have an accurate knowledge of these principles. Win the interest of the people first. Then build on what they already know. Talk in terms they can grasp. Ask questions that call for them to reason on the information you have already presented. Be ready to state your point and the purpose of your call in one or two simple sentences, using perhaps one scripture from the sermon, if people say they are busy. In this

(*Continued on page 4, col. 1*)

Peace-pursuing Assemblies in 1960

[1] Peace-pursuing Christians are looking forward to attending one of the district assemblies scheduled during June, July and August. Where will you attend? Make your plans now. While in most cases publishers will attend the convention nearest to them, they are at liberty to attend any city of their choice.

[2] Attached to each Room Request form are instructions that should be given careful consideration in a service meeting about six weeks prior to your assembly. Please do not send these forms to the Society. Send them to the convention headquarters in the assembly city, doing this no earlier than six weeks prior to the assembly. Addresses and assembly dates are listed on the back of each form.

[3] Volunteer Service forms should be filled in *completely* and returned to your congregation servant, who will sign and forward them to the convention city where you will be attending. Much work is required for the successful operation of a convention. Why not share in the joy of doing this work? Many hands make the burden light, and this opens another way to "let your brotherly love continue."—Heb. 13:1.

[4] Advertising the Peace-pursuing Assembly en route to the convention city is our privilege. How helpful in this respect are the attractive lapel cards prepared to fit the holder you have been using at conventions for the past few years! Congregation servants may order the cards and celluloid holders needed for their congregations. The cards cost 1c each, the celluloid holders 5c. No bumper signs are being provided this year.

[5] Be positive in your plans to attend the convention. Show love for the good-will persons with whom you study by including them in your plans to attend one of the Peace-pursuing District Assemblies of Jehovah's witnesses.

Be filled with accurate knowledge and "full discernment."

Your Service Meetings

FIRST MEETING IN MAY

Theme: Promoting Accurate Knowledge in Ministers.

10 min: Welcome, text, comments and talk on theme for the month, "Promoting Accurate Knowledge in Ministers." (See "Watchtower," August 1, 1959, p. 457, and May 1, 1960, p. 268.)

16 min: Question-and-answer discussion of main article "Promote Accurate Knowledge in Ministers."

26 min: "God's Purpose for Man" Sermon.

(2 min.) Enthusiastic talk by chairman on need for using effective new field-tested sermon with "Paradise" book.

(8 min.) Chairman will briefly develop sermon for the congregation, discussing the introduction, body and conclusion as set forth so all will have it basically in mind when the model presentations are made.

Theme: God's Purpose for Man

A suggested introduction: "Good morning. I am one of a group of Christian workers calling briefly to help thinking people understand God's purpose for man. Many wonder in this day and age just what God's purpose is for man, or whether he even cares about what is happening here. We usually have a purpose in mind when doing things, do we not? [Let them reply.] Likewise, it is reasonable to expect that God has a purpose for man, and he does. To know what his purpose is helps us to appreciate why we are here and what there is to live for in the future. God's original purpose for mankind is clearly expressed here at Genesis 1: 28."

1. **Gen. 1: 28**—Made earth paradise to be filled with perfect humans (Page 25, par. 26, gives talking points.)

2. After reading Gen. 1: 28, take "Paradise" book out, turn to pages 20-21, saying, "Here is an illustration of what that paradise was like," and place the book in the householder's hands.

3. Briefly comment on illustration, then say, "As we know from reading Genesis, chapter three, that paradise was lost as a result of disobedience on the part of Adam and Eve. Did it mean God's purpose for a paradise failed? Do you think it will ever be restored?"

4. **Isa. 55: 11**—Positive assurance that God's purpose will come to pass (Page 25, par. 27, for talking points.)

5. **Ps. 37: 10,** 11—Earth will be filled with peaceful, perfect humans (Page 222, pars. 11-13, for talking points.)

6. After reading and briefly commenting on Psalm 37, ask householder to turn to page 241. Comment on illustration and pose question, How will this paradise be restored? Answer: The Kingdom we pray for as Jesus taught us at **Matthew 6: 9, 10.**

Conclusion: "Now is the time to learn more about God's purpose for man and of his kingdom. This publication has helped me and thousands of other people to understand from the Bible what one must do to live in this regained paradise. You may have the copy in your hand for the small contribution of 75 cents."

(6 min.) Call on publisher prepared in advance to give sermon.

(2 min.) Audience given opportunity to make constructive comments regarding this presentation.

(5 min.) Another publisher prepared in advance gives sermon, but waits until end of sermon to present book, at which time pages 20-21 are shown, with brief comment, and then page 241.

(3 min.) Encourage all to use new field-tested sermon. Publishers may use "Paradise" book early in sermon or at conclusion of sermon. Try it both ways and use one that works best for you. Keep in mind starting of studies when opportunity affords when placing book. Make definite arrangements for return call so studies can be continued or started.

8 min: Concluding comments. (Include comments on slogan, based on Philippians 1: 9, on page 1.)

SECOND MEETING IN MAY

5 min: Welcome, text, comments.

7 min: New World News, Divine Will Film and Announcements.

15 min: Reading of pioneer letter and talk on pioneering, using material in letter.

15 min: "Presenting the Good News." Demonstrate points in it, including how to start a study after placement is made.

10 min: Talk based on article "How Is the Kingdom Work Financed?" in May 1, 1960, "Watchtower."

8 min: Concluding comments.

THIRD MEETING IN MAY

5 min: Welcome, text, comments.

15 min: Question-and-answer discussion of article on "Peace-pursuing Assemblies in 1960." (Note: Congregations attending June district assemblies should discuss this article during the second meeting in May.)

10 min: "Yearbook" experiences showing courage of new ones. Present as discussion, with one publisher encouraging another who has opposition at home. New ones often example to older ones in truth for keeping integrity. Daughter stood firm against opposition from mother and friends (171), young man against mistreatment by fanatical relatives (227) and a young child in spite of bitter opposition of father. (290) They came off "victorious through him that loved" them.—Rom. 8: 37.

22 min: Maintaining the Increase. (Use same group as previous months.)

CHAIRMAN (2 min.) Discuss local increase; result of good work by publishers with Jehovah's blessing. Goal not just a large figure in April, but starting many new praisers and thereafter helping them to become mature publishers. Do not forget them with April over or expect them to continue by themselves. Rather, help them build up appreciation and continue in the service.

SCENE I (2 min.) Assistant congregation servant to study conductor: Several new ones with his group published in April; now want to help all to continue, including new family, who have not reported as yet for May. Suggests conductor talk to publisher carrying on study to see why they have not been out and what can be done to help them.

SCENE II (8 min.) Study conductor commends publisher for good work of starting three new ones. No report from them for May. What has been done? Publisher asked them to go, but they were busy. He doesn't want to push them, will wait for them to indicate desire to go out again. Conductor feels problem is not just being busy, suggests they observe family, find reason. (Watch from side of stage.)

Family working at home Saturday. Wife sees a publisher in service, feels she should be doing same. Husband reminds her they have spring cleaning to do, there will be time later for talking religion to others. Daughter feels as father, and that it is not urgent, publisher did not stress it to them as in April.

Conductor and publisher analyze family: While Saturday is a busy day, reasons for not being out are: Scriptural importance for service not in evidence, which is to be expected as new as they are, and publisher did not sufficiently encourage them. Conductor suggests the following for after next study: (1) Scripturally encourage them to continue sharing truths. (2) Since Saturday cleaning day, encourage to go out Sunday. (3) Briefly discuss sermon to be used and how they can share. Publisher sees points, will do so.

SCENE III (8 min.) After study, family express appreciation for new things learned. Publisher commends them for good preparation, asks, Wouldn't it be wonderful if more people knew truths? All agree it would. Publisher has all look up Romans 10: 8-10 and comments on importance of all telling wonderful truths learned to others. Goes over 3- to 8-minute sermon (having copy of "Kingdom Ministry") he will give Sunday morning. Family comment on fine sermon. Publisher invites them to go along. Knows Saturday busy cleaning day, can go Sunday and even read and discuss third scripture in sermon and give handbill after presentation concluded. Suggests father could go with him, mother and daughter with others. Family readily accepts, definite arrangements made.

CHAIRMAN (2 min.) Work to maintain increase by helping new ones as demonstrated. Aid them to see importance of continuing to share in ministry; make arrangements to take them out when they can go. Bring lasting results from April's peak by helping new ones to progress toward maturity.

8 min: Concluding comments. (Include comments on slogan, based on Titus 3: 8, on page 4.)

FOURTH MEETING IN MAY

5 min: Welcome, text, comments.

12 min: Question-and-answer discussion of "Congregation Organization" and summary stressing key points of article.

13 min: Talk on article "Be a Teacher in the Training Program." To be given by school servant or another capable brother.

15 min: Question-and-answer discussion of "Preaching and Teaching in Peace and Unity," covering paragraphs 24 through 32.

10 min: Talk encouraging all to share in Decoration Day magazine activity at cemetery or in house-to-house work. Short demonstration featuring use of special article in May 22 "Awake!" at cemetery, stressing need of talking with the person first in a friendly way before offering magazines. See "Kingdom Ministry," May, 1959.

5 min: Concluding comments.

CONGREGATION ORGANIZATION

Working Alone or Together

[1] The New World society is made up of those who are active servants of Jehovah God. Daily, hundreds more associate themselves with Jehovah's witnesses, and they too are encouraged to share in preaching and teaching the Kingdom good news. Following the pattern set by Jesus and his apostles, we lovingly give instruction to these new ones and to others who are putting forth the effort to advance to maturity, and this is done by arranging for publishers to work by twos in the field ministry.

[2] As stated in *Preaching and Teaching in Peace and Unity*, paragraph 22, "Being companions in the service in this manner, we shall be able to help one another go on to maturity and, when we are able to present the message without difficulty, then, at every opportunity, we should go alone from house to house." While very new ones usually work right along with a mature publisher for the entire period they are in the service, yet even these new ones, when properly trained, will soon want to begin making calls by themselves. In the training program, too, two publishers usually work together for the first half hour or so, and then they work alone, because they know that this will afford greater opportunity to apply the counsel given and to reach more people. Even a mature publisher may want to work a few homes with another capable publisher on occasion, with a view to improving the effectiveness of his own ministry; but, unless instruction is being given to one who needs help, those who are able to work alone usually find that much more can be accomplished if they go to the homes by themselves.

[3] Especially when engaging in magazine work is it true that efficiency is greatly increased by working alone. The presentation is brief, and even young publishers and new ones find that they are soon able to handle it by themselves.

[4] On back-calls and Bible studies, too, better use of service time can usually be made when one publisher goes on a call. However, there are times when it would be appropriate for a publisher to take along someone else. Some married couples even find that by making a call together they are able to draw the entire family into the study. However, discernment should be used to determine if the second publisher really is needed.

[5] Having these things in mind, when groups meet for service, the study conductor or group captain should not assign the publishers to work in pairs at the doors unless there is training to be done. However, at night and in dangerous neighborhoods it may be wise for two publishers to work fairly close to each other or even in pairs, depending on local circumstances.

[6] In view of the urgency of the message we bear, let us make the best use of our service time. As Paul counseled: "Preach the word, be at it urgently."—2 Tim. 4:2.

Announcements

◆ OFFER FOR JUNE: *From Paradise Lost to Paradise Regained* and one booklet, for 75c. From JULY THROUGH SEPTEMBER we will be offering *"Your Will Be Done on Earth"* with any other bound book in stock, and two booklets, for $1. Congregations should ascertain their literature needs and order in sufficient time to have these supplies for the publishers.

◆ The Society will send one meal ticket to each pioneer who has been on the list since January 1, 1960, for use at the Peace-pursuing District Assembly he chooses to attend.

◆ New publications available:

From Paradise Lost to Paradise Regained —Japanese

"Make Sure of All Things" —Portuguese, Zulu

You May Survive Armageddon into God's New World—Afrikaans, Dutch

God's Kingdom Rules—Is the World's End Near? —Afrikaans

"Look I Am Making All Things New" —Cebu-Visayan, Chishona, Hiligaynon-Visayan

◆ These items out of stock in U.S.A.:

American Standard pocket Bible #22 —English

"Let God Be True" —Italian

"The Kingdom Is at Hand"—Spanish

◆ Available again in U.S.A.:

"Make Sure of All Things"—German

"This Means Everlasting Life" —English, Zulu

"This Good News of the Kingdom" —Burmese, Romanian

◆ New Cost List. Two new Cost List booklets are being sent under separate cover to each congregation. Congregation servants and literature servants should carefully study the instructions that appear at the beginning of the booklet. (Please note and make the following correction on page 11: British Bible #AF3491 has the better cover and British Bible #A3801 has bold type.)

MARCH SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	464	146.5	56.6	8.6	146.6
Pios.	6,413	96.4	36.6	5.6	104.6
Vac. Pios.	1,051	87.3	27.1	3.5	83.6
Pubs.	221,894	10.0	3.9	.7	11.5
TOTAL	229,822				

Public Meetings Held: 20,066

UNITED STATES QUOTA FOR 1960
243,364 Publishers

Be a Teacher in the Training Program

[1] The training program is designed to make less experienced publishers better publishers. To accomplish this, those who want help in one or more features of the ministry are assigned to work with those who are in position to help them and are willing to do so. To be effective, the publisher appointed to give assistance must be a teacher.

[2] Success in the training program requires keen interest in the assignment. On the part of the one giving assistance such interest will move him to plan carefully the program to be followed and to be patient and persevering in following through on it. In turn, the one being assisted can show appreciation for the help by working hard to apply counsel given, practicing both in the service and at home. Interest on the part of the congregation servant and the book study conductor in progress being made will also provide a stimulus to advancement.

[3] Regular instruction and application are vital for advancement in any activity, and certainly so in the ministry. This calls for a schedule setting out times to prepare together and times to work together in the service. Make the schedule realistic, one that you can keep. If changed circumstances make the schedule impractical, promptly make the necessary adjustments to ensure regularity of training.

[4] Effective teaching in the training program calls for more than simply letting your companion observe how you carry on the ministry. After giving a sermon, analyze what you have done and the reasons for it. Offer constructive counsel to the one you are assisting, but be sure that the counsel is on the point that will do most to improve his effectiveness, not simply the first weakness you observe. This will usually require that you hear his presentation a number of times in order to evaluate it properly. Be sure he understands the counsel given and can explain to you how it can be applied. It is usually best to work on one point of counsel until it has been mastered before going on to another. Progressively, each feature of service can be given the attention that is needed.

[5] While going to the territory, use the time wisely for teaching by discussing together introductions that may be used or how to overcome objections that are common in the territory. Then apply these suggestions as you work together.

[6] Your effectiveness as a teacher is reflected in the progress of the one you are assisting.

Presenting THE GOOD NEWS

Making Full Use of Our New Sermon on God's Purpose

1 Millions are disturbed with the earth's present state of affairs. They wonder if God has forgotten them. What hope does the future hold for mankind? Our sermon on "God's Purpose for Man" is timely and will undoubtedly arouse much interest and be favorably received. How will we introduce it? Try the following:

2 "My name is ——. I'm calling to ask what, in your opinion, is God's purpose for man? [Let them comment if they wish, but don't pause too long.] Some say man was put here to suffer and die before gaining bliss in heaven. Others claim God simply doesn't care, and has no purpose for man. What is your thought? [Let householder answer; acknowledge accordingly; then you could say:] We have heard varied thoughts on the subject in talking to people. I'm sure you will be interested in what the Bible has to say on it. Here at Genesis 1:28 . . ."

3 In concluding, whether using the book through the sermon or presenting it at the conclusion, you may say: "I am sure you and your family want to know how you can live in this restored paradise. To assist you, we offer this book on a contribution of only 75c."

4 If possible, start a study on the spot. You have their interest, so take up a few paragraphs with them, showing them how they can get the most from the book. Show them your interest in aiding them by setting a definite time to return.

Promote Accurate Knowledge *(Cont'd)*

way your lips will both safeguard and promote accurate knowledge.

7 If you run out of the *Paradise* book, then any other book along with a booklet may be offered for 50 cents. Those who have German, Spanish, Italian, Cinyanja, Korean, Portuguese and Japanese people in their territory will be happy to learn that the *Paradise* book can now be obtained in their languages too.

Comforting Mourners

8 The Congregator "taught the people knowledge continually," and so must we. "The lips of the wise ones keep scattering knowledge about," we are told. (Eccl. 12:9; Prov. 15:7) On Decoration Day, when many are out in the cemeteries mourning their deceased ones, we ought to be there to comfort them. "To comfort all the mourning ones" is part of our commission. (Isa. 61:2) Arrangements should be made for cemetery and house-to-house witnessing on Decoration Day, using the May 22 issue of *Awake!* and the June 1 *Watchtower*. (Outstanding experiences should be mailed in to the Society.) And with many more daylight hours in the evening now, we can use this time in pre-study magazine work, teaching people the knowledge of Jehovah.

Aid New Publishers

9 During April many for the first time have started preaching. And there are others who are not exactly beginners, but who still need much help and encouragement. Let us not forget these, but by thorough preparation with them, by a good example, by constructive counsel and by step-by-step teaching promote accurate knowledge in these new ministers. Assist them to become spiritually strong so that they too can walk worthily of Jehovah and go on bearing fruit to his praise.

Divine Will Film

Any circuit or congregation desiring the moving picture entitled "Divine Will International Assembly of Jehovah's Witnesses" may place an order with the Society for immediate filling. The film can be used very effectively at Kingdom Halls and at congregation book studies. It is also an excellent means to arouse interest in assemblies and should be used to that end as much as possible between now and the district assemblies. Branches that have orders from congregations or circuits will be supplied immediately. This all-color, 16 mm, double-perforated, silent film, together with a narrator's script in English, costs $200.00. A remittance of $200.00 should accompany each order.

NEW WORLD NEWS

At the 98 congregations in New York city there was a total of 21,413 present for the Memorial on April 10, and 295 partook of the emblems. During March 10,863 publishers reported field service in these same congregations.

Report on Brother Henschel's service tour in South Pacific and Far East:

Australia reports 4,644 at public meeting, with 70 baptized.

Indonesia enjoys largest public meeting to date, with 451 present; 21 baptized.

In Singapore, 245 at public meeting, and seven baptized.

Thailand: Brothers from 18 provinces attended assembly; 280 at public meeting; nine baptized.

Burma has 23 immersed, which is largest number ever at any one time there. 200 at public lecture.

Short visits were made to Cambodia, Vietnam and Laos, where Brother Henschel spoke to 28, 115 and 54, respectively.

Good witness was given at Lingayen, in the Philippines, when 19,640 attended assembly there and 805 were immersed.

Philippine Islands now report 29,213 publishers.

Cabinet in Jordan has given tentative approval to Witnesses there.

Importation and distribution restrictions lifted from Society's literature in Basutoland and Bechuanaland protectorates and in Swaziland. Ban had been in effect since 1951.

"THE WATCHTOWER" and "AWAKE!"

Order extra distributor's copies now.

May 15

- Baptism According to the Divine Will.
- "What Prevents Me from Getting Baptized?"
- Assembly Realizations Exceed Anticipations.
- Jehovah Has Become King.

May 22

- Hope for the Dead and the Survivors.
- Soviet Press Attacks Witnesses.
- Shoplifting Is Stealing.
- A Brand-New Idea in Transport.
- When Was Christ Raised?

June 1

- Speak from a Good Heart.
- Speech and Salvation.
- Is Our Civilization Facing a Fall?
- Are Jehovah's Witnesses Christians?

June 8

- Experts Can Be Wrong.
- Church Unity in the Air.
- Why So Much Cheating in School?
- Stop the High Cost of Waste.
- "Tormented . . . Forever"?

★ **Help new ones "keep their minds on maintaining right works."** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JUNE, 1960 "Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11, 12. VOL. III NO. 6

Tend Our Shepherd's Flock Skillfully

1 All dedicated Christians have the responsibility of finding and feeding the sheep of our Shepherd's flock. How we want to do this work skillfully! All publishers keenly desire to develop skill in teaching and preaching.

2 As an aid to finding and feeding the sheep we have the *Paradise* book and the new sermon. What joy was ours when we received our first copy of the *Paradise* book! Remembering, then, our joyful enthusiasm, let us, in the same spirit, bring this Bible-study aid to all sheeplike persons in our territory.

3 What happy results from using the new sermon! A circuit servant writes: "I'm quite impressed with the results of placing the book in the people's hands early in the sermon. On one occasion I placed four books in five efforts and started studies at two of them." Another brother writes: "I feel the success with it is perhaps more effective than any sermon I have used heretofore. I gave the sermon not over 18 times and placed nine books and made arrangements to deliver three additional books." Another reports: "I found using the sermon as the Society suggested brought very good results. Placing the book in their hands was very effective. It captured their attention and held it. In one and a half hours I gave the sermon seven times, placed four books and had orders for two more. The sermon was easy to give; it has simplicity and yet it is practical, holds the attention and puts the point across regarding God's purpose for man."

4 With so many persons taking the *Paradise* book, how great is the number of potential Bible studies! How, then, can we show skillfulness in our ministry, that these placements may be turned into Bible studies? Keep an accurate house-to-house record. Never neglect to record a placement of the book. Follow through on not-at-homes. Reports one circuit servant: "The service group during the week was in one territory calling on those who were not at home when we covered the entire territory. In addition to fifteen books being placed when covering it the first time, sixteen additional ones were placed when the not-at-homes were called on."

5 Since 3,250,000 copies of the *Paradise* book have been printed, we may encounter persons who already have the book. When the householder says, "I have that book," do you cope with the situation skillfully? Alertly take advantage of the opportunity to start a study, if one is not already being conducted. The simplified back-call sermon, described in "Your Service Meetings," is a great aid in starting studies. Use it not only on back-calls but also when you meet someone who already has the book.

6 Tactfulness is an evidence of our ministerial skill. Some householders do not like to feel obligated; thus some potential Bible studies may be lost on the first call if too much effort is made to get a definite commitment for a regular study. If this is a problem with you, try this: Merely make a definite arrangement for the next visit. Without feeling obligated, the householder will be having a regular study.

7 Showing the skillfulness of undershepherds in tending to our Shepherd's flock is the fine increase in Bible studies. All publishers have done commendably. Consider the congregation publishers: In 1954 the average Bible study per publisher was .4. In 1955, 1956, 1957, it rose to .5. In 1958, it increased to .6; last year it rose to .7. Pioneers have progressed from 3.9 to 5.1, and special pioneers from 6.1 to 8.9 during the same period of time. May 1960 bring further progress toward our goal of one Bible study per congregation publisher!

Over a Quarter of a Million Publishers!

1 How marvelous to see Jehovah's blessing on our efforts as his servants! The report for April's activity shows an excellent new peak in publishers—250,900—yes, over a quarter of a million for the first time! This is 29,660 more than last year's average, a fine 13.4-percent increase, and well over last April's peak of 239,418.

OFFER FOR JUNE
"From Paradise Lost to Paradise Regained" and one booklet, for 75c.

THEME FOR JUNE
Tending Our Shepherd's Flock Skillfully.—Ps. 78:72.

2 Exceptional too was April's Memorial report. There were 434,795 in attendance, 79,812 more than last year's 354,983! That increase of 79,812 new ones associating with the New World society in the U.S. alone represents nearly as many as joined the ranks of Kingdom publishers throughout the entire world last year! The special public meeting attendance was also outstanding, reaching 279,634, up 32,458 from last year's 247,176.

3 During April 4,893,198 magazines were placed, to compare with last April's 4,210,697. Average placements for publishers, pioneers and special pioneers all increased over last April. If two magazines were placed at each home, it means that more than 2,400,000 homes received the life-giving message that can start them off on the road to the new world. During the entire *Watchtower* campaign 451,206 new subscriptions were obtained—a good increase over last year's 439,108.

(*Continued on page 3, col. 1*)

★ **'Continue applying yourself to teaching' at Bible studies.** ★

Your Service Meetings

FIRST MEETING IN JUNE

Theme: Tending Our Shepherd's Flock Skillfully.

5 min: Welcome, text, comments.

15 min: Question-and-answer discussion of the main article "Tend Our Shepherd's Flock Skillfully." Open this part with a 3- or 4-minute talk on the theme for the month, "Tending Our Shepherd's Flock Skillfully." (See "Watchtower," June 15, 1959, p. 361, and June 1, 1960, p. 344.) If the circuit servant will visit your congregation within a month or two, bring out that there is room for many more to share in afternoon back-call and Bible study work. The circuit servant (and his wife, if married) will gladly work with publishers, going along on studies or on back-calls to start studies. Overseers are to arrange appointments.

30 min: Demonstration on "Various Ways to Start Studies."

(2 min.) Chairman states importance of following up all "Paradise" book placements by starting study on initial call, by using book and showing how to study on second call or by giving a back-call sermon. Easy-to-use new sermon can be used by all to start studies. Each way to be demonstrated.

(4 min.) On initial call, publisher concludes house-to-house sermon with Psalm 37: 10, 11, places book and says to householder: "Allow me to demonstrate to you how the book may be used to gain further information on God's purpose for man. The questions on the bottom of each page can help you pick out the main point in each paragraph and can be used to discuss the book with others. On page 9, paragraph 1, [turn to page 9] the question asks, 'What is a paradise?' What is your thought?" Chairman breaks in and remarks: "After several paragraphs are discussed arrangements are made to return next week to continue."

(4 min.) Chairman: Sometimes on back-calls a study can be started without giving a back-call sermon. Publisher demonstrates: After introducing himself, he says: "Last week when I left with you the book 'From Paradise Lost to Paradise Regained' you will recall I mentioned that Psalm 37: 10, 11 showed there would be an end to wickedness and that meek persons would inherit the earth. If I may, I would like to step in for just a few moments and show you how the book can be used to gain much information on paradise and its restoration. If your copy is handy I'll show you in it what I have in mind . . ." Then (as in above demonstration) publisher proceeds to demonstrate use of book.

(8 min.) Chairman discusses with audience easy new back-call sermon. Suggested introduction might be: "Since you demonstrated sincere interest in what the Bible has to say concerning God's purpose for man, I made a special effort to come back to share with you more information on the subject. The Bible tells us a great deal as to what we can expect in the restored paradise when God's purpose for man is realized. As you will recall we referred to Psalm 37: 10, 11 last week [open book to page 222, par. 11; show householder] where it shows that God will destroy the wicked, and the meek ones with inherit the earth . . ."

Righteous government to rule
(Page 222, par. 10) Isa. 9: 7

As Jesus cured sickness, so all will have perfect health in restored earth
(Page 223, par. 14) Matt. 4: 23

Even death will be abolished
(Page 223, par. 17) 1 Cor. 15: 25, 26

Families would enjoy paradise conditions together everlastingly
(See picture on page 224.)

"This book was provided to help us learn how to gain life in paradise restored on earth. Undoubtedly you have wondered, 'What is a paradise? What will it be like?' Let us turn to page 9, paragraph 1, and see what it has to say."

Chairman: Sermon may be enlarged to include additional scriptures if desired.

(10 min.) Sermon demonstrated by competent publisher prepared in advance.

(2 min.) Chairman: Be versatile. Use whatever method is most practical. If possible, start studies on initial call. If not, then arrange definite time to call, keep accurate record of placement and time, and call back to start study.

10 min: Concluding comments. (Include comments on "Over a Quarter of a Million Publishers!")

SECOND MEETING IN JUNE

5 min: Welcome, text, comments.

8 min: New World News and Announcements.

15 min: Discussion of the pioneer letter either by a family of three or four or by three or four servants.

12 min: Question-and-answer coverage of "Congregation Organization."

12 min: Review and demonstration of back-call sermon under "Various Ways to Start Studies."

8 min: Concluding comments. (Include comments on slogan, based on 1 Timothy 4: 13, on page 1, and "No Place for Commercialism.")

THIRD MEETING IN JUNE

5 min: Welcome, text, comments.

15 min: "Teach New Ones How to Study"—talk and demonstration of points in article.

17 min: Question-and-answer discussion of article "1960 District Assemblies." Bring in points from "Watchtower," May 15, 1958, p. 318.

15 min: "Presenting the Good News"—talk and demonstration of points.

8 min: Concluding comments. (Include comments on slogan, based on Proverbs 15: 28, on page 4.)

FOURTH MEETING IN JUNE

5 min: Welcome, text, comments.

20 min: Question-and-answer discussion of "Preaching and Teaching in Peace and Unity," covering paragraphs 33 through 50.

25 min: Demonstration on "Protecting the Sheep." (Use same family as previous months.)

CHAIRMAN (2 min.) Besides being fed and led, sheep must be protected. As good undershepherds, publishers must be alert, willing to help new ones.

SCENE I (2 min.) Neighbor lady calls on wife, sees "Watchtower," denounces Jehovah's witnesses, saying they are fanatics, hateful, do not go to doctors, let children die, etc. Wife says she did not get that impression. Neighbor replies they put on good front, but once you join them you cannot get away. Wife, disturbed, does not know what to say.

SCENE II (2 min.) Husband is approached by friend at work, asked to go bowling that night, fishing on weekend, but explains Christian activity scheduled. Friend counsels husband not to get too involved in religion. Reminds of past good times, convincingly advises to have some fun in life. Husband, weakened, agrees to go on weekend.

SCENE III (2 min.) Daughter approaches girl friend, asks why she never calls or comes over any more. Was she offended? No, no personal grudge. Finally girl friend reveals: 'Since you stopped going to church and started associating with Jehovah's witnesses, I have been warned by various ones, including my minister, to be careful about associating with you.' Girl friend tells her: 'Let's be friends; come back to church.'

SCENE IV (3 min.) Family at home. Wife asks if lessons studied. None have, including wife; desire is lacking. Wife relates neighbor's statements; husband and daughter tell what happened to them. Truth sounded good, but all agree, if it causes this, may be best to stop now.

CHAIRMAN (2 min.) Various pressures, as illustrated, put on new ones. Briefly refer to Jesus' parable regarding seed sown on rocky places. (Matt. 13: 20, 21) Help needed. Watch how publisher, not knowing what has happened, gives help.

SCENE V (10 min.) Publisher arrives, after greeting suggests they start study. Family hesitate. Lessons not prepared. Father suggests study be temporarily discontinued as they are busy. Publisher is sorry to hear this, notes spirit not same, feels there is a deeper problem, encourages them to discuss it with him. He does not want to pry into personal affairs, but knows efforts of Satan (1 Pet. 5: 8) and need for mutual help. (Eccl. 4: 9, 10) Family respond, relate happenings. Publisher explains: (1) They have heard falsehoods, half-truths, and appeals to selfishness. We are not fanatics, but put pleasure in proper place. Actually, Christian course brings greatest joy. (2) This is a test from Satan, shows you are doing right. (Matt. 5: 11, 12) Consider examples of integrity keepers. Live Christian lives, stand firm. True friends will respect your stand, may eventually listen to message. Why mourn loss of false friends? Cultivate lasting ties with friends in New World society. (Mark 10: 29, 30) (3) Gain strength: Pray. Have faith in God's help. Study. Associate with New World society.

Family express deep appreciation for help, determine to hold fast. Ask publisher to return next week and they will be ready for study.

CHAIRMAN (2 min.) Sheep rescued from trap, strength revived. Be alert to note signs of danger, take positive action. Let no sheep stray due to neglect.

10 min: Concluding comments. (Include "Yearbook" experience on page 101, showing new ones need help, encouragement and continual assistance.)

FIFTH MEETING IN JUNE

Congregations having a fifth service meeting will arrange their own program, taking into consideration counsel offered by the circuit servant on his latest visit.

1960 District Assemblies

[1] A joyful occasion is the assembling of Jehovah's people for instruction! The time for gathering at Peace-pursuing District Assemblies is at hand. Are your plans made to attend and share this joy? If you expect to attend June assemblies you should make your arrangements immediately by sending your rooming requests to the convention city. If you plan to attend assemblies in July or August, send in your Room Request form to the convention city six weeks prior to the assembly date. Volunteer service slips should also be filled out and turned in to your congregation servant.

[2] ATTEND ALL SESSIONS: Plan to be present during the entire four days. Our purpose in coming is to take in accurate knowledge and to aid our growth to maturity. So be at the assembly from the opening day, Thursday afternoon at 1:50, to the conclusion Sunday afternoon at 5:45.

[3] WHAT TO BRING: Each member of the family will want to bring along a pad for taking notes, a Bible and a songbook. These will enable you to share in every session. Notes are useful in helping people of good will, when talking with our brothers and as a review at home.

[4] A number of teaching programs are scheduled during the assembly, one of which is on Saturday at 6:45 p.m. Everyone attending this session should have the current *Kingdom Ministry* and *The Watchtower* to be studied that week.

[5] FIELD SERVICE: We want to be generous with the good things Jehovah has given us and manifest it by sharing in the field service during the mornings of the assembly when no meetings are scheduled. It will not be necessary to go to the convention grounds for service unless you wish to. If you obtain territory in advance, you may go directly to your assignment in the morning. Before leaving your room for the field, we suggest reading the morning text. Have the comment and prayer, and perhaps someone in the group can demonstrate the sermon. This arrangement will allow us to spend more time in the field.

[6] When staying in private homes you have further opportunities to witness. Invite these people to the peace-pursuing course of Jehovah's witnesses. Invite them to attend the assembly with you, especially the public meeting.

[7] Also, it would be well to take literature to place on your way to the assembly—particularly your supply of magazines. Additional supplies can be obtained there.

[8] DEPORTMENT: Over the years we have gained a fine reputation for our conduct at assemblies. As far as we are concerned, it is the way we live every day, but to the old world it is amazing, and they comment on it in their newspapers, particularly when we are together in large numbers. Worldly persons who have trouble managing delinquent children are impressed when parents keep their children under control and do not permit them to walk about during assembly sessions. Others observing our Christian conduct may be moved to listen to the Kingdom message.

[9] By our attendance at the Peace-pursuing District Assemblies we can be assured of rich spiritual blessings from Jehovah that will make our hearts overflow in gratitude to him. It is a grand opportunity to give testimony to Jehovah's name and to draw closer in love toward our brothers.

Quarter of a Million Publishers *(Cont'd)*

[4] This encouraging report should stir us to continued zealous activity, especially on behalf of the newer ones. Help all these new ones to associate regularly with the New World society, grow to maturity and become capable teachers.

Announcements

◆ Do you plan to share the joys of vacation pioneering for two weeks, a month, or even more this summer? If so, fill out your application soon.

◆ The week after your congregation attends the district assembly, twenty to thirty minutes of the service meeting should be devoted to a lively discussion of the things learned. Congregation servants may adjust the service meeting program to make room for this.

◆ OFFER FOR JULY THROUGH SEPTEMBER: "Your Will Be Done on Earth" with any other bound book in stock, and two booklets, for $1.

◆ Available again in U.S.A.:
New World Translation of the Hebrew Scriptures, Vol. II (bi#5)
King James Version Bible #10
American Standard Version Bible #11
"Equipped for Every Good Work"
What Has Religion Done for Mankind?

APRIL SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	463	151.9	57.8	8.5	183.0
Pios.	6,282	96.2	35.3	5.5	128.1
Vac. Pios.	2,128	85.0	26.1	3.3	100.5
Pubs.	242,027	10.5	3.7	.6	15.7
TOTAL	250,900				

Public Meetings Held: 21,499

UNITED STATES QUOTA FOR 1960
243,364 Publishers

MEMORIAL REPORT

	1959	1960
Total Memorial attendance	354,983	434,795
Number of partakers	6,590	6,225
Number of public mtgs.	3,952	4,127
Attendance at public meetings	247,176	279,634

Teach New Ones How to Study

[1] Progress to maturity is directly affected by one's diligence in personal study. For that reason we should encourage those with whom we study to prepare their lesson in advance right from the start. Show them that the sincerity of their prayer to God for knowledge of his purposes is demonstrated by their earnestness in studying his Word.

[2] In most cases it is necessary to do more than encourage new ones to study; we must teach them how to do it. Show them how you mark your answers, selecting only key words and phrases. Stress the importance of looking up all scriptures cited and ascertaining their relation to what is in the paragraph. Encourage them to reason on the material in the lesson, seeking reasons for the statements made. Their understanding will be enlarged if they learn to think about the relationship of new points learned to truths already known. At the end of any study period they will find it helpful to review.

[3] Their progress will be stimulated when they fully appreciate the reason for study. Point out that the acquiring of knowledge is not the only goal toward which they are striving, but that they should have in mind that Christians should be 'ready always to make a defense before everyone that demands a reason for the hope in them.' (1 Pet. 3:15) They should also be encouraged to analyze the material studied in relation to their own lives, asking themselves: What bearing might this have on personal decisions I might have to make? What does it call on me to do now?

[4] When new ones ask Bible questions, alert publishers often seize this opportunity to help them learn how to study. Instead of simply giving the answer, they may take time to help the new one to find the answer. In this way they teach him how to use a concordance and the indexes in the Society's publications, and the benefit of the library at the Kingdom Hall.

[5] It is important to have a regular schedule for personal study and then to stick to it. At first their schedule may involve simply setting aside a specific time to prepare for the home Bible study. Progressively encourage them to expand that program.

[6] Never forget, too, that we need Jehovah's blessing when we study, and we should pray for it. Point this out to new ones. It will strengthen their heart appreciation of the truth and call forth Jehovah's blessing upon their efforts.

Presenting THE GOOD NEWS

Preparation Needed to Teach from House to House

[1] When a new sermon is presented in *Kingdom Ministry*, each publisher should study it. Then at the service meeting the demonstration will help him to get a better grasp of it.

[2] After this, final preparation through careful consideration of the sermon should be made so that he thoroughly understands the theme and makes the sermon his own, something he can say clearly, sincerely and enthusiastically, at the same time making the sermon most appealing to the people. Their religion, way of life, objections commonly made, local conditions, seasons, and so forth, are factors demanding attention.

[3] An outline helpful to preparation is: (1) Prepare to introduce the message in a manner fitted to the householder and leading to the first text. (2) On each scripture prepare three things: (a) lead up to the text; (b) read it with force and meaning, emphasizing the theme; (c) apply the text by simple explanation or illustration. (3) Prepare, at definite places in the sermon, a question or remark to draw the householder into conversation. (4) Prepare what you will say to place the book and to start a Bible study.

[4] As you approach each succeeding text, prepare definitely what to say so that the listener will be waiting, his expectation excited to hear how the next scripture answers a question raised in his mind. For example, after discussing Isaiah 55:11, you might say: "But the questions come up, How can it be possible? and, Who will be able to enjoy such a paradise? This is cleared up for us here." (Then read Psalm 37:10, 11.)

[5] Continuing in this manner, complete your preparation for efficient teaching from house to house.

CONGREGATION ORGANIZATION

Close Co-operation Between Bible Study Servant and Publishers

[1] What is the vital work of the Bible study servant? It is to increase the number of home Bible studies. But how? Basically it is by his working closely with the publishers.

[2] Reports show that many publishers capable of conducting home Bible studies have not yet started to enjoy this service. How this underscores the need for the Bible study servant's taking a greater personal interest in the publishers!

[3] The Bible study servant should make appointments to go with publishers who have back-calls that may be turned into studies. He can help get new studies started. He should also discuss the progress of studies already being held by publishers and offer to go along and be of assistance in aiding good-will persons to become doers of the work.

[4] Increasing studies will call for co-operation, too, on the part of all publishers. Be glad for the Bible study servant's offer to work with you. Do not regard the Bible study servant as being officious when suggesting he go with you on a back-call or study. He is interested in your work.

[5] Regard the Bible study servant as a teacher whose aim is to have all capable, qualified publishers conducting one or more Bible studies. "This servant will assist all publishers to get into this back-call and Bible study activity," says *Preaching and Teaching in Peace and Unity*. "He will be able to help many personally to start in this work."

[6] Reporting your Bible studies promptly at the end of the month is essential, too. While late reports might be counted on the next month's report to the Society, this should not be necessary. Those who habitually report late might be given tactful counsel by the Bible study servant or congregation servant.

[7] That is the way to more Bible studies—the Bible study servant's taking a greater personal interest in the publishers and the publishers' co-operating, to the end that the congregation will "go on bearing fruit in every good work."—Col. 1:10.

NEW WORLD NEWS

◆ Further report on Brother Henschel's service tour in the Far East:

Midweek assembly in Hong Kong attended by 310 for public talk. March report showed 206 publishers there—a 20-percent increase.

Convention at Chih Shang, Taiwan, attended by 1,672; 56 baptized.

Assembly in Japan opened with 919 present on Thursday; 98 baptized on Saturday; 1,717 attended public talk on Sunday, and 1,397 were present for Memorial the same evening. Japan now reports 1,552 publishers—their 13th successive peak and a 22-percent increase.

Fine assembly held in Korea, with 2,300 present the first day; 223 immersed in Han River; 4,007 attended public talk by Brother Henschel. Everything went well despite rising political tension there.

At convention in Anchorage, Alaska, 465 heard public talk; 14 immersed. There are 22 there serving where the need is great.

◆ Australia: Court convicted Brother Jehu of manslaughter for refusal to permit blood transfusion; released on "good behavior" bond for five years.

◆ On May 2, before the Supreme Court at Washington, Brother Covington vigorously condemned widespread unfair dealings by draft agencies with registrants and denial of access to F.B.I. reports. Decision was reserved.

No Place for Commercialism

It has come to the attention of the Society that some brothers have been taking advantage of their theocratic association to approach brothers and persons of good will to sell their products. As has been brought out in *The Watchtower*, it is entirely improper for congregation servants, pioneers or publishers to sell or make contacts for selling products at the Kingdom Hall, at book studies or at assemblies. Brothers should not use their position as a servant, a pioneer or as a publisher to call upon other brothers or persons of good will to sell their products. If a person wishes to engage in selling for a living, it is his personal business, but never should he misuse theocratic contacts and friendship as an outlet for the products he sells. This announcement is to answer the many inquiries received and to put all brothers on guard against these who would inject commercialism into the theocratic organization.

★ **The skillful teacher "meditates so as to answer."** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JULY, 1960 "Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11,12. VOL. III NO. 7

Assemble Still More as the Day Nears

[1] At no time in history has it ever been more vital to assemble and to aid others to assemble with Jehovah's people. Why? Because we behold "the day drawing near." Not only will we assemble still more ourselves as the day nears, but we want to be zealous in encouraging persons conscious of their spiritual need to assemble with us.

[2] How can we aid righteously disposed persons to keep "close in mind the presence of the day of Jehovah" and to assemble with the New World society? By giving them the enlightenment and encouragement that come from studying the book *"Your Will Be Done on Earth"!* In view of both the imminence of Armageddon and the present East-West struggle, this book becomes more appropriate each day. This is the book to feature when presenting the offer.

[3] And there is more to the offer this month: Another bound book and two booklets. What other book should you use? Whichever book the congregation has a large supply of. Some congregations have a sizable supply of *"The Kingdom Is at Hand."* This is an apt companion volume to *"Your Will Be Done on Earth."* Since it is by means of the Kingdom that God's will soon will be done on earth as it is in heaven, the volume ties in well with our sermon and the featured book. The Society has a supply of *"The Kingdom Is at Hand"*; congregations may order a supply of this book for use during the campaign. What if a householder already has one of the books in the offer you present? Be prepared to substitute another one by having on hand one or two different books. As one of the two booklets in the offer, include *"This Good News of the Kingdom."* Use it to start a study on the initial placement or on the return call.

[4] Now is the time to review the fine sermon "Your Will Be Done on Earth." To aid all publishers, study conductors should arrange for a different publisher each Sunday morning to demonstrate the sermon. Notify the publisher ahead of time.

Summer Witnessing

[5] Pleasant weather is here, making it possible to enjoy a longer day in the field ministry. Throughout the summer arrange midweek contacts. Younger ministers, vacation pioneers and others will be able to go out during the week. If a dedicated brother is not available to take the contact, a sister may do so. While considering the text and comments and offering prayer, she will cover her head.

[6] What territory should be worked? Work that which was not served much last year. Congregation servants and magazine-territory servants should go over the territories together; select those that have been least worked and concentrate on them. What if your congregation works territories every few weeks? Make the inspection anyway; nearly every congregation has territory that is not worked as often as others, perhaps territories that have not been worked within a year. Work these.

OFFER FOR JULY
"Your Will Be Done on Earth" and another book, with two booklets, for $1.

THEME FOR JULY
Assembling Still More as the Day Nears.—Heb. 10:25.

Isolated Territory Work

[7] In isolated territories the offer is different. Offer a year's subscription for *The Watchtower* and *Awake!* and six booklets for $2. If the householder does not obtain this, offer any other of the Society's publications that will help meet the individual's spiritual needs.

[8] Much isolated territory is still open for assignment. Some of it has not been worked for five years or more. Let the servants of each congregation discuss the matter; if the congregation can work some isolated territory, apply for it right away. Pioneers, vacation and regular, can apply for territory even if the congregation does not.

[9] Before going into isolated territory, know your objectives. Placing literature is but one goal. Another is to lay the groundwork for a congregation in the territory. Time is *limited, so start organizing even* before witnessing in the territory begins. How? Make preliminary surveys, determining where public meetings might best be held. Meetings may thus be held right from the beginning of the witnessing. When working the territory, you may wish to inquire at various homes where interest is shown if the householder knows of anyone willing to open his home for group Bible study in the area. If some in the territory start to publish, arrangements can be made with the Society for the circuit servant to visit this isolated group.

Peace-pursuing Assemblies

[10] Many have already enjoyed the rich provisions of spiritual food that Jehovah provided at the June conventions in Fort Worth and Nashville. Most of us, however, are still looking forward to the abundance of good things to be served us at the Peace-pursuing District Assemblies. If you have not made your plans yet, do so immediately. Write the city of your choice for rooming accommodations. Spanish programs will be provided at the assemblies in Boston and Los Angeles, as at Fort Worth.

[11] Receiving so richly of our heavenly Father's generosity, we will want to show generosity to others while at the convention city. How? Share in the field ministry scheduled for the first three mornings. Invite

(*Continued on page 2, col. 3*)

☆ Do you devote yourself "to association together"? ☆

Your Service Meetings

FIRST MEETING IN JULY

Theme: Assembling Still More as the Day Nears.

10 min: Welcome, text, comments and talk on "Assembling Still More as the Day Nears." (See "Watchtower," July 1, 1960, p. 414.)

20 min: Question-and-answer discussion of the main article "Assemble Still More as the Day Nears."

25 min: Sermon Refresher on "Your Will Be Done on Earth."

(13 min.) With sermon outlined on blackboard for all to see, chairman discusses with audience parts of the sermon and their transitions. Need for refresher as this sermon not used for several months.

Theme: Your Will Be Done on Earth

Taught to pray for God's will to be done —Matt. 6: 9, 10

Kingdom will make possible doing God's will on earth —Dan. 2: 44

When God's will done, wars and hatred between men end—Isa. 2: 4

Earth to be filled with happy people doing God's will —Isa. 65: 21-23

An introduction which might be used is: "My name is ———. I am calling to discuss briefly the solution to a major problem of our time, that of hate and bias among people. This is not only a national problem but one that is earth-wide. There are very little love and mutual understanding among people today. Do you feel it is God's will for men to live in a condition of continued tension like this? [Allow householder to reply.] Likely you have prayed for an end to this situation as so many of us have by asking that God's will be done on earth . . ." (See July, 1959, "Kingdom Ministry" for other introductions.)

As two books will be offered, the conclusion should tie in with the book you will highlight. For example, with "Your Will Be Done on Earth" you might turn to the picture on page 341 and say: "In this publication it pictures beautifully how people will be able to live together in love and mutual understanding, all doing God's will on earth. You will enjoy reading about this and the prophecies that prove this condition will come to pass on earth. This book and its companion, with these two booklets as a gift, are yours for only a $1 contribution." (In "The Kingdom Is at Hand" see page 351, par. 1.)

(6 min.) Publisher prepared in advance gives sermon, starts study in "Good News" booklet in conclusion.

(4 min.) Chairman discusses with audience good teaching methods employed by publisher giving sermon. Audience notes points that were applied, such as: Won interest of householder by introduction, drew householder into conversation, spoke in terms householder could understand, used illustrations, watched reaction of householder and was guided by it, showed enthusiasm, sincerity, tact, kindness, etc.

(2 min.) Chairman sums up, noting that all can use this sermon and employ good teaching methods if they prepare ahead of time. Urges regular use of sermons in the field service for most productive ministry. Also, have in mind starting studies on the initial call.

5 min: Concluding comments. (Include comments on slogan, based on Acts 2: 42, on page 1.)

SECOND MEETING IN JULY

5 min: Welcome, text, comments.

8 min: New World News and Announcements.

15 min: Still Time to Vacation Pioneer—talk and interview of those who are vacation pioneering.

25 min: Demonstration on "Aiding New Ones to Appreciate Dedication and Baptism."

CHAIRMAN (2 min.) We want persons of good will to get life and we realize dedication is necessary for them. However, they may not see need even when they come to know this is the truth and want to be witnesses. Note how this family views their service to Jehovah: (Use same publisher and family as in previous months.)

SCENE I (3 min.) Family discuss blessings and joys they have had since learning truth. They consider it a real privilege to be Jehovah's witnesses, are glad publisher showed them how to serve God. Conversation shows they think they are doing everything needed to please Jehovah.

CHAIRMAN (2 min.) They think they already do Jehovah's will fully. We cannot tell them to dedicate their lives nor are we to persuade them to be baptized, but an effective teacher can help them understand the matter. With assembly approaching, publisher feels it is time they consider dedication.

SCENE II (4 min.) Study has concluded; family express appreciation for things learned. Publisher questions family, draws out their thoughts on how we can please Jehovah and whether Jehovah wants us to make a decision to serve him. Family had never thought of anything like that, want to know. Publisher suggests they study first nine paragraphs of "Dedication to God—the Way to Life" in the book "Let God Be True" for next week's study. All are eager to do so.

CHAIRMAN (2 min.) Publisher prepared additional information from "Make Sure of All Things" and issues of "The Watchtower" from recent years on dedication and baptism. Study on dedication has concluded.

SCENE III (9 min.) Publisher discusses with family: (1) Dedication not joining a church, but entering special relationship with Jehovah to render exclusive devotion. (Ex. 20: 5) (2) Repentance, humility, change from any unclean ways of living must precede dedication. Conform to will of God. (3) Dedication brings responsibility. Once agreement made, faithfulness mandatory. (Eccl. 5: 4, 5) Serious, but joyful. Brings blessings now, places one on way to life. (Deut. 30: 19, 20) (4) Dedication should be symbolized by water baptism (immersion) as Jesus did and taught disciples. (Matt. 28: 19) Whether to make such dedication is for them to decide. Explains arrangements for baptism at coming assembly. Family express appreciation for information. Publisher counsels them to consider it prayerfully.

After publisher leaves, family discuss their appreciation for things learned. Realizing dedication is essential step for them to take in the future, each will consider publisher's counsel carefully and prayerfully.

CHAIRMAN (3 min.) Publishers should be concerned with seeing persons they study with become dedicated, baptized, but do not push. Must be personal decision. At appropriate time, explain it so they know what it means, can make decision. Show full seriousness, but emphasize blessings, joys, rewards, too.

7 min: Concluding comments.

THIRD MEETING IN JULY

5 min: Welcome, text, comments.

15 min: Question-and-answer discussion of Congregation Organization article on "Improving Service Meetings."

10 min: Talk on the need for a schedule to care for theocratic interests properly. Include "Yearbook" experiences: Publishers keep to preaching schedule despite heavy rain (106). Brother changes job so working schedule will allow attendance at meetings (270). Do you place same importance on theocratic activities?

20 min: Talk and demonstration on "Teach New Ones to Comment at Meetings." To be conducted by "Watchtower" study servant or other capable brother.

10 min: Concluding comments. (Include comments on slogan, based on Hosea 14: 2, AS, on page 4.)

FOURTH MEETING IN JULY

5 min: Welcome, text, comments.

15 min: Question-and-answer discussion of "Preaching and Teaching in Peace and Unity," covering paragraphs 51 through 59.

10 min: "Yearbook" experiences about serving where the need is great. Present with two publishers, one explaining to the other why he is going where the need is great, with references to "Yearbook" experiences as his reasons. Good-will persons are crying for help (84), remarkable response to preaching (132) and families often can accomplish more than individual pioneers or missionaries (212). Can you respond to the cry of Jehovah's hungry sheep by serving where the need is great?

20 min: "Presenting the Good News"—talk and demonstration of points.

10 min: Concluding comments.

FIFTH MEETING IN JULY

Congregations having a fifth service meeting will arrange their own program. The week after your congregation attends the district assembly the entire service meeting should be devoted to a discussion of convention experiences and things learned there.

Assemble Still More *(Cont'd)*

those with whom you stay to assemble with the peace-pursuing New World society.

Service Reports

[12] During the vacation months of July and August many publishers will be away from home. If you will be, keep a record of all witnessing done with the congregation in the vacation area. Mail your report to your congregation servant. Brothers on vacation always find great joy and satisfaction in assembling and working with the New World society wherever they are. Wherever you are this summer, be regular in the field ministry and in assembling together—"and all the more so as you behold the day drawing near."

CONGREGATION ORGANIZATION

Improving Service Meetings (Part 1)

[1] There is no successful shortcut to effective service meetings. Preparation is the key. Whether you are assigned to present a talk, a demonstration, a group discussion or a question-and-answer part, give it careful thought, with particular emphasis on effective teaching. In this article we are particularly interested in improving the effectiveness of *question-and-answer parts* on the service meeting.

[2] When you are assigned material to present at the service meeting, study it carefully, get it thoroughly in mind; then carefully prepare written questions. There are usually several important points in each paragraph that should be emphasized. To make these stand out, it is usually preferable to avoid compound questions. Rather, keeping in mind the time available, on each paragraph prepare several short questions that are right to the point. Some true-or-false questions may be used for variety.

[3] Properly phrased questions will encourage pointed answers. Enthusiasm on your part is important. Do not pass over important points after just a simple comment that repeats what is in the paragraph. As time permits, encourage discussion of the material, so that all appreciate its importance and understand how to apply it. That is teaching. Your objective should be to have the audience do the talking.

[4] Long introductions and conclusions to these parts should be avoided. Open with just a few words on the theme of the meeting and the subject assigned. Then spend your time on the material in *Kingdom Ministry* or other publication that you are assigned to handle. A few remarks to summarize the material, with motivation to action, will serve as a fitting conclusion.

[5] To create further interest and enliven the discussion, the audience might occasionally be divided into two parts, with those on one side being asked a question, and if none can answer it, then those on the other side may be given a chance to answer it; alternate sides on the next question. This is not to be done in a competitive spirit, keeping score, but to create interest and to keep the discussion lively. Preparation before the meeting on the part of all publishers will do much to add life to the meeting and will ensure that the maximum good is derived from each part.

[6] It is not necessary to read all the paragraphs in summary. However, there may be certain ones that you will want to read because they are particularly important and the instruction in them should be made to stand out. In handling discussions of *Preaching and Teaching in Peace and Unity* it is advisable to read each paragraph after it has been discussed. Your conscientious preparation of all these details with a view to teaching will contribute much to making the service meetings both interesting and instructive.

Announcements

◆ OFFER FOR AUGUST AND SEPTEMBER: *"Your Will Be Done on Earth"* and any other bound book in stock, with two booklets, for $1.

◆ When attending your district assembly, remember to take along a pad for note-taking, a Bible and a songbook. For the Saturday-evening program you will want the current *Kingdom Ministry* and *The Watchtower* to be studied that weekend.

◆ New publications available:

From Paradise Lost to Paradise Regained—Cebu-Visayan, Chishona, Hiligaynon-Visayan

"New Heavens and a New Earth" —Tagalog

You May Survive Armageddon into God's New World —Hiligaynon-Visayan

What Has Religion Done for Mankind? —Ilocano

God's Kingdom Rules—Is the World's End Near? —Cibemba, Xhosa

"Look! I Am Making All Things New" —Armenian, Tagalog

When God Speaks Peace to All Nations—Armenian, Cebu-Visayan, Ukrainian

Tracts (9) *The Sign of Christ's Presence;* (10) *Man's Only Hope for Peace;* (11) *Which Is the Right Religion?;* (12) *Do You Believe in Evolution or the Bible?*—Spanish

◆ Out of stock in U.S.A.:

Bible #33 —Bohemian

◆ Available again in U.S.A.:

"Let God Be True" —Cebu-Visayan, Hiligaynon-Visayan, Italian, Russian, Tagalog

"New Heavens and a New Earth" —Italian

"This Means Everlasting Life" —Ilocano, Spanish

You May Survive Armageddon into God's New World —Spanish

Tract 5—*Hope for the Dead*—Javanese

Tract 8—*Life in a New World* —Javanese, Samareno

MAY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	460	150.0	56.8	8.7	139.3
Pios.	6,136	96.5	34.0	5.5	97.1
Vac. Pios.	1,743	86.9	26.0	3.5	76.1
Pubs.	232,345	10.0	3.3	.6	11.0
TOTAL	240,684				

Public Meetings Held: 22,724

UNITED STATES QUOTA FOR 1960
243,364 Publishers

Teach New Ones to Comment at Meetings

[1] New ones should be helped to appreciate that their expression to others is a proof of their faith and leads to salvation. (Rom. 10:10) Point out to them that Jesus 'declared God's name in the midst of a congregation.' (Heb. 2:12) Therefore, as Christians, it is their privilege to comment at meetings. It is a priceless privilege, for their expressions of faith are a real stimulus to older ones in the truth to continue in love and right works.—Rom. 1:12.

[2] Knowledge, like faith, is useless without expression, so impress on new ones that study should be done with the purpose in mind of putting the knowledge to use, not only in the field ministry but also by commenting at meetings. The first step in teaching new ones to comment at meetings is to do so ourselves, for they will be like their teacher. —Luke 6:40.

[3] Emphasize simplicity; an idea well understood can be expressed in few words and will be easier for the listener to understand. So teach new ones to analyze the question, help them locate the idea or thought in the paragraph that answers it, and then have them express that idea to you in their own words. Teach them to ascertain the relationship of scriptures in the paragraph to their answer. Have them mark key words in the margin or underline them in the paragraph, so as to bring the idea to mind at the time of the meeting. Encourage them to speak loud enough and slowly, so as to be understood by all in attendance. When they absorb the idea and can express it, you might say: "Now you have answered these questions here, why not plan to do this at the hall next Sunday?"

[4] At the Kingdom Hall sit with the new one; your presence will be a source of strength. A good suggestion is to sit up close to the front, then there will not be the feeling that many eyes are watching. Perhaps the conductor can be asked in advance to look for his hand; that way he will not be overlooked. However, if newer ones do not volunteer by raising their hand they should not be called on, for we do not want to cause them embarrassment. A successful method of starting new ones to comment has been to assign them a scripture to read. After the meeting genuine expressions of appreciation for their comments will encourage them to continue. With every publisher sharing by commenting, the meetings will stimulate those present to love and right works.

Presenting THE GOOD NEWS

When Asked, "Are you one of Jehovah's witnesses?"

[1] In some areas people have been taught to ask, "Are you one of Jehovah's witnesses?" and when answered, "Yes," to close the door. You do not want to seem evasive or hesitant in acknowledging that you are. But you have only a few seconds to say something for the person to think about, or that may get his attention. Depending on the circumstances, you might use one of the following answers. Always remember, *whatever you say must be with kindness and tact* to help the person, not to be sarcastic, "smart" or to "get back" at him.

[2] In a "Christian" neighborhood you could answer, "That is what Jesus Christ was; so we follow his example," or, "I would not use that name except that the Bible calls Jesus one of God's witnesses." If proof is needed, you can turn to Revelation 3:14 and John 18:37 or Hebrews 12:1, 2, with 1 Peter 2:21, showing the work we feel we are bound to do and then get into the sermon or show how the literature helps one to learn about Jesus.

[3] In a Jewish neighborhood you might say: "The entire Jewish nation served Jehovah as his witnesses. I have that desire and am sure that you do also," or, "God called Abraham, Moses and David his witnesses and, as a servant of God, I am also." Isaiah 43:10-12 can be referred to.

[4] At times it is good to ask a question. You might say: "May I ask why you asked me that question?" (or, "May I ask why you thought I was one of Jehovah's witnesses?") Whatever the person answers, you can show that you have a Bible reason for bearing that name, for calling at his home, explaining why you called.

[5] Some have met the situation by replying: "May I ask why it is that many people ask anyone with a Bible in his hand if he is one of Jehovah's witnesses? Are they the only ones who come to talk to people about it?" This could be stated as though you wonder whether or not any other religions do such work. Then show the vital necessity of the Kingdom message and the warning being given. "Let your utterance be always with graciousness, seasoned with salt, so as to know how you ought to give an answer to each one."—Col. 4:6.

Still Time to Vacation Pioneer

[1] What a privilege it is to be a pioneer, enjoying the blessings of Jehovah's service every day! Many who are not able to be in the regular pioneer ranks have found that vacation pioneer service has opened to them, even for a few weeks or a few months each year, spiritual rewards that far exceeded their expectations.

[2] On concluding her annual period of vacation pioneering, one young publisher wrote: "I would like to send my thanks for making it possible for youths my age to spend their vacations in the pioneer service. The more time I spend in the service and the more study I do, the more sure I become that doing Jehovah's will is my purpose in life." Are you pioneering during your vacation this summer? There is still time to do it.

[3] Parents with young children have also been able to organize their affairs to spend three or four hours in the service each day, so meeting the pioneer requirements. "The past month of service to Jehovah, on the part of my wife and me as vacation pioneers has been a blessing and a joy. Even with three children, 3½, 5½, and 7 years respectively, we were able to plan and schedule our affairs to share in all phases of service. Together we placed 61 books, 390 magazines, made 108 back-calls and had the pleasure of starting 16 new Bible studies during the month."

[4] Are your circumstances in any way similiar to those of these publishers who have found such rich blessings in the pioneer service? Is your desire to pioneer as strong as theirs? If so, prayerfully consider how you too can organize your affairs to share in this blessed service.

NEW WORLD NEWS

The branch office in Chile reports that many brothers lost their homes and household goods as a result of the earthquakes there. However, early reports showed that none of the brothers had been killed or seriously injured. Brothers in Chile are sending clothing to those in the disaster areas, and the Society is providing financial help to brothers there.

The branch servant in Poland has been imprisoned again by the Communist government, but the Polish brothers continue to preach.

The Cuban report is the best yet, with 12,745 publishers, a 14-percent increase, for April. By diligent effort with the special magazines one sister placed 3,002 copies during the month; another placed 823, while her circuit servant husband placed 745.

Brother N. H. Knorr left Brooklyn on June 10 for a service tour of European branches and conventions.

Use the "Divine Will" Film

Many congregations that have had access to a copy of the Society's film "Divine Will International Assembly of Jehovah's Witnesses" have had amazing results in its use. One congregation servant reports that at their eight service centers they normally report 140 as total attendance, but the total for the film showings at these service centers was over 300! "It works wonders in building up the appreciation of persons of good will for the organization," said another. "They are impressed with the magnitude of the organization, the spirit of the brothers and their unity." Others report similar results, with attendance at service centers usually running at least double when the film is shown after personal word-of-mouth invitations have been extended to those in the neighborhood.

No doubt many congregations will want to make use of the film during the months to come, at Kingdom Halls, service centers and in isolated territory. Especially will it supply a fine stimulus for persons of good will and new publishers. Congregations are invited to obtain their own copy of the film for use; circuits, branches and individuals may also order copies. The film is 16 mm, double-perforated, and silent; along with the narrator's script in English or Spanish, it costs $200.00. Full remittance should accompany each order.

★ "Render as bullocks the offering of our lips"—at meetings, too! ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

AUGUST, 1960 "Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11, 12. VOL. III NO. 8

Use Initiative and Defense in the Ministry

1 The wise farmer knows he must take the initiative and go out into the field to harvest his crop. So too with the ingathering of other sheep! Stirred to action by love, as servants of Jehovah we take the initiative by seeking out interested ones to whom we can present and defend the New World hope.

2 In the book *"Your Will Be Done on Earth"* Jehovah has graciously provided vital information concerning the outcome of the East-West crisis during these momentous years. In August diligent ministers will continue to offer this most timely book with any other available in the congregation, preferably *"The Kingdom Is at Hand,"* and include *"This Good News of the Kingdom"* as one of the booklets. The Society is able to fill orders for both of these fine bound books recommended for use. But the householder may have one, or both, already. What then? Carry along extra books as substitutes.

Preparation

3 How can we increase our effectiveness and add to our enjoyment in using the current sermon? By preparing our defense! Congregations report excellent results from demonstrating the sermon at service centers each Sunday morning. Writes one study conductor: "Several publishers with my service center have learned and are now using the sermon in house-to-house work because of our encouraging all to learn it, with a different publisher giving the sermon each Sunday morning. This program has made new and older publishers sermon conscious, and already good results are evident." Allow for sufficient preparation by assigning these demonstrations in advance.

4 Why not employ this effective method with the back-call discussion found in this issue of *Kingdom Ministry?* First, watch it demonstrated at the service meeting. Then prepare for a review of it at the service center the following Sunday morning. With this kind of preparation publishers will find it as easy to use as the 3- to 8-minute sermon!

Assisting New Ones

5 New ones in our midst need much attention. Mature brothers can take the initiative by assisting these to attend one of the remaining district assemblies this month. How they appreciate help with their travel plans, in attending sessions and participating in the field service there!

6 Many of the new ones will have symbolized their dedication at the district assemblies. While we delight to see them take their stand, we know that they need continued assistance to progress to real Christian maturity. Do not stop conducting home Bible studies with them; completion of *"Let God Be True"* and *"This Means Everlasting Life"* is vital for their spiritual growth. Lovingly aid their advance to maturity by continued study, even though time spent is not reported.

OFFER FOR AUGUST
"Your Will Be Done on Earth" and another book, with two booklets, for $1.
THEME FOR AUGUST
Using Initiative and Defense in Our Ministry.—1 Pet. 3:13, 15.

Use Initiative During Summer

7 An additional opportunity for fruitful witnessing is in isolated territory. The request for such territories has been gratifying. Many interested people are being contacted. Encourage them to study, and teach them how. What can we do if the regular offer for isolated territory, namely, subscriptions for *The Watchtower* and *Awake!*, is not accepted? Offer some of the other publications. Keep in mind, too, the need for recording this interest so follow-up work can be done.

8 A second avenue for showing initiative is by vacation pioneering, and the response to this privilege of service has been splendid! No doubt there are yet more who plan to enroll this summer. Those of you who are vacation pioneers can do much to encourage other publishers to share in service with you. One sister wrote, saying that she was the only vacation pioneer in the congregation, but never a day went by without having another publisher with her in the service. Make that your goal too!

9 Vacation time offers a third occasion for using initiative. Vacations are periods of recreation from the standpoint of secular work. Vacation means a change in activity, not just a lack of it. Thus, a stimulating and constructive change enjoyed by publishers while on vacation is to assemble with brothers in other congregations. How encouraging it is to these brothers, especially in smaller communities and isolated groups, to see you at their meetings, hear your comments, and have you participate in the field service with them!

10 A fourth way is by increasing our magazine activity. Are you placing your quota of these important magazines each month? In addition to house-to-house and store-to-store work on Magazine Day and offering the magazines when the regular offer is declined, street work can be utilized to good advantage. Many publishers report placing from ten to twenty magazines an hour on the streets by approaching people and talking to them! Also, prestudy work during the longer daylight hours is productive where the conductor organizes activity. Where practical, publishers can be assigned houses to work on their way to the service center. Think of the excellent work that can be done by taking dif-

(*Continued on page 2, col. 3*)

★ **"Know how you ought to give an answer to each one."** ★

Your Service Meetings

FIRST MEETING IN AUGUST

Theme: Using Initiative and Defense in Our Ministry.

5 min: Welcome, text, comments.

10 min: Talk on "Using Initiative and Defense in Our Ministry." (See "Watchtower," August 1, 1960, p. 464.)

20 min: Question-and-answer coverage of the main article "Use Initiative and Defense in the Ministry."

15 min: "Presenting the Good News." Demonstrate points.

10 min: Concluding comments. (Include comments on the text [Col. 4: 6] at the bottom of page 1.)

SECOND MEETING IN AUGUST

5 min: Welcome, text, comments.

8 min: New World News and Announcements.

12 min: Talk on importance of being alert to obtain subscriptions for "The Watchtower" and "Awake!" at all times. Use "Yearbook" experiences on pages 119 and 257.

26 min: Demonstration of back-call. Publishers should bring "This Good News of the Kingdom" and their Bibles with them to the meeting.

(3 min.) Chairman talks on need of following up quickly the placements made in July and August. Either use back-call sermon as below or immediately start study (if possible) in "This Good News of the Kingdom" or in one of the books placed with the people. (See June, 1960, "Kingdom Ministry" for ideas.)

(11 min.) With sermon on blackboard for publishers to see, chairman discusses it with audience. Publishers can pick out points from paragraphs of "This Good News of the Kingdom" and include them in the discussion. The questions at the bottom of the page for paragraphs 42 and 43 may also be used on the back-call. Study should be started on call. Suggested introduction might be: "When I visited you before, we discussed how God would bring an end to hate and prejudice in the earth. Since then I have examined some other scriptures dealing with the condition of peace brought about by doing God's will. Most of these are found in the booklet 'This Good News of the Kingdom,' which I left with you. May I step in and discuss them with you?" (If not, continue the discussion at the door, if possible.)

Theme: God's Will to Bring Peace to Earth

Wickedness, war, hate, and fear to vanish gn par. 42 (Mic. 4: 3, 4)

Peace between animals and man gn par. 42 (Isa. 11: 6-9)

Righteous King and Kingdom; lasting results gn par. 43 (Ps. 72: 1-5)

Time now to learn of Kingdom good news gn par. 3

From par. 43 and Ps. 72: 1-5, publisher could turn to page 4, par. 3, and ask householder to note question that opens par. 3: "What is 'this good news'?" and then point out how good news of the Kingdom can be learned by examining the Bible. Show that the booklet is a help, as it discusses God's purpose for man and offers bright hope for future. Then publisher can go on and discuss a few paragraphs of booklet with householder.

In concluding the discussion, make arrangements to return to consider some additional points from the booklet and Bible on basic truths that establish what the good news is that is being preached.

(10 min.) Well qualified publisher gives sermon as outlined from "This Good News of the Kingdom."

(2 min.) Follow-up of placements and interest is essential if good-will people are to be brought into Jehovah's modern-day ark of safety. Back-call sermons are very helpful in starting studies.

9 min: Concluding comments.

THIRD MEETING IN AUGUST

5 min: Welcome, text, comments.

25 min: Question-and-answer discussion of "Organized Social Entertainment."

23 min: Demonstration on "Establishing the Training Program." (Use same group as previous months.)

CHAIRMAN (3 min.) When new ones come into truth, training not finished. Training program will train them to train others. Family seems ready for this training now. Circuit servant not with congregation at present, so congregation servant will make arrangements.

SCENE I (5 min.) Congregation servant considers family's progress with Brother Mature, who conducts study with them, and with their congregation book study conductor; suggests training program for them. Brothers decide husband and wife are ready, but not daughter yet. Servant suggests Mature train husband and Sister ——— train wife. Mature is pleased with suggestion. Servant will discuss it with husband and wife and Sister ———.

CHAIRMAN (1 min.) Foundation laid. Now servant will talk with each prospective companion separately. If all are willing and able he will make assignments at next meeting.

SCENE II (5 min.) Servant commends husband and wife on progress. To see results, time spent in ministry must be used effectively. (1 Cor. 9: 26) Training program explained; both invited to share. They desire to improve, are very willing, express to each other and servant that this training is just what they wanted and needed to make progress in the ministry. He informs them that Mature and Sister ——— would like to help them. If they have time, arrangements can be made after "Watchtower" study Sunday.

SCENE III (5 min.) Servant talking to Mature and husband at Kingdom Hall. He is pleased they both wish to work together, outlines arrangement for them: (1) Scriptural provision. (Luke 10: 1) Emphasize that it is voluntary arrangement. (2) Purpose is for every Witness to be mature, capable of teaching in all features of ministry. When in service, work together first half hour. Mature to set example, kindly analyze husband's presentations, offer counsel, progressively teach. Work separately for a while, and husband will apply counsel. Last half hour together, so Mature can observe progress. (3) Need definite schedule; stick to it. Time to prepare sermons together; time for service. Discuss possibilities. Work on one thing at a time; progressively aid in each feature of service. (4) Feel free to discuss progress made either with study conductor or congregation servant. Want to help them in every way possible.

CHAIRMAN (4 min.) Servant will do same with sisters. Companions finish working out schedules privately. Daughter will be aided in assistance program until ready for training program. These publishers have been baptized, but baptism not prerequisite for one to be trained. For effective training program, all take active interest. Congregation servant through personal contact and study conductor's reports should be alert to make needed changes in training program, see that assignments are really functioning. Study conductors should be alert to needs and possibilities in service centers, make suggestions. All publishers should work hard on training assignments.

7 min: Concluding comments.

FOURTH MEETING IN AUGUST

5 min: Welcome, text, comments.

20 min: "Be a Teacher in All Types of Territory." (Use a combination of methods to cover this article: talk, questions and answers and demonstration of points.

23 min: Question-and-answer discussion of "Preaching and Teaching in Peace and Unity," covering paragraphs 60 through 76.

12 min: Concluding comments. (Include comments on slogan, based on 2 Timothy 1: 7, on page 4.)

FIFTH MEETING IN AUGUST

Congregations having a fifth service meeting will arrange their own program. The week after your congregation attends the district assembly the entire service meeting should be devoted to a discussion of convention experiences and things learned there.

JUNE SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	468	139.9	53.6	8.4	128.8
Pios.	6,162	91.6	31.9	5.3	93.4
Vac. Pios.	2,284	83.1	19.4	2.6	68.0
Pubs.	225,411	9.7	3.2	.6	10.6
TOTAL	234,325				

Public Meetings Held: 18,951

UNITED STATES QUOTA FOR 1960
243,364 Publishers

Use Initiative and Defense *(Cont'd)*

ferent routes and calling on even a few homes each week!

[11] August is the final month of our service year. Be sure to report your activity. If you will be away from your congregation, mail the report to your congregation servant. An encouraging report it will be if we use the many opportunities available by taking the initiative and going out of the way to offer our defense. Remember, a good offense is the best defense!

Presenting THE GOOD NEWS

To Those Prejudiced by Listening to Opposers

[1] When Jesus was on earth 'the Pharisees, who were money-lovers, were listening to him, and they began to sneer at him.' (Luke 16:14) Like persons today create prejudice in the minds of some whom we meet at the door. Such influenced ones may say: "I've heard [or, read] about you and don't want anything to do with you." We must try to help these people, some of whom may be honest-hearted, to avoid a humiliating error: "When anyone is replying to a matter before he hears it, that is foolishness on his part and a humiliation." We should 'instruct with mildness those not favorably disposed.'—Prov. 18:13; 2 Tim. 2:25.

[2] To such you might answer: "Would you like to read the most unbiased account of Jehovah's witnesses ever written; one that both you and I will accept as authentic? It tells all about Jehovah's witnesses. It is the Bible. The best one of us was Jesus Christ." Then you may point to Hebrews 12:1, 2, Revelation 3:14, or John 17:6 and 18:37.

[3] Another reply might be: "Have you wondered why such literature [or, such talk] is devoted to tearing down, but does not build up? Don't you think the Bible was written to build up in us a hope for something better than we see today?" Then go into the Bible's Kingdom hope.

[4] You could say: "I'm sure that you don't have anything against me as a person, do you? Do you think it is fair to judge eight hundred thousand of Jehovah's witnesses by what one man [or, a few men] says about them?" Then explain what motivated you to call and the message you bring.

[5] To get into the sermon you might remark: "Did you ever read in the Bible where it said of early Christians: 'It is known everywhere this sect is spoken against'?" Then, turning to Acts 28:22, you can go on to show that the people also said, "But we think it proper to hear from you what your thoughts are." If the person listens, you can show that Paul's thoughts were not sectarian, but he had the message of the Kingdom (verse 23); then go ahead with the sermon.

[6] One might answer: "I am surprised that anyone would speak against the message of Christ's kingdom, for I am here to call your attention to God's words at . . ." (Here turn to the first scripture in the sermon.)

[7] Thus, though you may not always break down the prejudice or find interest, you will be teaching something to cause thinking persons to stop and reason, or your discussion, tactfully conducted, may open the way for a better opportunity to witness on the next call.

Be a Teacher

in All Types of Territory

[1] God's will is that Christians be teachers in all types of territory. (1 Tim. 2:4) This requires observation. Observe the predominant religion in a territory and the stock objections. Observe the householder's special interests or needs. Observe local circumstances. Are workers on strike? Is there mass unemployment? Has there been a local catastrophe?

[2] Such observation lays the foundation for the next step—adaptability. Adapt your sermon to the facts you have observed. Put adaptability into practice both before going to the door and at the door. Try to find out beforehand what the predominant religion in the territory is. Be prepared for stock objections. In a Catholic territory, the minister knows he will hear, "I'm a Catholic." So he prepares a variety of responses, such as, "Do you have a copy of the Catholic Douay Bible?" (The minister may even carry a copy.) Show adaptability, too, by using phrases familiar to Catholics, such as the "Our Father prayer."

[3] To teach in Jewish territory the minister knows he needs to be direct and pointed, and he may prepare his sermon from the Hebrew Scriptures. In so-called intellectual areas, such as towns with colleges, the minister adapts to the students' way of thinking. He takes an interest in each student he meets, as to where his home is and what course he is specializing in; then he adapts his sermon accordingly. In foreign-language-speaking territory, the minister has on hand foreign-language literature and makes use of *"Preach the Word."*

[4] In rural areas people may be inclined to discuss weather and crops briefly before getting down to the subject of the visit. The minister adapts to this situation. In a fishing village, the minister could include scriptures pertinent to fish, such as the prophecy of the fish that come to life in the healed waters of the Salt Sea. In territories with many victims of this world's injustices, the minister may include scriptures describing their plight and that give them hope.

[5] No matter who comes to the door, the current sermon will benefit him. But on some occasions and in some territories we may do more effective teaching by altering the arrangement of our sermon or by substituting another. Observe local circumstances, the householder's religion, age, health and special interests; then adapt your sermon accordingly. This is in harmony with Paul's counsel.—1 Cor. 9:22.

Announcements

◆ LITERATURE OFFER: September: *"Your Will Be Done on Earth"* and any other book in stock, with two booklets, for $1. October: Subscription for *Awake!* and three booklets, for $1.

◆ Beginning September 4, circuit servants will give the public talk "Seeking Peace with God and Man," and the district servants' public talk will be "Is God Interested in the Affairs of Men?"

◆ An actual-count inventory of literature is to be taken by all congregations on September 1. Two Literature Inventory forms are being sent to each congregation. The original should be filled out and returned to the Society *no later than September 3.* Retain the duplicate for congregation files.

◆ Identification cards now in use expire August 31, 1960. New cards are available at the rate of two cards for 1c. Only baptized publishers and pioneers who regularly engage in house-to-house work and who are capable of doing so alone qualify for these identification cards, which may be obtained through the congregation servant.

◆ Those who attend district assemblies in August should remember to take along a pad for note-taking, a Bible and a songbook. For the Saturday-evening program you will want the current *Kingdom Ministry* and *The Watchtower* to be studied that weekend.

◆ Arrangements have been made for an all-French district assembly to be held at Verdun Auditorium, Verdun, Quebec, September 1-4, 1960. Any French-speaking brothers or persons of good will who wish to attend may send room request forms to Watch Tower Convention, Kingdom Hall, 1292 Lloyd George Avenue, Verdun, Quebec, Canada. Please note that no sessions will be held in English.

◆ These publications out of stock:

British Bible #AF3401 —English
From Paradise Lost to Paradise Regained —German
Evolution versus The New World —Hebrew
Songbook —French, Spanish

◆ Available again in U.S.A.:

American Standard pocket Bible #22 —English
Diaglott Bible —English-Greek
Concordance —Spanish
"This Means Everlasting Life" —French, Ibo

Organized Social Entertainment

[1] From one locality it is reported that there is a regular arranging of social events, not at the Kingdom Hall where such sociabilities are prohibited, but in halls rented on the outside, and that to these events the brothers of not only one congregation but of others in the vicinity are invited. The motive for holding these parties is set forth as being to enable particularly the young folk of the congregations to get better acquainted with one another. In one district there seems to be a trend in this direction of holding large-scale social affairs, ostensibly to increase inter-congregational acquaintanceship and to enjoy together several hours of relaxation and and to do so in a safe way so that no worldliness or no worldly elements insinuate themselves.

[2] The brothers responsible for such social gatherings on a large scale try to rationalize in behalf of the propriety of holding such social events. Some time ago it was even suggested to the Society that it ought to appoint in each congregation a servant of entertainment to arrange for and organize and supervise social engagements of this kind in the congregation, or in conjunction with other congregations. The Society then let it be known that it would not appoint any so-called servant of entertainment.

[3] The servants authorized by the Word of God are appointed to serve the spiritual needs of the brothers. The same is true of the congregation Kingdom Hall. The fact is that the purpose of the entire congregation organization is to upbuild the brothers spiritually and to aid them in accomplishing the serious, highly important work that Jehovah God has commissioned us to do. Giving attention to these spiritual matters, therefore, leaves little time available for the arranging and holding of social events.

[4] Also, if regular social events drag on through the night until after midnight and early into the morning of the next day the physical relaxation intended by these social events is counteracted by the fatigue the participants experience the succeeding day when they should be at their fittest to take care of their spiritual responsibilities in the field and at the service centers and at the Kingdom Hall. Social events easily open the way for love affairs and involve couples in difficulties. The wholesome atmosphere on these occasions, if held regularly, is liable to deteriorate.

[5] Worldly elements whose interest is mainly in having a good social time with the opportunities that it affords for non-spiritual things are quite willing to attend such social functions, not primarily to get acquainted with spiritual people to be influenced spiritually. Such occasions are used by brothers to invite persons who can hardly be called reliable publishers, ostensibly, so to speak, to encourage them and to make them feel at home with the brothers, to show them that we are not strait-laced and do have good times among ourselves. It is reported that the participants in some cases not being satisfied with what is served inside the rented hall go to the outside for particular refreshments and that some begin to be careless about their conduct and language, mistakenly feeling that Christian relaxation allows for such.

[6] Hence the Society feels obliged to repeat that it is not in favor of such a trend and refuses to recognize or co-operate with any such appointment of a servant of entertainment or master of ceremonies for social gatherings of such kind. The Day is drawing near. For this reason the apostle says we are all the more to gather together, not for mere social pleasures, but to consider one another from a spiritual standpoint and to incite one another, not to sexual love, but to love of God and of neighbor and to incite to right works in harmony with our Christian commission and to make public declaration of our hope without wavering in order that others may be strengthened in the enjoyment of the same faith and hope and may never waver. The place for thus gathering together all the more so because the day is drawing near is the Kingdom Hall, where all those attending service centers during the week may gather.

[7] Also in the case of neighboring congregations, the place for the members thereof to get acquainted with the brothers in other congregations is at the circuit assemblies and the district assemblies. The purpose of such assemblies is not physical and mental relaxation. It is true that these assemblies enable us to get acquainted with many friends we never knew before, but that is not the prime objective. The announced purpose strictly adhered to is to school ourselves for better performance of our ministry in the future. Such assembly gatherings are a safe and wholesome place for us to get acquainted with one another and to engage in exercises that are profitable and edifying, helping us to redeem the time and to walk wisely because we are in the midst of this world and the days are wicked ones. It is because such assemblies rest upon a theocratic basis rather than a social one that we are spiritually refreshed and renewed, and we are warned and safeguarded against the many dangers and wrong tendencies rampant in this world.

[8] Overseers of congregations and their assistant servants are shepherds of the flock. They must pay attention to themselves and to the flock in a spiritual behalf. Consequently they will concentrate mainly upon providing for the spiritual needs of the congregation, attending to their assigned duties rather than diverting themselves to social affairs. The New World society of Jehovah's witnesses is no social club.

[9] Let us, then, live now for the new world in a way that befits those who are witnesses of the Most High God, Jehovah, and imitators of his Son, Jesus Christ.

NEW WORLD NEWS

Brother Knorr's service tour:

Circuit assembly in Lille, France: 4,901 attended, 105 baptized. Evening meeting in Paris attended by 2,864.

Peace-pursuing District Assembly, at Manchester, England: 23,084 present, 337 immersed.

Evening meeting at Oslo, Norway, attended by 1,954.

Surinam: Two special pioneer sisters and the district servant organized six showings of Society's film in five days. 2,651 attended.

Northern Rhodesia: 518 at film showing arranged by two publishers. Nearby, an entire village of 688 were present.

All the 500 brothers in Chile's earthquake zone are safe. Relief measures are under way. In spite of catastrophe, new peak of 2,149 publishers in May.

Approval given for Gilead graduate to re-enter Dominican Republic for service.

Mauritius: 3,324 sign petition requesting government permission for missionary couple to stay.

★ **Use the God-given spirit of "love and of soundness of mind."** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

SEPTEMBER, 1960 "Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11,12. VOL. III NO. 9

Follow Jehovah's Way in His Name

[1] At the 1960 district assemblies our Grand Instructor provided much practical counsel on study, meetings, service and personal conduct, and during the service year just beginning we will work conscientiously to apply it. We will also want to improve our teaching ability, realizing its effectiveness to teach others of Jehovah. With Moses we agree: "In all the way that Jehovah your God has commanded you, you should walk in order that you may live and it may be well with you." —Deut. 5:33.

New Service Year

[2] We enter the new service year with vacationers returning home, schools opening and harvest at hand. The spiritual harvest is also ripe! Congregations should post the 10-percent quotas for December, while mature ministers make personal schedules for study and service. Resume Bible studies that might have been discontinued for the summer. Plan to attend Sunday morning meetings for group witnessing regularly. Proper organization of mid-week group witnessing will accomplish much good for those whose service is limited on Sunday. When in the service, rather than be satisfied merely to place literature, try to start studies when making placements. Where this cannot be done, call back soon, using the simplified back-call sermon outlined in the August *Kingdom Ministry* as an aid in starting a study. Many publishers and householders find Sunday convenient for having a study. The Society will be glad to hear from you on your experiences in using the simplified back-call sermon.

[3] Responding to Jehovah's love, congregations should arrange for a special Magazine Day on Labor Day. If you cannot attend the congregation meeting for group witnessing, have some share in this important service by going direct to your own territory.

Unassigned Territory

[4] September concludes unassigned territory witnessing for the year. After completing the territory please report what has been done. Forward to the Society experiences and the names and addresses of interested persons, as well as names of those who should be on the isolated publisher list. It will aid us if you submit such names of good-will persons on individual slips of paper, 3 x 5 inches. Remember to correspond with those of good will to stimulate their growth in Jehovah's way. Under the congregation servant's supervision, mature infirm publishers will enjoy writing to those living in unassigned territory.

OFFER FOR SEPTEMBER

"Your Will Be Done on Earth" and another book, with two booklets, for $1.

THEME FOR SEPTEMBER

Following Jehovah's Way in His Name.—Isa. 30:21.

Healthy Service Centers

[5] Study conductors, are you regularly making personal calls on each publisher in your service center? Stimulate all to improve personal study, meeting attendance and regularity in Kingdom service. See that new and less experienced ones get needed assistance to follow Jehovah's way and lengthen their days on into his new world.

[6] Motivated by love and appreciation for Jehovah's Word and organization, let us enter the new service year demonstrating the truthfulness of the psalmist's words: "Happy are the ones faultless in their way, the ones walking in the law of Jehovah."—Ps. 119:1.

Regularly Place the Magazine Quota

[1] Each month a combined total of over 13½ million copies of *The Watchtower* and *Awake!* comes off the Society's presses, and every possible effort is made to get them into the hands of the people. Why? Because these journals contain information that all persons of good will need in order to gain life. Since the articles are short and our Magazine Day presentations are also brief, people with a minimum of interest will often take the magazines, and this in many cases proves to be their first step toward association with Jehovah's New World society. What a privilege is ours to make these publications available to them!

[2] Appreciating what *The Watchtower* and *Awake!* may mean to the ones to whom we offer them, we should all have a regular share in magazine distribution. Do you have time set aside for this activity each week? Are you regularly meeting your magazine quota?

[3] The magazine quota for congregation publishers in all types of territory is 12; for regular and vacation pioneers, 100; for special pioneers, 150. During the 1957 and 1958 service years congregation publishers did very well in this activity, averaging 12.4 and 12.5 magazines. For the 1959 service year the average dropped to 11.9, and again for the first ten months of the 1960 service year the average is a little below our quota of 12. Vacation pioneers have averaged 77 per month, and regular pioneers, 98. Special pioneers have gone up from 144 to 148 per month. Compare your own averages with the quotas shown above. Is there room for improvement?

[4] Many individual publishers, congregations and entire circuits are doing excellent work with the magazines, regularly meeting or exceeding their quota and enjoying the rich

(*Continued on page 2, col. 3*)

★ **'Walk in the name of Jehovah our God forever.'** ★

Your Service Meetings

FIRST MEETING IN SEPTEMBER

Theme: Following Jehovah's Way in His Name.

5 min: Welcome, text, comments.

10 min: Talk on "Following Jehovah's Way in His Name." (See "Watchtower," September 1, 1959, pp. 520-532, and September 1, 1960, p. 542.)

15 min: Question-and-answer discussion of main article "Follow Jehovah's Way in His Name."

20 min: "Presenting the Good News." Demonstrate points.

10 min: Concluding comments. (Include congregation report of field ministry activity, which should be announced at the end of each service meeting; special October 8 issue of "Awake!" to be ordered; and comment on the text [Mic. 4: 5] at the bottom of page 1.)

SECOND MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

10 min: New World News report and Announcements.

15 min: Question-and-answer discussion of Congregation Organization article on "Improving Service Meetings."

20 min: Talk and demonstration on "Teaching at the 'Watchtower' Study."

10 min: Concluding comments.

THIRD MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

8 min: "Yearbook" experiences on meeting the magazine quota. A publisher tells another publisher about his difficulty in reaching the magazine quota. He is told that it can be done by following suggestions from the Society. (See "Your Service Meetings," April, 1960, "Kingdom Ministry.") Reference is made to "Yearbook" for encouraging examples. Taking the initiative helped a sister reach her quota. (192) A circuit servant reached his by missing no one. (119) Publisher is encouraged to be alert to all opportunities to place magazines.

12 min: Question-and-answer discussion of "Regularly Place the Magazine Quota."

25 min: The Training Program in Operation. (Use same group as previous months.)

CHAIRMAN (2 min.) Last month training program was organized for new publishers. Organization essential, but key to success is effective activity by publishers assigned. Progress begins with preparation for service.

SCENE I (3 min.) Companions pantomime preparation of sermon. Chairman narrates: Mature reviews necessities for good introductions: friendly, striking, interest-arousing, etc. New publisher practices introductions they have developed, does well. Now he will put these to use in the field service.

CHAIRMAN (2 min.) Study period for working on sermons may be after field service, after a meeting, or at any other time convenient for both companions. It is a vital part of training program, because preparation is essential to progress in the ministry. Now observe companions in service. New publisher has given sermon. Mature is giving commendation and helpful counsel.

SCENE II (4 min.) Mature commends on introductions and other good points; suggests as point to strengthen: use of theme. They discuss emphasis of theme to get point of current sermon across: that God's will is to be done on earth. Mature suggests that new publisher watch development of theme as Mature delivers sermon. They approach door.

CHAIRMAN (1 min.) After this they will work alone for an hour, then spend last half hour together. Mature will see what progress companion has made. New publisher has seen what is needed, applied himself. See him deliver sermon now while working alone.

SCENE III (8 min.) New publisher delivers model sermon: simple, coherent, using good teaching methods. Householder readily accepts offer. Publisher alertly offers to demonstrate use of publications. Householder does not have time now, so he arranges to call when the rest of the family will be home too.

CHAIRMAN (5 min.) Training program effectively accomplishing purpose, will, in time, complete effort started less than a year ago by Mature when he contacted this man of good will, made back-call on him and his family, conducted Bible study, directed their interest to organization, started him in service, helped him continue, protected him in time of trial, explained dedication and baptism, now is training him. He responded, took stand, made dedication, now is directing other men of good will to the way to life. Cycle is complete, and another effective Kingdom publisher is doing the divine will. Are you alert as Mature was in helping interested ones to study and directing them into the organization? Apply these theocratic methods in constant endeavor to help new ones gain life.

10 min: Concluding comments.

FOURTH MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

15 min: Talk, together with questions and answers, on "Pursue Peace as a Pioneer."

10 min: "Special Issue of 'Awake!'" Discuss apt reasons for placing the special issue with people in your territory. Demonstrate how it may be presented effectively. (If you have a fifth meeting in September, then consider this part at that time.)

25 min: Analyzing Our Ministry.

Each publisher should have his Publisher's Record card showing year's totals and averages, also paper and pencil for notes. Have totals and averages of congregation's entire year's report displayed.

CHAIRMAN (3 min.) Another service year ended; it is time to pause, consider progress made, what is yet to be done, and how we can become ever more effective. All share in giving upbuilding suggestions. (Heb. 10: 24; Gal. 6: 2) Take notes for personal improvement.

AUDIENCE PARTICIPATION (17 min.) Discuss congregation's year's report, a column at a time, considering congregation total, average per publisher, and inviting publishers to compare their averages with congregation's. Show what figures mean in terms of help to good-will persons and praise to Jehovah. Each publisher's activity important in compiling this total. Particularly with hours, magazines, back-calls and Bible studies, consider how well congregation did. Entertain suggestions for improvement where needed. Did we equal the nation in average hours? Did we average 12 magazines? one Bible study? (Before meeting, chairman may ascertain from publishers specific problems relative to congregation's weak points and have these raised for discussion.) Call for suggestions on overcoming these and other weak points. Show how quotas can easily be reached by each publisher. Make discussion lively, with all expressing themselves freely to help one another.

Most important, what has this activity accomplished? Compare number of publishers, number regular publishers, and number of baptized publishers in September, 1959, with August, 1960, commending congregation for progress made. Now, how can we maintain our progress and/or do even better? Draw out thoughts on effective teaching in all features of the ministry, working with a purpose, making time count, being optimistic and progressive, directing interest to the organization, etc. Show how the suggestions can be effectively used locally.

CHAIRMAN (5 min.) Results of all applying these suggestions: increased praise to Jehovah; more benefit to good-will persons; improved theocratic spirit, greater maturity, growth in the congregation; better spiritual health, balanced ministry, increased effectiveness, more results, more joy from service for publishers. To see this in your congregation, make use of the things learned. Review your notes. Discuss with one another the suggestions given. Apply them in the ministry. Seek not only to engage in the ministry, but to get results in gathering the sheep into the fold.

5 min: Concluding comments. (Include comments on the text [Luke 9: 23] at the bottom of page 4.)

FIFTH MEETING IN SEPTEMBER

Congregations having a fifth service meeting may spend 15 to 20 minutes covering paragraphs 77 through 87 in "Preaching and Teaching in Peace and Unity." Congregations having a fifth service meeting in August may consider this material then.

Place Magazine Quota *(Cont'd)*

blessings that go with participation in this feature of the ministry. What has brought these good results? Jehovah has blessed their *regularity* in magazine service. Those who meet the quota are usually publishers who have a regular time set aside for this service each week and who use brief, enthusiastic presentations.

[5] The magazines are always of current interest because they stress the relationship of world happenings to Bible prophecies, and they show how Scriptural principles answer the problems of daily life.

[6] We can prove ourselves a blessing to the people in the territory where we minister by seeing to it that they are regularly afforded the opportunity to obtain *The Watchtower* and *Awake!* This month and throughout the new service year let us all use them well.

CONGREGATION ORGANIZATION

Improving Service Meetings (Part 2)

[1] Demonstrations are an important part of our service meetings. For a demonstration to be effective, it must, in the short time allotted, portray a good example of what is expected in the way of a sermon, Christian conduct, preparation for service or meetings, etc. It must be not only interesting but instructive. This requires teaching.

[2] The brother assigned to develop a demonstration must study thoroughly the outline and instructions given in *Kingdom Ministry* and by the congregation servant, so that he knows just what is required. Then he will select brothers and sisters to assist him, having in mind their ability to handle the various parts. The outline is a framework that is flexible, yet having a definite purpose and objective that should always be kept in mind. Build on this with originality. Being adaptable, it can be slanted so as to cover some particular local weakness within the purpose of the demonstration. The congregation servant can give directions on this, as well as suggestions on who may be used to handle the parts.

[3] Hardly any demonstration can be presented effectively without one or more rehearsals. It is well for the congregation servant, or a brother appointed by him occasionally, to oversee rehearsals and make practical suggestions for improvement. Often brothers and sisters within one or two service centers and who live close to one another can be used; this makes it convenient for them to get together. Perhaps they can go over the demonstration the first time or two after the book study, or another time, and then have a final rehearsal at the Kingdom Hall so all will know their routine on the platform and proper use of the microphone, if one is used. Rehearsals work for smoothness, confidence on the part of the participants and keeping within the allotted time.

[4] *Naturalness* is essential. It is important that each participant understand his part well and know what is expected. Even the publisher who serves as the householder should have explained to him just what type of householder he should portray. Avoid the spectacular. Stage props, except simple things, are not needed. The main objective is to get across practical suggestions for improving our teaching ability in a positive, enthusiastic way. This eliminates the negative approach of demonstrating the wrong way. It is better to see the right way so we can improve or correct ourselves where necessary.

[5] It is a privilege to appear in demonstrations. Those publishers participating can do much to assist others in the congregation by getting the spirit of the demonstration and living the parts, so that all who see it can see themselves using in the field or in other theocratic activities the practical points presented.

Announcements

◆ LITERATURE OFFER: October: Subscription for *Awake!* and three booklets, for $1. November: *From Paradise Lost to Paradise Regained* and *"Let God Be True,"* with two booklets, for $1.25.

◆ Order magazines for October. It is suggested each publisher try to place at least ten and pioneers 75 copies of the October 8 issue. The October 15 *Watchtower* will contain district assembly public talk, so extra copies will be desired. Ascertain needs right away and submit orders immediately.

◆ New publications available:

Bible #53 —Lithuanian
From Paradise Lost to Paradise Regained —Danish, Tagalog
God's Kingdom Rules—Is the World's End Near? —Sesotho
"Look! I Am Making All Things New" —Ilocano, Korean, Norwegian, Papiamento
"This Good News of the Kingdom" —Telugu
When God Speaks Peace to All Nations —Ilocano, Korean, Twi
Tract 9—*The Sign of Christ's Presence* —Korean
Tract 10—*Man's Only Hope for Peace* —Korean

◆ These publications out of stock:

Bible #63 —Slovenian
"Let God Be True" —Chinese
Jehovah's Witnesses—the New World Society —German, English

◆ Available again in U.S.A.:

British Bible #AF3401 —English
"Let God Be True" —Burmese
After Armageddon—God's New World —Japanese
Learn to Read and Write —Spanish
"This Good News of the Kingdom" —French
Tract 1—*What Do Jehovah's Witnesses Believe?* —Spanish
Tract 6—*The Trinity—Divine Mystery or Pagan Myth?* —Spanish

JULY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	482	126.5	46.8	7.5	130.0
Pios.	6,105	86.2	28.6	5.0	94.6
Vac. Pios.	3,230	85.0	15.4	1.9	79.0
Pubs.	222,722	9.6	2.9	.6	11.5
TOTAL	232,539				

Public Meetings Held: 18,426

UNITED STATES QUOTA FOR 1960
243,364 Publishers

Teaching at the "Watchtower" Study

[1] Jehovah teaches us through the organizational meetings, especially the *Watchtower* study. (Isa. 48:17) Servants, too, must be "qualified to teach," and this is particularly true of the *Watchtower* study conductor. How vital for him to employ teaching methods here! More than covering the assigned material is required. He must teach.

[2] Thorough preparation by the conductor is essential and study must be approached with teaching in mind. He ought to be well acquainted with the article being studied. He should be able to anticipate portions that may be difficult and need particular attention. He must ascertain in advance the principal ideas in the lesson and make them stand out clearly at the study. These are not simply minor points of interest to the conductor; the selection is governed by the article's theme.

[3] To teach, the conductor needs more than an understanding of the material. He needs to understand the audience. What are the congregation's needs? How can the points be applied to local problems?

[4] Opening remarks, prepared in advance, should focus attention on main ideas and create expectation for what is to be considered. Throughout the study the theme or objective of the article should be kept to the fore. The conductor can help do this by reading the questions with proper sense stress, and by his own brief remarks.

[5] The conductor, not the audience, determines when a paragraph has been covered. Instead of saying, "If there are no further comments we'll have the paragraph read," he should be sure that all the important points have been covered to the extent that time permits before calling for the sum-up. What if some main ideas have not been expressed? Then the conductor can ask pointed questions to draw out the answers from the audience. He should also encourage the publishers to comment on the scriptures in the paragraphs. In order to learn, the audience ought to do most of the talking. That means that the conductor will limit his own comments.

[6] Reading of the paragraphs can also be done with a view to teaching. With proper sense stress and enthusiasm, the reader should drive home the important points. Thus, with the conductor as well as the reader paying close attention to teaching principles, all will leave the study with increased appreciation for Jehovah and his service.

Presenting THE GOOD NEWS

To Those Who Say: "Why do you come around so often?"

[1] In some places the congregations are covering their territory quite frequently. In these places and others we often meet this objection. Sometimes brothers are influenced by these comments to feel that the territory is being covered too often.

[2] Such is not the case, however. The congregation really should rejoice. The people are hearing the good news; the congregation is keeping itself clean from the blood of all men. The people become acquainted with the message and with us as Witnesses and begin to see our peace-pursuing ways and our sincere desire to help them.

[3] In many of the larger cities this is taking place. As an example, one congregation in New York city has service centers each having as its entire territory only a 14-story apartment house with ten apartments on each floor. Here and in other congregations the people are visited with the Kingdom message Tuesday evening, Saturday and Sunday! The result? These congregations regularly exceed their quotas for the 10-percent and 20-percent increases in December and April.

[4] When the question, "Why do you come around so often?" is asked, you could reply: "Because of the importance of the work I am doing, I would truly feel accountable to God if I should pass your door. He has commanded that the good news be preached so that everyone has an opportunity to hear. Jesus foretold this work at Matthew 24:14." (Read.)

[5] You may say: "Because I am sincerely interested in your welfare. Our work is too important for us to be coming out of mere persistence, to trouble you. When a storm is coming, people like to receive periodic warnings. Everyone is in peril from what is coming on this world, but there is a way of safety and that is good news." (Then you could read Psalm 37:10, 11 in support of your answer.)

[6] Or your reply might be: "You know, the people must have wondered the same thing about Jesus and his disciples. In Jerusalem there were at one time three thousand of them calling on the homes of the people there. [Acts 2:41, 46, 47] It helped many to hear the word of God; later many more joined them in preaching."—Acts 4:4.

[7] A kind remark of such nature, coupled with patience and tact, may result in an opportunity to talk to some who had previously failed to see the importance of listening to you.—2 Cor. 5:11.

Pursue Peace as a Pioneer

[1] How privileged are those who can be full-time publishers of good news and peace! At the Peace-pursuing District Assemblies the invitation was extended to all dedicated and baptized publishers who meet the requirements to pursue peace as a pioneer. Have you seriously and prayerfully considered the invitation and acted upon it?—Isa. 52:7.

[2] The most desirable way to 'make peace to be heard' is to be a pioneer. Not all are able to embrace this privilege, but is it within your power to pioneer? Are you able to help someone in your family pioneer? Let there be no mistake: we have an obligation to Jehovah and to all lovers of peace; as Proverbs 3:27 states it: "Do not hold back good from those to whom it is owing, when it happens to be in the power of your hand to do it." Let us, then, not hold back from bringing good news and making peace heard as a pioneer if it is within our power to do so.

[3] Thousands of persons from all circumstances in life have found it within their power to pioneer. They have put forth the effort, trusting also that Jehovah will help them, and now they are happier than ever before in their life. Pursuing peace as a pioneer increases our capacity for happiness. (Acts 20:35) It helps keep our spiritual vision keen, gives us peace of mind and answers the question: How can I care for all the interest found? Are you able to pursue peace as a pioneer?

NEW WORLD NEWS

At assemblies served by Brother Knorr in Europe in June and July, the public meeting attendance and baptism report were as follows: Gothenburg, Sweden, 8,866 and 264. Helsinki, Finland, 6,137. Aalborg, Denmark, 6,510 and 129. Hague, Netherlands, 17,953 and 362. Brussels, Belgium, 2,784 for Flemish meeting, 3,502 for French meeting. Luxembourg, 328. Stuttgart, Germany, 33,618 and 820. Vienna, Austria, 7,049 and 296. Genoa, Italy, 159. Brother Knorr has completed his service tour of Europe, arriving back in Brooklyn on August 10.

Peace-pursuing District Assemblies in the U.S. and Canada: Fort Worth, Tex., 14,399 at public meeting, 350 baptized. Nashville, Tenn., 14,310 attend, 280 baptized. Toronto, Ont., 26,702 attend, 617 baptized. Los Angeles, Calif., 36,485 attend, 777 baptized. Washington, D.C., 28,551 attend, 694 baptized. Sacramento, Calif., 15,352 attend, 450 baptized. Detroit, Mich., 44,016 attend, 970 baptized. Portland, Oreg., 17,414 attend, 388 baptized.

Gilead's last graduation at South Lansing attended by 5,684. 84 graduates assigned to 28 countries.

Two Catholic priests and a layman found guilty of technical assault against one of Jehovah's witnesses in Wexford, Eire.

Government of Solomon Islands refuses to permit entry of missionaries and turns down another appeal to have literature removed from ban.

Missionary couple in Mauritius granted visa for another year of service as a result of petition.

Special Issue of "Awake!"

[1] The Society is providing a special October 8 issue of *Awake!* on the theme "The Catholic Church in the Twentieth Century." This issue of *Awake!* frankly sets out what *those prominent in the Catholic church itself say* about their attitude toward the Bible, their suppression of freedom, participation in the two world wars, viewpoint on morals, and other related topics.

[2] The distribution of this issue of *Awake!* will no doubt help many to see the need to break free from that religious system that has defrauded them and fought against God, or to examine their own faith if they are not Catholic. During October we will put forth a sincere effort to get this magazine into the hands of everyone we can reach.

★ **Jesus said: "Follow me continually."** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

OCTOBER, 1960 "Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11, 12. VOL. III NO. 10

Keep "Clean from the Blood of All Men"

Special Magazine Distribution!

[1] "The Catholic Church in the 20th Century" is the striking theme of the timely October 8 special issue of *Awake!* "Security During 'War of the Great Day of God the Almighty'" is the main article in the October 15 issue of *The Watchtower*. What a powerful message they contain! Read your copies as soon as they arrive. You will be anxious to get them into the hands of others! These issues are specially designed to help sheeplike ones to break free from religious bondage and set their feet on the road to life in the new world.

[2] The Society would like to give these magazines as wide a distribution as possible, and when you read them you too will want everyone in your territory to do the same. It is suggested that during October publishers place at least ten copies of each of these issues, and pioneers 75. During April we placed 4,893,198 magazines. In October, with all of us working hard to get this vital information before the public, it may be possible to match or even exceed that report. Knowing that when you read your personal copies, you will want additional supplies of these magazines, the Society would like to encourage congregations to send in additional orders for as many as can be used. The printing plates will be kept on hand by the Society so that more copies can be printed any time during the month of October.

[3] Make good use of teaching principles when placing these issues. Stimulate the interest of householders in the theme of the magazine or in a particular article so they will want to read it. Tell them you would like to call back for their comments, and keep an accurate record of placements so return visits can be made.

Subscriptions Fill Need

[4] Meek ones need more than one copy of the magazine to be taught the way to new-world life. They need a continuous program of teaching. An *Awake!* subscription will help to fill this need. Our goal during October, therefore, will be for each publisher to place one subscription, each pioneer five and each special pioneer eight.

[5] How will we obtain the most subscriptions? By going from house to house! Continue to use the current sermon, "Your Will Be Done on Earth," if you wish. Since we are familiar with it, we can effectively adapt it to the offer of an *Awake!* subscription, with three booklets, for $1. If the householder already has *Awake!* coming to his home, then offer a *Watchtower* subscription. Pioneers and publishers

(*Continued on page 3, col. 1*)

Improving Your Midweek Service

[1] There is much that can be done to improve midweek service arrangements for brothers who work nights, for publishers who find it difficult to share in the service on weekends, for sisters with children, for school children, as well as for others who enjoy a full share in the ministry. These times can be used to present the regular offer or just the magazines. Below are six helpful suggestions:

OFFER FOR OCTOBER
Subscription for "Awake!", with three booklets, for $1.

THEME FOR OCTOBER
Keeping "Clean from the Blood of All Men."—Acts 20:26.

(1) Study conductors should make definite midweek service arrangements for those in their respective groups, wherever possible. The time and place of meeting as well as which publishers will be working with the group can be announced each week after the congregation book study. This will encourage others to come out.

(2) Arrange for pioneers to take the lead in midweek group witnessing. One congregation in Brooklyn, New York, with seven pioneers, arranged to have the publishers meet each morning at the Kingdom Hall, with a different pioneer handling the field service arrangements each day. This has proved very successful. Call on vacation pioneers to help.

(3) In Cleveland, Ohio, a congregation doubled its average magazines per publisher per month within six months by scheduling service each day of the week, with a different service center being responsible for the service arrangements each day. Other forms of activity improved too.

(4) Where there are no pioneers available, any mature brother or sister can be assigned to oversee the midweek work. Let one take the lead; another can act as an assistant. Between them they can make sure that someone will always be at the place of meeting.

(5) Some congregations have arranged for two or three service centers to meet at one central point. One congregation has found it advantageous to have one centralized midweek service meeting place. Mature sisters handle the service arrangements whenever the brothers are not present. They report that over fifteen mothers, plus many persons of good will, support the arrangement. These mothers bring their children along. One or two sisters care for the small children,

(*Continued on page 2, col. 3*)

★ **'Handle the truth aright' by preparing thoroughly.** ★

Your Service Meetings

FIRST MEETING IN OCTOBER

Theme: Keeping "Clean from the Blood of All Men."

5 min: Welcome, text, comments.

10 min: Talk on "Keeping 'Clean from the Blood of All Men.'" (See "Watchtower," November 1, 1959, pp. 645-662, and October 1, 1960, p. 607.)

15 min: Question-and-answer discussion of main article "Keep 'Clean from the Blood of All Men.'"

15 min: "Presenting the Good News." Discuss and demonstrate points.

10 min: Talk on "Our Ministry During 1960." Show what good was done by the congregation during past service year and where you might improve in 1961. Rejoice in your blessings.

5 min: Concluding comments.

SECOND MEETING IN OCTOBER

5 min: Welcome, text, comments.

10 min: New World News report and Announcements.

10 min: "Yearbook" experiences on how "Good News" booklet was used to start studies: pages 112, 252, 230.

23 min: Using Bible and "Good News" booklet together in back-call sermon.

Publishers should bring "This Good News of the Kingdom" and their Bibles with them to the meeting.

(3 min.) Chairman: Back-call sermon outlined in August "Kingdom Ministry" has proved most effective for immediate starting of studies. Brothers appreciate its simplicity, ease of use. It is both most effective and easiest when booklet and Bible are tied together throughout sermon. Scriptures should be read from householder's Bible while the booklet is actually being studied as outlined in the sermon. Just how can this be done?

(15 min.) Chairman gives sermon to audience as outlined in August "Kingdom Ministry." Have someone in audience prepared to represent the congregation respond as householder. After introduction and being "invited in," chairman tactfully asks audience to get "Good News" booklet and Bible. Briefly review points of door-to-door sermon with questions, such as, "Where did we learn God's will was going to be done?" "What conditions will pass away when God's will is done?" Read Micah 4: 3 to tie in with this. "Verse 4 shows something else will pass away: fear. What are some causes of fear?" Let householder comment, then turn to par. 42. Point out scripture quoted just as it appears in Bible. Invite householder to read opening sentences of paragraph, then discuss how causes of fear will pass away. Going on: "Is peace needed anywhere other than among men?" Show Bible's promise in sentence following Micah 4: 3, 4 in par. 42, and discuss it. Look up and read Isaiah 11: 6-9 in Bibles and discuss. Entire paragraph has been considered; note questions covering it to test whether points grasped. Continue: "What kingdom did the Lord's prayer tell us would bring this?" See what par. 43 says about it. Have householder read paragraph up to Psalm 72: 1-5 and discuss it. Look up Psalm 72: 1-5 in Bible and discuss it. "Whom is the psalmist speaking to?" "Hence, this is a prayer." Consider question on par. 43. Bring out: Prayer shows peace will come; by means of Kingdom; Christ Jesus ruler; last forever; this is good news. Paragraph 3 of booklet calls it just that. Read question on paragraph, discuss it, then read paragraph and further discuss it, explaining how booklet helps us consider Bible texts to learn this good news.

(5 min.) Chairman: Study really started. Depending on time, take another paragraph or two, then stir up interest in following material and make definite arrangements for a return visit to continue interesting discussion. Discuss effective simplicity of this back-call sermon. After first scripture, sermon is outlined for us in booklet. With a little preparation everyone can use it effectively. Sermon teaches householder Kingdom hope, proves points from householder's Bible while building trust in booklet by seeing it tie in with Bible. Study is really under way from outset. Start studies on first call if possible, but even if that does not succeed, sermon used as above will be most effective for starting them.

12 min: Concluding comments. (Include local experiences in placing the October 8 and October 15 issues of the magazines. Plan in advance.)

THIRD MEETING IN OCTOBER

7 min: Welcome, text, comments.

20 min: Report from assistant congregation servant, covering what all can do to have a greater share in Kingdom service. Also discuss, with audience participation, the Congregation Organization article on "Improving Service Meetings."

24 min: Know Your Magazines.

For this part all in audience should have copies of the October 15 "Watchtower" and October 22 "Awake!"

(4 min.) Chairman: Enthusiastic talk on importance of information contained in special October 8 "Awake!" and in October 15 "Watchtower." Discuss effect message will have on lives of those who read it; emphasize importance of wide distribution. Encourage all to continue to use these two issues until all have been placed. When supply of October 8 "Awake!" has been exhausted, then use October 22 issue.

Important to know contents of magazines for intelligent presentations. More than usual magazine activity in October requires special preparations. All methods to be used: going from door to door with individual copies and with the subscription offer, offering single copies when subscriptions not taken, from store to store and on the street. Do you know your magazines well enough to use them in all features of service?

(9 min.) Panel of experts, prepared in advance, called to platform. Three or four articles in the October 22 "Awake!" are discussed with them. The chairman asks them questions designed to bring out talking points that may be used in the field service. In each answer panel should refer to page and paragraph where answer is found so those in audience may follow in their copy of the magazine. After each article is discussed, one of the panel will be called on to give a presentation he will use highlighting that article. One shows what he will say when presenting subscription offer, another when the subscription offer is not taken, and a third demonstrates a 30- to 60-second presentation of the individual issues.

(9 min.) Same procedure as above followed to cover articles in the October 15 "Watchtower." Questions may be framed to bring out how different persons might be approached, such as a housewife, man, high-school student, storekeeper, etc. Or questions might be asked to show how certain points in an article would appeal to those of a dominant religious group in the local territory. Give special attention to the main article. When demonstrating (after each article is discussed) how magazines may be presented, panel members should show how they would present magazines to man on the street waiting for a bus, another in store-to-store work, and a third to man sitting in his car in a grocery store parking lot.

When "Awake!" is featured, "The Watchtower" should be presented as its companion and vice versa.

(2 min.) Chairman: All should take advantage of opportunities to engage in magazine activity during October. Put good suggestions into use and magazine quota will easily be met.

9 min: Concluding comments. (Include comments on slogan based on 2 Timothy 2: 15, on page 1.)

FOURTH MEETING IN OCTOBER

5 min: Welcome, text, comments.

17 min: Question-and-answer discussion of "Preaching and Teaching in Peace and Unity," covering paragraphs 88 through 93.

18 min: "Teaching at the Theocratic Ministry School." Talk and demonstrate points in paragraph 4 on delivery of talks and sermons.

12 min: "Improving Your Midweek Service." Discussion between two study conductors and assistant congregation servant.

8 min: Concluding comments. (Include encouragement for all to share in final weekend of "Awake!" campaign and to follow up magazines placed. Comment on the text [Titus 2: 1] at the bottom of page 4.)

Improving Your Midweek Service (*Cont'd*)

while the others go out in the service. Mothers and children appreciate the arrangement.

(6) Many families get their children out regularly in midweek service by helping them organize their free time. A particular day each week after school is set aside for magazine work. Children can be made responsible for the territory and for ordering their own magazines. Parental example is the big thing.

[2] If midweek service is going to be a success, there must be constant supervision by the overseer and the study conductors, each personally checking with the publishers, asking them how things are working out and then making adjustments when necessary.

CONGREGATION ORGANIZATION

Improving Service Meetings (Part 3)

[1] Short, well-rounded-out *talks* on the service meeting add variety and weight to the program. To be effective, each should have a Scriptural theme and should present reasonable and workable suggestions and admonition.

[2] If the points in a service meeting talk are outlined by the Society, the speaker should build his talk around these and tie the talk in with the theme of the meeting. If the talk is not outlined by the Society, the one assigned should first get clearly in mind the reason for the talk and the effect it should have on the congregation. If it is to deal with a congregation problem, ascertain the cause of the problem and how it can be overcome. Scriptures supporting the theme or covering the problem can be applied. The talk should not be abstract, but each publisher should see how he can apply the practical counsel in his own ministry.

[3] A talk is made doubly effective with appropriate illustrations. If they are used to explain and clarify, the counsel and suggestions given will be remembered longer and applied. All this requires preparation. The one assigned cannot wait until the last minute to put a few thoughts on a piece of paper. The talk must be thought out thoroughly. He must observe the law of proportion, keeping in mind the amount of time allotted. The introduction should not be lengthy, but should lead right into the body. If the talk is to be fifteen minutes in length, then prepare only fourteen minutes, just in case elaboration on one or two points takes a little more time. Taking more than the time assigned is unfair to others on the program as well as those in attendance.

[4] In introducing the service meeting, the congregation servant need not handle the welcome and consideration of the text at every service meeting, but capable, enthusiastic brothers should always handle this in order to get the meeting started off right. Each brother handling succeeding parts should introduce the brother who follows him. There are a variety of ways this can be done. Avoid overuse of the phrase, "Now we will hear from," or, "We will turn the platform over to," and so forth. Use fifteen seconds to state very briefly what feature follows and introduce the brother by name. Each one should emphasize the theme. This will tie the whole meeting together.

[5] Concluding announcements should be well thought out by the congregation servant, and it is usually preferable that he make these at each service meeting. Time is limited, so he should make the time count. Occasionally there are letters to be read or special arrangements to be discussed, not included in the outline, but careful planning will avoid going overtime if you adjust the program before the meeting starts. Talks on the service meeting, whether a few minutes or longer, should all be pointed and practical.

Teaching at the Theocratic Ministry School

[1] The theocratic ministry school is provided by Jehovah to help us become effective teachers. Taking the lead as a teacher at this meeting is the school servant, who must always strive to help all to develop greater teaching ability.

[2] The servant should analyze the teaching ability of each student and constantly seek to improve it. When offering suggestions on overcoming weaknesses, he should be sure that the student understands the counsel given and appreciates its value. As opportunity affords, do more; offer private assistance.

[3] Counsel should be designed to stimulate constant progress. However, when a student makes some improvement on a major weakness, it is not always advisable to pass on quickly to other weaknesses. This may slow down progress being made by focusing his attention elsewhere. In some cases it may do more good simply to commend the student for solid improvement, emphasize the value of the good quality he is developing and encourage him to continue to give it attention. The student will get a sense of achievement as he overcomes this weakness. If weaknesses are always highlighted no matter how well he does, he may get discouraged.

[4] When counseling, bear in mind the type of talk being delivered. For example, in the first student talk, counsel on qualities and methods employed in talks given from the platform. On the other hand, counsel given on house-to-house sermons and back-call presentations should be designed to develop both speaking ability and the teaching techniques used in these features of the service, as discussed in *Kingdom Ministry*. Students should be encouraged to deliver these sermons just as they would in the field service. In fact, it would be beneficial for them to use their sermons in the field ministry, either from house to house or on back-calls, before and after giving them in the school. In this way the theocratic ministry school will provide the most practical instruction for the ministry.

[5] It is good for the school servant to suggest that the students bring along their textbooks to the meeting. It may be helpful to mark important points in the books in preparation for the written review, as well as for use in the service. With both servant and students working to cultivate teaching ability, all can develop greater effectiveness in the ministry.—2 Tim. 2:2.

"Clean from Blood" (*Cont'd*)

who desire may offer subscriptions for both *Awake!* and *The Watchtower*, with six booklets, for $2.

[6] By employing teaching methods we can lay the groundwork for Bible studies. Where possible start studies on the first call, using the booklet *"This Good News of the Kingdom."* Its use in starting studies on back-calls will be demonstrated on the second service meeting this month, and study conductors will review this back-call sermon on the following Sunday morning, to encourage its use after house-to-house work that day.

[7] One sister who placed an *Awake!* subscription wrote: "The next week I returned and started a study in the booklet *'This Good News of the Kingdom.'* " The result? "They are now attending meetings, and arrangements are being made to take them out in the service. The best of all is that from this one subscription there have been three studies started."

Work Shopping Centers

[8] Have you tried working with the magazines at shopping centers? Many brothers report good results by going to the cars, where often some member of the family is waiting for those who are shopping. It has proved to be an excellent way to place magazines.

[9] Make good use of the October 8 and 15 issues and be magazine-conscious all month. By bearing our own load of responsibility, we will work toward being free from the blood of all men.

AUGUST SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	525	121.5	44.1	7.0	115.8
Pios.	6,066	89.6	30.5	4.9	92.7
Vac. Pios.	3,008	84.7	17.5	1.7	74.2
Pubs.	221,590	9.5	3.0	.6	10.7
TOTAL	231,189				

Public Meetings Held: 17,538

UNITED STATES QUOTA FOR 1960
243,364 Publishers

Presenting THE GOOD NEWS

Using October 8 "Awake!" and October 15 "Watchtower"

1 The powerful message in the October 8 special issue of *Awake!* will be welcomed by persons of good will. In placing it, some of the following approaches may be employed:

2 "People everywhere are asking questions about the Catholic church and the influence it may have on government. Whether you are Catholic or non-Catholic, the attitude of the church regarding separation of church and state, public schools and basic freedoms affects you. This special issue of *Awake!*, 'The Catholic Church in the 20th Century,' sets out the facts, including statements by officials of the Catholic church on these vital issues."

3 "I am making a brief, friendly call to share with you information about the religious issue that is on the mind of everyone these days. So many people, both Catholic and non-Catholic, want to know more about the policies of the Catholic church. You owe it to yourself to examine official church views on freedom, war, communism and morals. That is why I have made a special effort to bring you this timely issue of *Awake!*"

4 Using the October 15 *Watchtower*, containing the public talk delivered at the district assemblies, we might say: "I am sure you have wondered whether there will be another world war and if the human race will survive. The Bible gives us many details about a coming war that will affect every single person on earth. You will want to learn what God requires of us if we are to find security during that time. In this issue of *The Watchtower*, the article 'Security During "War of the Great Day of God the Almighty"' shows what we must do."

5 In each case, make it a point to prepare for a back-call by stating you will call back to get the person's comment on these magazines.

Our Ministry During 1960

1 How well did we do during 1960? Wherein should we try harder? Last December saw 238,879 publishers active, an increase of 8 percent over the previous year's average. In April we had an all-time peak of 250,900 publishers, a 13.4-percent increase. For the year we had a 5.1-percent increase, with an average of 232,632 publishers reporting each month. Even though short of our goals, the figures are cause for rejoicing. For the coming year our 10-percent quota, which we hope to reach by December, is 255,895, and our 20-percent quota for April is 279,158. Let us begin working now to meet these quotas by preparing new ones for service and keeping regular ourselves. October will be a good month to start new publishers with their using the special issue of *Awake!*

2 During the 1960 *Watchtower* campaign of four months we obtained 451,206 subscriptions, representing a nice increase of more than 12,000 over the previous year's four-month campaign. Surely this means that much spiritual food is going into the homes of the people. As for individual magazine placements, we slipped a little, from 11.9 down to 11.7. Could we be more magazine conscious? Just one magazine may start a person on the way to life.

3 Our Memorial report was particularly good. Its total of 434,795 in attendance showed a 22-percent increase over the previous year. What a potential, of some 200,000, to be helped!

4 One feature of our report, however, that all of us do well to ponder seriously is our home Bible studies. Apparently because of having clarified just when we could report a study—not until two meetings are held after the initial one and preparations are made to have the study continued—our home Bible studies took a drop: from a high of 207,138 last October to 172,309 this past August. Let each one of us be ever alert to start studies on the initial call and when making back-calls, and then keep them going. Let us be dependable in helping new ones and in reporting the studies. Doing so, our home Bible studies should markedly increase.

NEW WORLD NEWS

◆ Two missionaries in China, Stanley Jones and Harold King, have been sentenced to seven and five years' imprisonment, respectively, on false charge of "spying and carrying on antirevolutionary activities under the cover of their ministry." Having served in Shanghai from June, 1947, they were arrested October 16, 1958; held incommunicado ever since.

◆ After two months in new assignment three special pioneers gathered 300 for film showing during circuit servant's visit in Kupang, Timor. Indonesia now reports 461 publishers.

◆ With 67 reporting field service in New Britain, seven were baptized in July at first immersion service for the island.

◆ In Kenya 99 publishers reported in July—an 83-percent increase. In neighboring Tanganyika 507 reported—a 37-percent increase and the eighth peak in nine months.

◆ Chile reports over 2,000 congregation publishers, for 27-percent peak. Since "Paradise" book was first used in May, 1960, Bible studies have jumped 17 percent, or nearly 500 studies.

Announcements

◆ America's "Thanksgiving Day" is November 24. Congregation servants should arrange for this to be a special Magazine Day. Additional magazine supplies needed for this work should be ordered by October 15.

◆ Early in October the congregation servant will meet with the assistant congregation servant to discuss the giving of personal assistance to publishers and any other matters that need attention, in order to ensure continued expansion of the congregation. They should also work together in the field service. Later in the month the assistant congregation servant will give a talk to the congregation pointing out how all can share in working for improvement of congregation activity.

◆ New publications available:

New World Translation of the Hebrew Scriptures, Vol. V (bi#6) (Regular and DeLuxe editions)
From Paradise Lost to Paradise Regained —Dutch, Finnish, Greek
You May Survive Armageddon into God's New World —Norwegian
"Make Sure of All Things" —French
God's Kingdom Rules—Is the World's End Near? —Efik, Samareno
Security During "War of the Great Day of God the Almighty" —English, Finnish, Spanish
"This Good News of the Kingdom" —Itsekiri

◆ Available again in U.S.A.:

King James Version Bible #10 (Indexed edition)
American Standard Version Bible #11 (Indexed edition)
"Let God Be True" —Malayalam
"This Means Everlasting Life" —Xhosa
Songbook —French, Spanish

★ "Keep on speaking what things are fitting for healthful teaching." ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

NOVEMBER, 1960 "Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11,12. VOL. III NO. 11

EXERCISE PRACTICAL WISDOM

[1] This world is doomed. "Whoever, therefore, wants to be a friend of the world is constituting himself an enemy of God." Blessed are those who exercise practical wisdom by suing for peace with God and his King, thereby making friends with the only Ones who can usher us into "everlasting dwelling-places." How can we best urge others to exercise practical wisdom in a doomed world?—Jas. 4:4.

Start Bible Studies

[2] Conducting Bible studies is the most effective way to aid others to take the wise course Jesus recommended. To start studies, keep a record of placements. Call back on *any* person who shows interest. Think of the potential for studies: The great number of October 8 *Awake!* and October 15 *Watchtower* placements! These magazines have undoubtedly stirred up the interest of many persons. Do not forget them. Call back. Give the current sermon, make the current offer and try to start a study.

[3] Be Bible-study conscious. Start a study on the initial call or when making the back-call. The two books in this month's offer, *"Let God Be True"* and *From Paradise Lost to Paradise Regained*, are easy to place and easy to use in starting studies. One pioneer, during June, placed 106 *Paradise* books. "I might add," she comments, "it has not been just placing books either, because in four days of nothing but back-calls, thirteen new Bible studies have been started and are continuing."

[4] Many publishers are having excellent success with the simplified back-call sermon in conjunction with the *"Good News"* booklet. A brother in Florida writes: "Since receiving this sermon I have started three new studies with good results, following through due to the simplicity of the outline and the interest it arouses. It is practical." For starting a study use whatever publication brings results for you.

Reaching the Goal of Bible Studies

[5] The Society has suggested certain Bible study goals: That special pioneers try to conduct ten Bible studies each month, regular pioneers seven, and congregation publishers at least one. This is a reasonable goal, one that is possible to reach if we are all alert to our opportunities.

[6] Those who are not yet conducting a study will want to put forth specific efforts to obtain one. Many young publishers who are attending school have put forth the effort and are conducting studies in the *Paradise* book, often with their schoolmates. What of the older publishers who are unable to go out to conduct studies? The congregation may have Bible studies that are well established, and the good-will person may be willing to go to the publisher's home for the study. What about publishers unable to conduct studies during the evenings? They can arrange to conduct a study during the day or on Saturday or Sunday. Conduct a study whenever you can properly do so.

[7] Let every service center try to reach this goal: Each publisher's having a Bible study. Study conductors, discuss the matter with publishers who do not have a study.

(*Continued on page 2, col. 3*)

Conduct Bible Studies Regularly

[1] Starting a Bible study is one thing; conducting it regularly is another. As *Kingdom Ministry* has pointed out, studies should not be counted till two meetings are held after the initial one and preparations have been made to study regularly. The drop in number of Bible studies apparently resulted from this clarification as to counting studies. This spotlighted the fact that some publishers have been conducting studies only once or twice. The problem, then, is this: Once we start a study, how can we keep it going?

OFFER FOR NOVEMBER

"From Paradise Lost to Paradise Regained" and "Let God Be True," with two booklets, for $1.25.

THEME FOR NOVEMBER

Exercising Practical Wisdom in a Doomed World.—Luke 16:8, 9.

[2] The first few studies, yes, even the first half-dozen, are crucial. How important here is the need for tactfulness! Some persons shy away from being committed to a regular study, so many successful publishers merely make arrangements for the next visit, using the word "discussion" rather than study. Be well prepared. As much as possible stick to the positive Kingdom truths. Be a real teacher. If you really teach the householder, he will feel that he has learned something that a mere private reading of the paragraphs could never give him. Help the householder become acquainted with the Bible; commend him for progress in looking up scriptures. At the close of the study, review what has been learned so important points stand out. Whet the householder's appetite for material to be considered next time by apt comments and questions.

[3] Conduct a Bible study once each week if possible. If circumstances during a month are such that it can be held only once, but it is an established study, then it may be reported as a study for that month.

[4] Men are often neglected in studies. All they often need is an invitation and they will join the study. Studying with the entire family will aid in keeping the study regular. Have interesting and informative studies, and the householder and family will be anxious to continue the discussion from week to week.

★ **Kingdom ministers bear fruit "each month."** ★

Your Service Meetings

FIRST MEETING IN NOVEMBER

Theme: Exercising Practical Wisdom in a Doomed World.

10 min: Welcome, text, comments, and talk on "Exercising Practical Wisdom in a Doomed World." (See "Watchtower," November 15, 1959, pp. 684-698, and November 1, 1960, p. 663.)

20 min: Question-and-answer discussion of article "Exercise Practical Wisdom." In discussing pars. 2-4, arrange for a number of publishers who conduct Bible studies to relate how they started them.

22 min: Use Sermon and Start Studies.

CHAIRMAN (2 min.) To capture interest of householder we must be well prepared. Sermon "God's Purpose for Man" effectively used in May and June will be our sermon for November and December. Want to review it and also ways to start studies. "From Paradise Lost to Paradise Regained," "Let God Be True" or "This Good News of the Kingdom" may be used to start studies.

(7 min.) Review with audience points in May 1960 "Kingdom Ministry," page 2, which gives details for following sermon:

Theme: God's Purpose for Man

God made earth paradise to be filled with perfect humans —Gen. 1: 28

Positive assurance that God's purpose will come to pass —Isa. 55: 11

Earth will be filled with peaceful, perfect humans —Ps. 37: 10, 11

Kingdom we pray for will make this possible —Matt. 6: 9, 10

Remind audience many studies can be started on initial placement. How? Watch brother give model sermon and, in conclusion, start study.

(8 min.) Model sermon by qualified publisher. Offer accepted and study started.

(3 min.) On return calls some brothers have found back-call sermon unnecessary to start a study. This simple but effective way has been very successfully used by many. Brother demonstrates, after introduction: "When I left the books 'Let God Be True' and 'From Paradise Lost to Paradise Regained' with you last week, I promised to return and show you how they may be used with your Bible to gain accurate knowledge of the restoration of paradise to this earth, in harmony with our prayer. If you would like to get your copy of 'Let God Be True' [or 'From Paradise Lost to Paradise Regained'] I will show you the points in the book I have in mind." Then go right into a study.

CHAIRMAN (2 min.) In other cases brothers find it advantageous to give a back-call sermon, starting the study as we have been doing with "This Good News of the Kingdom." The number of Bible studies has dropped off considerably during the last year. November and December campaign offers excellent opportunity for all to start studies. Be Bible-study conscious and utilize the suggestions to start and thereafter continue Bible studies.

8 min: Concluding comments. (Include remarks on the article "Will We Make December's Quota?" and the slogan on page 1, based on Rev. 22: 2. Throughout the month, keep suggestions on regularity in service and aiding new ones before the congregation.)

SECOND MEETING IN NOVEMBER

5 min: Welcome, text, comments.

10 min: Discussion between two who conduct Bible studies of "Yearbook" experiences that show how to overcome difficulties and have the patience needed to establish and continue home Bible studies.—Pp. 104, 148, 214, 221, 273.

18 min: Report from Bible study servant, and consideration of the article "Conduct Bible Studies Regularly" with talk and audience participation.

18 min: Review of "Paradise" back-call sermon.

(2 min.) Bible study servant approached by publisher who asks for help to make back-call on "Paradise" placement. Publisher has not used back-call sermon, would like to know how to use the Bible and "Paradise" book together. Servant suggests they go through it together, thereafter they will make actual call.

(12 min.) After introduction and being invited in, look up Ps. 37: 10, 11 in Bibles again and read. Ask: Where did that say there will be no more wickedness? What, then, will be restored on earth? "Paradise" book, page 222, par. 11, discusses this scripture. Read it up to Ps. 37: 10, 11, and discuss. Even without wicked persons, could earth really be a paradise if poorly managed? What would result? Read par. 10 up to Isa. 9: 7. This is the Bible's promise. Look up and read Isa. 9: 7. It is just as quoted in paragraph. (You are establishing trust in the book's Scriptural foundation.) What conditions does this show will prevail? How will this mean the end of the bad ones just discussed? What government will do this? Point out that the questions on pars. 10 and 11 have been answered. (Shows value of questions, gradually working into use of them.) Could we enjoy this if we were sick? Would it be possible to do away with sickness? Read Matt. 4: 23 and discuss how Jesus as King would logically use that power. Read par. 14 and then consider the question on it. The paragraph mentions living forever. This, too, is Bible's promise. Read 1 Cor. 15: 25, 26 in Bible. Before referring to par. 17, read the question on it, draw out the points on the paragraph, then point out how book explains it. (Value of right study procedure is thus demonstrated.) Read par. 17 in summary. Turn to picture on page 224, discuss the paradise hope. What would a paradise be like? See page 9, par. 1, consider the question, draw comments from householder, read paragraph, and the study is under way.

(2 min.) Servant and publisher discuss ease and value of sermon presented this way. Householder's knowledge of and interest in paradise have been furthered. You have shown how the book will help him learn of it with his Bible. Being interested, householder is glad to continue discussion next week. Publisher sees how valuable the sermon is, didn't realize it was so easy and effective to use, feels he can make call alone and start study.

(2 min.) Chairman: Encourage all to use this suggestion. Study conductors will review it with their group Sunday morning and encourage them to use it after house-to-house work. Let all publishers make return visits and use it to start studies.

9 min: Concluding comments, including slogan on page 4, based on Acts 20: 35.

THIRD MEETING IN NOVEMBER

5 min: Welcome, text, comments.

10 min: New World News and Announcements, including "Traveling in Europe?"

15 min: "Preaching and Teaching in Peace and Unity," pars. 94-100. Questions and answers.

15 min: Talk and demonstration of Presenting the Good News article on "Teach When Giving Your Sermon."

15 min: Concluding comments. Arrange in advance to have a number of experiences related about conducting home Bible studies, showing the joys of the work and the results of preparation and patience.

FOURTH MEETING IN NOVEMBER

5 min: Welcome, text, comments.

12 min: Talk and questions and answers on the Congregation Organization article "Improving Service Meetings."

18 min: "Teaching at the Congregation Book Study." Two congregation book study conductors discuss together and illustrate pars. 1-3. Comment on suggestions given in pars. 4-6 and demonstrate them, conducting a model book study, but without reading paragraphs in summary. Then the two conductors discuss together how to apply the counsel in par. 7.

15 min: Take the Initiative in Planning to Be a Pioneer. Talk, preferably by a pioneer. Emphasize that those who cannot find part-time jobs can often create their own. Discuss suggestions in November 8 issue of "Awake!"

10 min: Concluding comments.

FIFTH MEETING IN NOVEMBER

Congregations having a fifth service meeting in November should plan their own program, taking into consideration counsel given on the latest circuit servant's report.

Exercise Practical Wisdom *(Cont'd)*

Make definite arrangements for giving assistance. Not only study conductors can do a special work of assistance and encouragement, but let the head of each family encourage all family members to conduct a Bible study.

Special Magazine Day

[8] Thursday, November 24, is worldly "Thanksgiving Day," a fine opportunity for helping others take the course of practical wisdom. Congregations should make provision for a special Magazine Day. Arrange for places to meet together so that all publishers may support and share in this work.

[9] Seize the opportunities before you during November. Start Bible studies. Exercise practical wisdom in a world that is doomed, that your true Friends "may receive you into the everlasting dwelling-places" of the new world.—Luke 16: 9.

CONGREGATION ORGANIZATION

Improving Service Meetings (Part 4)

[1] The shorter parts on the service meeting involving *Yearbook* experiences, New World News, Announcements, and so forth, add spice and variety to meetings and are very instructive when prepared properly.

[2] One assigned *Yearbook* experiences should read the material several times, having the theme of his assignment in mind. Each experience accentuates the importance of some specific feature of the work, such as making back-calls, starting and conducting Bible studies, magazine service, incidental witnessing, and so forth. If the point of the experience is emphasized as it is dealt with, then *Yearbook* experiences will be full of meaning and value to publishers.

[3] New World News usually deals with several countries. Read the *Yearbook* report on each country and select brief items of interest to work into the part covering the news item from that country. In reporting on attendance at assemblies, make comparison with the total publishers in these countries so that the figures are meaningful. This background of information gives color and makes the pertinent news stand out.

[4] When covering Announcements, mention only those that apply to the congregation. Make them interesting. For variety this part could be handled as a discussion, different ones in the audience being assigned previously to comment on one particular announcement, and so forth.

[5] Congregation announcements, including field service arrangements, will usually be made by the congregation servant. They should be brief and to the point, part of the time being allowed for concluding comments. Each week the congregation's field service report should be given and comparison of the month's activity with the rest of the country made the first service meeting of the month, with comment and suggestion for improving weak features. The financial statement should be read and briefly explained the first of each month. Society letters should be read with feeling and proper oral emphasis so that the publishers are moved to respond or co-operate in the ways suggested. With the exception of special letters from the Society, congregation servants should hold congregation announcements, which sometimes include comment on scriptures, to the time allotted.

[6] Preparation is essential. Show proper appreciation for each assignment by giving it your very best.

Announcements

◆ LITERATURE OFFER: December: *From Paradise Lost to Paradise Regained* and *"Let God Be True,"* or any other bound book, on a contribution of $1.25. January: *Watchtower* subscription, with three booklets, for $1.

◆ December 26, a holiday, will be a special Magazine Day. Congregations should ascertain their needs for additional magazines and submit an order by the end of November. The December 15 issue of *The Watchtower* will contain the article "Why Do They Celebrate December 25?"

◆ *Yearbooks* and calendars may be ordered after November 20. *Yearbooks* are 50c each, and calendars 25c. Pioneers on the list before July 1, 1960, may receive a free *Yearbook* by placing their request with the literature servant, who will order it with the congregation's supply.

◆ Please wait for a notice to appear in *Kingdom Ministry* before placing orders for bound volumes of *The Watchtower* and *Awake!*

◆ All who can vacation pioneer during December, either for two weeks or the entire month, are invited to submit applications. Last December, 1,505 responded, and 2,492 did so in December of 1958.

◆ A copy of the 1960 Theocratic Ministry School schedule should be given to each publisher as soon as the congregation supply is received.

◆ When publishers have experiences in the ministry that would be of interest to others or that would encourage them in the service, the Society is happy to receive these. They may involve any theocratic activities. It is best to have the congregation servant check and sign these experiences before they are mailed to the Society.

◆ New publications available:

From Paradise Lost to Paradise Regained —Yoruba
God's Kingdom Rules—Is the World's End Near? —Silozi
"Look! I Am Making All Things New" —Sesotho, Turkish, Ukrainian
Preaching and Teaching in Peace and Unity —Spanish
When God Speaks Peace to All Nations —Tagalog

◆ Out of stock in U.S.A.:

From Paradise Lost to Paradise Regained —Hiligaynon-Visayan
What Do the Scriptures Say About "Survival After Death"? —French

◆ Available again in U.S.A.:

Bible #043 —Bohemian
Bible #055 —Ilocano
Bible #63 —Romanian
Bible #055 —Tagalog
"Let God Be True" —Chinese

SEPTEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	521	144.8	53.7	7.6	146.2
Pios.	6,042	93.4	31.6	5.0	105.9
Vac. Pios.	1,426	84.0	21.5	2.7	81.8
Pubs.	225,391	9.7	3.1	.6	12.3
TOTAL	233,380				

Public Meetings Held: 19,460

UNITED STATES QUOTA FOR 1961
255,895 Publishers

Teaching at the Congregation Book Study

[1] The congregation book study is designed to aid those attending to get the sense of God's Word. The study conductor, then, must be a teacher. He should be interested in the progress of all in the group and encourage all to participate.

[2] To benefit to the full from the group study, each one should prepare in advance. It is vital that the conductor do so in order to guide the group to a clear understanding of the material studied. Some find that they can do their studying on the day of the meeting. But if you do not have enough time to do justice to it at that time, prepare your lesson a day or two before. The important thing is to have a regular time set aside for it and stick to it.

[3] Always keep the main ideas in the lesson to the fore. The printed questions draw attention to these main thoughts. Other details in the lesson should be used to support the principal points, but they should not be given so much attention that they overshadow them. It will help to keep in focus the objective of the study if the theme stated in the chapter title and developed in the subheadings is repeatedly emphasized.

[4] Encourage all to use the Bible freely, both commenting on the application of texts quoted in the paragraphs and reading and applying those texts that are merely cited.

[5] The conductor must be alert to determine whether those commenting understand or are merely repeating the words in the book. Even after a correct answer has been given, it is often necessary to stimulate discussion of the point by using additional questions in order to make sure that everyone really understands.

[6] When questions are asked by those present, the conductor should help them to get the answer. This does not mean that he must always give the answer himself. By the use of leading questions and scriptures, he may guide them to the answer. Or he may ask someone else to comment on the point, thus giving others opportunity to use the things they have learned. Questions that are not on the lesson should usually be held until after the study.

[7] An effective teacher will aid those attending the study to gain, not only answers to Bible questions, but a heartfelt appreciation of Jehovah, his Word, his organization and the ministry entrusted to them. He considers both the mind and the heart.

Presenting THE GOOD NEWS

Teach When Giving Your Sermon

[1] There is more to effective presentation of the good news than merely reading and explaining scriptures in a sermon. A minister must teach as well as preach. The householder must think, his mind being kept active on the subject. Therefore you must take the initiative to make the conversation two-way.

[2] You have doubtless found that interest is awakened by drawing the householder into the conversation during the introduction. Now as you proceed to discuss the scriptures in the sermon, you must not only keep interest alive but you must make the individual understand. Do this by getting him to converse with you throughout the sermon.

[3] In the sermon on paradise, after reading Genesis 1:28 from the Bible or from the *Paradise* book, page 25, you could say: "Do you think that God meant Adam and Eve to fill the earth with people living under the conditions of unrighteousness and suffering that exist today?" Or you could ask: "Was God here speaking to a sinful, imperfect couple?" Whatever he answers, you can then reason with him that the disobedient act of eating the forbidden fruit came later.

[4] If it seems appropriate, on reading Isaiah 55:11, you might ask: "It is good to know that God has assured us he will restore right conditions, isn't it? [Pause.] But how will he do it?"

[5] After reading Psalm 37:10, 11 you could remark: "When you think back over human history, it has never been this way, has it?" (Get his comment.) "That is why there have been so many wars. But do you think it would be so if really honest, peace-loving ones ruled the earth?" After he answers, you may lead to the next scripture by commenting (as in the book, page 222, paragraph 13) about men being at peace with God, explaining that such peaceful situation will be maintained by God's power from heaven, as stated by Jesus at Matthew 6:9, 10. Ask if he can visualize such a condition. A question asked after giving an illustration usually brings forth an answer.

[6] Plan beforehand just what questions you will ask and when you will ask them. They should always be such that the person's mind will be held to the theme. They should promote a positive, friendly attitude, put the person at ease and make him feel free to express himself, to discuss the matter with you and to ask questions of you as a Bible teacher.

Will We Make December's Quota?

[1] Will we reach our 10-percent quota of 255,895 publishers in December? The possibility is bright if we each do our part, and especially if we teach good-will persons the privilege it is to share the good things learned about the Kingdom.

[2] If study conductors will organize their groups so that all can receive assistance, if congregation servants go over the arrangements with each conductor and offer aid where needed, if assistant congregation servants supply information regarding those who need help, then we can expect December's report to be most encouraging. However, above all, we must teach new ones to take up the vocation of the ministry, not as something we do just in December, but as life's goal. This we can do if we follow a progressive program.

[3] First, build in good-will persons an appreciation for the truth and for Jehovah's organization. After each study take time to acquaint them with the structural organization of the New World society, its meetings and purposes. Take them with you to congregation meetings. Second, invite them to go with you in the service—from house to house, on back-calls and home Bible studies. Aid them in the preparing of simple introductions and sermons. Practice the sermons with them. Always keep before them the idea of advancement. Third, help them to arrange a schedule. Show them how easy it is for them to engage in each feature of the ministry each week. Guide them to maturity.

[4] If we proceed in this progressive, orderly way, our field service reports will not skyrocket one month and drop the next, but will reflect a steady flow of publishers who know and appreciate their responsibilities as ministers. And, too, our December's quota of at least 255,895 publishers praising Jehovah will be assured.

NEW WORLD NEWS

◆ Witnesses in the Dominican Republic are enjoying freedom to preach. Receiving the magazines and other new literature is a great stimulus to all after three years of ban.

◆ A decree was issued on June 2 in the United Arab Republic ordering the dissolution of the Society; however, the work continues and efforts are being made to get the Society registered.

◆ Peace-pursuing District Assembly in Corner Brook, Newfoundland, attended by 696 for public talk; nine were baptized.

◆ Peace-pursuing Assembly held at Barbados, with peak attendance of 1,229 for public lecture; six were immersed.

◆ Eleven children expelled from school in Puerto Limón, Costa Rica, over flag salute. The Supreme Court has again handed down an adverse decision on the flag-salute case. The attorney says that the decision was written out and given to him just one hour after the appeal was received from the lower court. We have a petition before the Minister of Education, but he has not answered as yet.

TRAVELING IN EUROPE?

The *Kingdom Ministry* of March, 1959, invited all dedicated publishers who would travel for business or pleasure to Poland, Czechoslovakia or other countries behind the Iron Curtain to communicate with the Society's office. It has come to our attention this year that quite a number have traveled to these countries without communicating. They have had difficulty in getting in touch with the brothers in the countries they have visited and have lost some blessings they could have enjoyed. Because of the difficult conditions for the brothers in the Iron Curtain countries, it would be a very good thing if all who would travel to these Iron Curtain countries notify the Society at least four weeks before making the trip. Congregation servants can help in this, and whenever they learn of any publishers making such trips they can notify the Society too, so the Society may know who is traveling to these countries from any country.

★ **Patiently assist new ones by regular Bible studies.** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

DECEMBER, 1960 "Seek peace and pursue it. For Jehovah's eyes are upon the righteous."—1 Pet. 3:11, 12. VOL. III NO. 12

Pursue Peace in the Love of Life

1 We want other people to enjoy life in God's new world; so as Christians we pursue peace in a most positive way. How? By "always having plenty to do in the work of the Lord." With our 10-percent increase in view, December is the month to put forth extra efforts as we "pursue peace with all people."—1 Cor. 15:58; Heb. 12:14.

2 What a tremendous help is this month's offer in aiding new ones to pursue peace with God! Both books are easy to place and so appropriate for starting studies. Here is a letter from a fourteen-year-old boy: "I was baptized Catholic, but for a long time I did not believe what my church taught. I read your book *From Paradise Lost to Paradise Regained* and have found what I have been searching for. Please tell me where meetings are held where I live." How urgent the need to follow up all placements! If we really 'do our utmost to present ourselves approved to God,' a Bible study can be arranged. "I've been in the truth several years now," writes one publisher, "and even though having much encouragement to share in Bible study work, failed to do so until recently. After hearing so many fine experiences of different publishers starting studies when placing literature, I decided to try it and am now happy to say—I have my first Bible study. Wish I had tried the suggestion sooner."

Reaching the 10-Percent Goal

3 Our goal for December is a 10-percent increase, or 255,895 publishers. What can we do to work toward this goal? Let every publisher try to be out in the field ministry by December 4. Those not out by then should be given kind encouragement, as the assistant congregation servant gives a list to all study conductors each week thereafter of ones who have not reported. Study conductors will make definite arrangements to assist all in their service centers. Publishers not reporting by December 20 should be assisted by the congregation servant or assistant congregation servant. The overseer's having a meeting with all servants and study conductors the last few days of November will help to get December off to a fine start. Let each congregation's aim be "100 percent reporting."

4 To reach the goal we will need to help persons with whom we are already studying to pursue peace. Invite them to preach. Pay close attention to the suggestions for doing this when the service meeting part entitled "Help All to Preach in December" is considered. Take notes. Apply the information. Be expansion-

(*Continued on page 4, col. 1*)

What Has Happened to 409,531 Hours?

1 Life is a gift from God. Who is there in his right mind that would spurn this gift? With life we praise God and derive exhilarating pleasure and excitement. "The dead themselves do not praise Jah, nor do any going down into silence," wrote the psalmist. To gain the gift of everlasting life we must praise God, and we will want to do this if we are conscious of our spiritual needs and privileges.—Ps. 115:17.

2 Last year there was a 409,531 drop in witnessing hours, which is a cause for concern. When we consider that Jehovah blessed our ministry with 11,000 new publishers in the United States, this decrease in hours becomes magnified even more, because we naturally expect the increase to bring the total hours up. The congregation publishers for the first time in five years dropped, on the average, below ten hours monthly. The national monthly average per publisher is about a half hour less than a year ago. In 1959 the total hours were 36,890,221, or an average of 10.4 per publisher, whereas the 1960 total was 36,480,690, or an average of 9.9 per publisher. The pioneers also have dropped from last year's average of 93.1 to 91 hours this year, which is the lowest pioneer average in ten years! The special pioneers have moved up slightly, to average 142.7 hours.

OFFER FOR DECEMBER
"From Paradise Lost to Paradise Regained" and "Let God Be True," with two booklets, for $1.25.

THEME FOR DECEMBER
Pursuing Peace in the Love of Life.
—1 Pet. 3:10, 11.

3 What has happened, brothers? This loss is serious. It may very well represent lives lost. What can we do to retard this downward trend? A solemn responsibility rests upon us to bear witness, not merely once in a while, but constantly, as persons who are "keeping close in mind the presence of the day of Jehovah." As Paul said: "Necessity is laid upon me. Really, woe is me if I did not declare the good news!"—2 Pet. 3:12; 1 Cor. 9:16.

4 First, by servants and study conductors setting the right example in field service activity, the congregation will follow. Servants' field service averages should always be an example for the congregation publishers. Congregation publishers will want to maintain at least the average of 10 hours a month, pioneers 100 and special pioneers 150, and with proper example and encouragement they will. They are anxious to guard this beautiful trust.

5 Second, the activities at the service centers should be looked into with the objective of cultivating a love and a warm enthusiasm for

(*Continued on page 3, col. 1*)

★ **Invite new ones to 'pursue what is good toward all.'** ★

Your Service Meetings

FIRST MEETING IN DECEMBER

Theme: Pursuing Peace in the Love of Life.

5 min: Welcome, text, comments.

10 min: Talk on "Pursuing Peace in the Love of Life." (See "Watchtower," December 15, 1959, pp. 741-755, and December 1, 1960, p. 733.)

15 min: Question-and-answer discussion of article "Pursue Peace in the Love of Life."

23 min: "Help All to Preach in December."

(3 min.) Overseer acting as chairman, talks on importance of zealous share in ministry, so honoring Jehovah and saving ourselves and those who listen to us. If we do this regularly, it is only reasonable to see increase, and our goal for December is 10 percent. He expresses conviction goal will be reached locally. Special effort stimulates all of Jehovah's people. It builds faith, strengthens integrity and enlarges appreciation for service. During December strong, mature publishers put forth even greater effort through helping others; publishers usually putting in only a few hours are activated to put in more time; irregular ones are reacquainted with joys of the ministry and many new ones have their first taste of preaching the Kingdom good news. What practical means will be arranged for all to share in reaching the 10-percent goal in December?

(8 min.) Assistant congregation servant first outlines the potential congregation has for meeting 10-percent goal. Reveals number of Publisher's cards in the file. Zealousness on the part of all of these required if goal to be met. Each week he will give lists of publishers not out in field service to study conductors. They will follow through by themselves aiding some of these to share in the field service and by assigning mature publishers to assist others. Next he discusses with audience what they can individually do to share in the field service and help others. They variously express themselves on supporting meetings for field service, adjusting their personal schedule to include more time for field service, gladly assisting others as assigned, etc. Some with health problems can use telephone, write letters, or spend few minutes each week in regular feature of service, so accumulating hours of service. Every publisher can be active in December.

(9 min.) Bible study servant discusses with audience the need of helping persons with whom they are studying to appreciate the privilege and urgency of sharing in the field service. He will assist by calling on all publishers who have been conducting a study for at least six months and check with them on the possibility of aiding some of these students to go in the field service in December. (In larger congregations study conductors can share in contacting publishers who have had studies six months or more.) What will publishers do to help new ones? Audience responds with suggestions: Be service-minded; the more service-minded one is, the sooner the student will be ready to share in the field service. Make definite arrangements for new ones to go with you. Help them prepare what they will say, such as giving a magazine presentation or reading a scripture in the sermon as you give it at the door. Aid them to prepare a complete sermon; the better prepared they are the sooner they will share in teaching others.

Bible study servant invites all to come to him for help in starting new ones in service.

(3 min.) Overseer concludes with rousing talk outlining program to be followed and showing the great joy to be had by all in fully participating in tremendous December effort for 10-percent goal.

7 min: Concluding comments. (Include comments on "October Report" and slogan on bottom of page 1, based on 1 Thess. 5: 15.)

SECOND MEETING IN DECEMBER

5 min: Welcome, text, comments.

8 min: New World News and Announcements.

12 min: Question-and-answer discussion of "What Has Happened to 409,531 Hours?"

28 min: Helping Those Who Already Have the Literature Offer.

CHAIRMAN (2 min.) Millions of persons have copies of the "Paradise" book, "Let God Be True" or other Society books, but only a small portion of these have studies in their homes. Many of them have shown a receptive heart condition, but not all are being cared for. We locate many of these as we go from door to door and find people who say: 'I already have that book.' Will we give them the help they need or will we be like this publisher?

SCENE I (3 min.) Publisher giving sermon takes out "Paradise" book after Gen. 1: 28 as suggested. Householder states he already has it. Publisher is pleased to learn that, asks if he has been able to read it, and how it was enjoyed. On hearing householder's reply that not much has been read, publisher encourages him to read it regularly so as to benefit from its wonderful material, then offers "Your Will Be Done on Earth," which householder also has. Publisher encourages him to be sure to study them to gain valuable information.

CHAIRMAN (3 min.) Calls for audience comments on how effective that was and what could be done. Bring out: If you find someone who has the literature, the interest should be cultivated as diligently as if you placed the literature personally, unless another publisher is currently doing this adequately. Do not neglect caring for persons like this; take positive approach. How can such householders be helped?

SCENE II (5 min.) Same publisher giving sermon takes out "Paradise" book as in Scene I. On being advised householder has it, publisher is pleased to know it, inquires as to how much householder has learned about paradise. Do you think God still purposes that there be a paradise? If so, where? Householder is not clear on the matter, so publisher gives sermon and then endeavors to start the study as outlined in June, 1960, "Kingdom Ministry."

CHAIRMAN (2 min.) Benefits and values pointed out. Someone in audience asks how publisher would handle this call if householder knew about paradise being restored.

SCENE III (10 min.) Same publisher giving sermon takes out book as in Scene I. On learning householder understands paradise is to be restored to earth, publisher uses Matt. 6: 9, 10 to establish that Kingdom we pray for will restore the looked-for paradise. It will end all wickedness, as Ps. 37: 10, 11 tells us. Turn to Ps. 37: 10, 11 in Bible, then to page 222, par. 11, of "Paradise." After discussing it, publisher comments how book will help one learn more of paradise being restored and how we can live there. Publisher asks to step in to show householder how book can be effectively used in study of Bible. Householder accepts. Publisher steps in, asks householder to get his copy of "Paradise" and Bible, completes back-call sermon (November "Kingdom Ministry") and starts study.

CHAIRMAN (3 min.) Be always ready to help sheeplike persons wherever they are found. On initially placing literature the interest should be cared for to help people grow in knowledge. On encountering those who have been neglected, apply these practical suggestions so studies can be held with them.

7 min: Concluding comments. (Include comments on slogan at bottom of page 4, based on Col. 1: 29.)

THIRD MEETING IN DECEMBER

5 min: Welcome, text, comments.

10 min: Report from magazine-territory servant, giving suggestions regarding territory coverage and how to increase magazine placements.

15 min: Talk on blessings from sharing in holiday magazine work. Include local experiences and "Yearbook" experiences. (Pp. 119, 133, 236) Also, demonstration of Presenting the Good News article on "What to Say in the Holiday Season." (See also "Why Do They Celebrate December 25?" and the main article in "Watchtower," December 15, 1960.)

20 min: Read pioneer letter (11/20/60) and have a talk on it, preferably by a pioneer.

10 min: Concluding comments. (Include "A Good Report from Alaska.")

FOURTH MEETING IN DECEMBER

5 min: Welcome, text, comments.

15 min: Question-and-answer coverage of "Preaching and Teaching in Peace and Unity," pars. 101-110. (If time does not allow, paragraphs need not be read in summary.)

15 min: Preparation Essential in Theocratic Ministry School. School servant discusses preparation with several students who ask questions on various points of Congregation Organization article.

18 min: "Be a Teacher of Children —To Study." Talk, together with audience discussion of article.

7 min: Concluding comments.

FIFTH MEETING IN DECEMBER

Congregations having a fifth service meeting in December should plan their own program.

OCTOBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	507	145.6	55.6	7.8	181.7
Pios.	5,997	96.1	34.5	5.2	136.9
Vac. Pios.	2,135	86.4	25.0	3.0	108.9
Pubs.	231,939	10.9	3.6	.6	16.5
TOTAL	240,578				

Public Meetings Held: 22,714

UNITED STATES QUOTA FOR 1961
255,895 Publishers

CONGREGATION ORGANIZATION

Preparation Essential in Theocratic Ministry School

1 Study and preparation are essential to benefit most from attendance at any school. How much more so the theocratic ministry school, which is providing vital training in the ministry. The school servant must prepare, the speakers must prepare, and all who attend must prepare. This will make the school interesting and instructive for all.

2 The school servant should prepare the schedules sufficiently in advance and be well acquainted with material on which the talks will be based. He should have appropriate opening and closing comments for the school. He can prepare to counsel by considering beforehand the needs of each student who will be speaking.

3 The brother who gives the instruction talk should do more in preparation than getting the high points in mind from reading the lesson on which his talk is based and giving a general talk on these. He should study out the material so as to get across the principles and ideas with understanding. He should outline his talk and speak extemporaneously, working in good illustrations and pointed scriptures as time permits. Lack of preparation will often show up in his going overtime or presenting mere general points on the material. The school servant should be sure to give private counsel to the brother who gives the instruction talk, and this is best given right after the meeting. Other features of the school will be treated in later issues of *Kingdom Ministry*.

OCTOBER REPORT

1 October was a very fine month for Kingdom service. During it 240,578 in the United States reported, some seven thousand above the previous month and a 5.9-percent increase over last October. Throughout the country the brothers put their hearts into the work, and as a result 4,973,374 magazines were placed, which makes it one of the best reports for any one month to date! Each group of publishers did well: congregation publishers averaged 16.5, vacation pioneers 108.9, regular pioneers 136.9 and special pioneers 181.7. Total subscriptions obtained were 151,180.

2 Literally hundreds of telegrams, special delivery letters and phone calls were received asking for additional magazines. One congregation servant in Mississippi wrote: "This is the best special magazine campaign for us yet. Four pioneers and six congregation publishers placed 740 magazines in just three days. We need more!" For more such reports see *Awake!* November 22, 1960, page 19.

3 Surely such a fine report for October should stimulate us to make December an outstanding month also!

What Has Happened to Hours? *(Cont'd)* service. On occasion, the brothers may enjoy meeting together at the Kingdom Hall as a group to go witnessing from there. A special program can be prepared for the occasion. In towns where brothers have gone to the same doors for many years, some adjustment in assignments of territory within the congregation might be made. New homes and new faces make for a new incentive to witness. It may also be well to reconsider the article on midweek witnessing in the October *Kingdom Ministry*. Parents should see that their children have scheduled times each week for witnessing. And, too, service meetings may need to be enlivened with greater preparation.

6 Above all else, develop the fruits of the spirit along with a real warm love for God and his sheep, for, said Peter, "they will prevent you from being either inactive or unfruitful." Thus you will gain the gift of life that is life indeed! —2 Pet. 1:5-11.

Announcements

◆ Beginning December 15, orders may be placed for the 1960 bound volumes of *The Watchtower* and *Awake!* It will be appreciated if publishers and pioneers order through the congregations when other literature is being ordered. The cost is $2 per volume.

◆ LITERATURE OFFER: January through April: Subscription for *The Watchtower*, along with three booklets, for $1. Congregations should consider their needs for increased supplies of magazines now and order accordingly.

◆ Many letters have been received inquiring about the availability of the pocket edition of the American Standard Version Bible. The Society is pleased to say that a good supply is available and orders can be filled immediately.

◆ After completing study of "*Your Will Be Done on Earth*" the second time, congregation book study groups will study *You May Survive Armageddon into God's New World*.

◆ New publications available:

Bible #VR027X —Spanish
From Paradise Lost to Paradise Regained —Afrikaans, Cibemba
"Let God Be True" —Sesotho
"Look! I Am Making All Things New" —Russian
Security During "War of the Great Day of God the Almighty" —French

◆ Out of stock in U.S.A.:

Bible #VR029XP —Spanish
The Joy of All the People —Chinese

Be a Teacher of Children—To Study

1 To be teachers of their children, parents must sincerely desire to obey Jehovah's command: "Train up a boy according to the way for him." (Prov. 22:6) From infancy the child should hear the discussion of the day's text and *Yearbook* comments. From infancy the child should be able to observe his parents' example of showing diligence, enthusiasm and joy in study.

2 Parents with young children could read them the *Paradise* book. Progress on to *"Let God Be True"* and *"This Means Everlasting Life."* When they are old enough to read and look up scriptures, a regular established study in these books will ground them in doctrinal truths and proper moral conduct.

3 Hold to a planned schedule of study. Teach children that, though there is a time for play, there is also a time for study. Make a schedule with reasonable study periods. Stick to the schedule as much as possible. Monday nights might be set aside for family study, as is done at Brooklyn Bethel.

4 Open study periods with prayer so children appreciate they are being taught by Jehovah. Make study periods interesting. Explain difficult portions, using illustrations and rephrasing questions. Teach them the mechanics of study: how to underline, pick out key words, etc. Every child who is old enough to read should have his own textbooks and Bible. Teach the child how to locate scriptures. Have him learn the order of the books of the Bible, perhaps simplifying this by dividing the Bible into several sections.

5 Children should also be encouraged to do private study. The schedule of study could include reading the *Kingdom Ministry*, preparation of the lesson for the congregation book study and the ministry school. Make written reviews something children look forward to.

6 The congregation can help in teaching young ones to study by encouraging their comments at the congregation book study and the *Watchtower* study. Do not forget children whose parents are not in the truth. Congregation servants could select a qualified brother who has children giving evidence of being well trained and ask if the brother would like to help the child. The child might be invited to the home of the theocratic family when they have their family study. Be a teacher of children, and 'from infancy they will know the holy writings which are able to make them wise for salvation.'—2 Tim. 3:15.

Presenting THE GOOD NEWS

What to Say in the Holiday Season

[1] During this time of the year the people become filled with a manufactured spirit of happiness induced by commercial interests. On the other hand, their minds are often turned to the King, if only as an infant. As we preach the good news to them we should be cognizant of their frame of mind and use the occasion to turn their thoughts tactfully to the Kingdom.

[2] One might say: "Much is being said these days about peace on earth and good will to men, yet it seems that there is very little real peace and not much good will expressed between men or among nations. Have you ever wondered if it is really God's purpose for men to live under conditions like these?" (Await their reply and then lead into the current sermon.)

[3] On another occasion while working with the regular offer you might say: "In a world filled with distrust and hatred among men most people take much pleasure in the interlude of peacefulness that seems to come at this time of the year. One hears much talk about the Prince of Peace and his birth. I am sure you have hoped that such peace might be permanent, have you not? [Let them comment.] You will be interested in knowing that a real condition of everlasting peacefulness is promised in the Bible. It comes under the reign of the Prince of Peace as the King of God's kingdom. We have been instructed to pray for that time at Matthew 6:9, 10 . . . "(Then use the sermon "Your Will Be Done on Earth" in July *Kingdom Ministry.*)

[4] Or, when working with the magazines, you might say: "Most people I have spoken to today have been in a very happy frame of mind as they contemplate the festivities to come. While there is much happiness, it is also a time to consider seriously the reason for the holiday. I am sure you will want to learn how the celebration on December 25 has developed. You can by reading this article, 'Why Do They Celebrate December 25?' in the latest issue of *The Watchtower.*"

NEW WORLD NEWS

◆ A New Guinea publisher from Rabaul has begun pioneering at his native village 40 miles from Madang. As a result, the village has asked the Catholic church to leave; this they have done.

◆ The publication "Philippine Statistics" for 1960-1961 lists Jehovah's witnesses as the fifth most prominent religion in the Philippines. One new congregation formed every two and a half days in first month of service year. 27,764 publishers report in September.

◆ Spain reports 7-percent increase in publishers in September (1,747).

◆ Argentina has all-time peak in publishers, with 7,261 reporting.

◆ Portugal reports exceeding 900 publishers for first time. "Paradise" book placements exceed anything else ever accomplished there.

◆ South Africa reports a European district assembly in Johannesburg, with 3,158 at public talk and 118 immersed. African assembly at Benoni attended by 13,271 and 179 immersed. This public meeting attendance an all-time peak for an assembly in South Africa.

◆ District assembly held at Riobamba, Ecuador, site of mob violence in 1954. Priestly interference thwarted by chief of police, resulting in attendance of 1,110, with 540 from public; 31 baptized.

minded. Do not withhold an invitation when it is due. Avoid unnecessary delay. Benefit from this experience sent the Society: A family had been studying about three years. Whenever the study conductor asked about this family, he received the impression that there was not much interest. The study conductor and his wife visited the family. The result? "We found them eager to talk about the Bible and we invited them to go with us in the service. They said they would love to. I asked the wife when she came to the realization she wanted to share in the ministry. She looked at me and said that she wanted desperately to go in this work for two years!"

[5] Persons with whom studies are being conducted are often anxiously awaiting the opportunity of starting. Help them. Bible study servants will assist service centers this month as outlined in "Your Service Meetings." They will supply study conductors with a list of persons who are studying with publishers in their service centers, along with the number of months they have been studying. Study conductors will check with the publishers as to whether new ones have been invited and will render whatever aid may be needed.

Special Magazine Days

[6] December 24 is a good day for magazine work; and since Monday, December 26, will be a holiday for many persons, this should also be set aside for magazine work. The cold weather in many parts of the country need not stop us. In very cold weather some publishers work for an hour and then make back-calls. One older publisher with limited physical strength spends fifteen minutes in the ministry as many days as possible each month and continues to be regular. As we push toward the 10-percent increase, there is "plenty to do in the work of the Lord." May the results of our pursuing peace in the love of life go to Jehovah's glory.

A Good Report from Alaska

From the 1961 *Yearbook* it is very gratifying to note the progress made in the state of Alaska, which reports separately to the United States branch. Whereas the United States increased 5 percent in average publishers, Alaska enjoyed a 19-percent increase for the year on the average. During May there was a peak of 312 publishers. The 1959 peak was 271. In this land with the short summers and long, hard winters, each publisher on the average has been able to devote 11.0 hours to the service every month, compared with 9.9 in the lower 48 states. There were other good increases too. Magazines increased from 10.3 to 11.8; back-calls from 3.3 to 3.8 and Bible studies have held up to .7, with September's report showing .8 per publisher. A fine report for the year! Publishers native to Alaska and those who moved there to serve where the need is great have been richly blessed during the year, and we rejoice with them.

★ **Can you join Paul in saying: "I am indeed working hard"?** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.